13th ACS INTERNATIONAL
CROSSROADS in CULTURAL STUDIES
CONFERENCE

NOVEMBER
17 › 19
2022 online

PROGRAMME

PROGRAMME

DAY 1 - NOVEMBER 17th, 2022

7:30 OPENING SESSION

Chair: Adelaide Meira Serras, Head, University of Lisbon Centre for English Studies, School of Arts and Humanities, University of Lisbon (Portugal)

Mário Avelar, Head, Department of English, School of Arts and Humanities, University of Lisbon (Portugal)

Meaghan Morris, Professor of Gender and Cultural Studies, University of Sydney, ACS-Association for Cultural Studies Chair 2004-08 (Australia)

Helene Strauss, Professor, Department of English, University of the Free State, ACS-Association for Cultural Studies Vice-Chair 2022-26 (South Africa)

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DAY 1 - NOVEMBER 17th, 2022

8:00 PARALLEL SESSIONS 1

ROOM A	ROOM B	ROOM C
Critical and Cultural Theory **Chair: Marco De Waard – Amsterdam University College (AUC) (Netherlands)** • The subjectivation of difference. Cultural Studies as Decolonial Epistemology **Martina Tissberger** – University of Applied Sciences Upper Austria (Austria) • Survival and transmissibility: Walter Benjamin's 'afterlife' in Postcolonial Theories of Cultural Translation **Birgit Haberpeuntner** – University of Vienna (Austria)	**Digital Infrastructure** **Chair: Margarida Pereira Martins – University of Lisbon Centre for English Studies (Portugal)** • Trust and transparency in supply-chain management. Improving local living conditions through blockchain **Lorenzo Giannini** – University of Urbino (Italy) **Massimo Terenzi** – University of Urbino (Italy) • Mapping fear of women in public space – Designing a platform combining digital technologies with public participation **Nuno Coelho** – University of Coimbra (Portugal) • Activism and Media: Dear White People, The Hate U Give, and On the Other Side of Freedom **Francesco Bacci** – GSNAS-Freie Universität (Germany)	**Decolonising Food (Studies) in the Anthropocene** **Chair: Johan Höglund – Linnaeus University (Sweden)** • Modernity/coloniality and the Aesthetics of Taste **Johan Höglund** – Linnaeus University (Sweden) • Decolonizing Taste and the European Refugee Crisis: Displacement of Food and People in The Other Side of Hope **Ana Grgic** – Babeș-Bolyai University (Romania)

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DAY 1 - NOVEMBER 17th, 2022

9:45 SPOTLIGHT PANEL 1

Emotional Celebrity

Chair: Sean Redmond - Deakin University (Australia)

- **'[It] felt like being sucked into a black hole': Scrutinising the rise of the celebrity 'menopause memoir'**

Deborah Jermyn – University of Roehampton (UK)

- **Move me: celebrity feeling and transport infrastructure in an age of disaster capitalism and environmental breakdown**

Jo Littler – University of London (UK)

- **Mental health, emotional capital and reality celebrity – is there a capacity to care?**

Helen Wood – University of Lancaster (UK)

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11:30 PARALLEL SESSIONS 2

ROOM A	ROOM B	ROOM C
Diversity, Culture, Governance / Screen and Media Cultures **Chair: Margarida Pereira Martins – University of Lisbon Centre for English Studies (Portugal)** • The text and the Image: Discussions on caste politics in an Indian classroom - The case of *Bhimayana and A Gardener in the Wasteland* **Paromita Bose** – Mahindra University (India) • An untimely state: Understanding the cultural geography of Telangana **Venkat Nagesh Babu Karri** – Tata Institute of Social Sciences (India) • Daoism in the New Culture Invention Campaign of China_ A Macro Study Based on Statistical Analysis of Newspapers and Periodicals in Republican China **Xin Yang** – Hong Kong Polytechnic University (China)	**Multicultural, Intercultural and Cross-cultural Studies** **Chair: Iolanda Ramos – NOVA FCSH/CETAPS (Portugal)** • Steampunk/Steamfunk: An intercultural perspective **Iolanda Ramos** – NOVA FCSH/CETAPS (Portugal) • 'Political punk rock': The alt-right, counter-cultural cool, lulz, and the legacies of punk **Mark Davis** – University of Melbourne (Australia) • The future of the past: Producing 'pseudo folk' in contemporary Chinese art **Jiabao Wang** – Independent scholar (China) • Representations of life (and resistance) in Alentejo during the Portuguese dictatorship **Maria João Ramos** – Polytechnic Institute of Beja (Portugal)	**Cultures of Wellness** **Chair: Jo Littler – City, University of London (UK)** • 'Me Apps: Mental health and the smartphone' **Zeena Feldman** – King's College London (UK) • Vulnerability and Control: queer men's smartphone mediated intimacies in 'post-neoliberal' times **Jamie Hakim** – King's College London (UK) • The Somatic Life of Postfeminism **Rachel O'Neill** – London School of Economics and Political Science (UK)

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14:00 PARALLEL SESSIONS 3

ROOM A	ROOM B	ROOM C
Public Culture and Cultural Policy **Chair: Elisabete Mendes Silva – University of Lisbon Centre for English Studies (Portugal)** • The National Museum of The Republic (Federal District, Brazil): Race relations, social justice and decolonization Theory in museum education **Lília Abadia** – Catholic University of Brasilia/CAPES-Brazil (Brazil) **Carlos Angelo De Meneses Sousa** – Catholic University of Brasilia (Brazil) • Learning delivered alternatively: Audience development practices and programs of University Museums in Metro Manila **Alain Zedrick Camiling** – De La Salle-College of Saint Benilde (Philippines) • "Marquer Son Temps". Cultural scene, endurance and the case of Montréal "Musiques Émergentes" **Martin Lussier** – Université du Québec à Montréal (Canada)	**Extraction: Cultures and Industries / Media Regulation: From Censorship to Piracy** **Chair: Daren Shi-chi Leung – Lingnan University (Hong Kong)** • Reconsidering craft techniques in fine art practice in the light of new materialism **Hannah Westley** – The American University of Paris (France) • Let us punish them with money: The rise of political consumerism amid Hong Kong's Anti-Elab Movement **Hiu Ying Lillian Liu** – Jean Moulin Lyon 3 University (France) • The genealogy of comedian in Taiwan: Ti Ko-liōng, From *Club Show* to screen star **Junwei Lu** – International Master's Program for Inter-Asia Cultural Studies, National Chengchi University (Taiwan) • On-site and "Be Water": The Hong Kong documentaries on the 2019 social movement **Ting-Ying Lin** – Department of Information and Communication, Tamkang University (Taiwan)	**Localizing Cold War Experiences: Hong Kong Media and Politics** **Chair: Shuk Man Leung – School of Chinese the University of Hong Kong (Hong Kong)** • The Future Takes Wings: Kai Tak Airport and the Repositioning of Hong Kong, 1958-1978 **Tze-ki Hon** – Research Centre for History and Culture, Beijing Normal University (Zhuhai campus-China) • Decolonial Visions in Hong Kong and China -- Worldmaking in the 1950s **Brian Tsui** – The Hong Kong Polytechnic University (Hong Kong)

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DAY 1 - NOVEMBER 17th, 2022

15:30 PARALLEL SESSIONS 4

ROOM A	ROOM B	ROOM C
Migrant Cultural Studies **Chair: Maria José Canelo – University of Coimbra (Portugal)** • Ethno-nationalism, forced migration, statelessness and the permanent state of transience **Maria José Canelo** – University of Coimbra (Portugal) • Refuse/Refusal: The materiality in the paths of migration and forced displacement **Paulina Lanz** – USC Annenberg School of Communication (USA)	**Screen and Media Cultures** **Chair: Paula Rama da Silva – University of Lisbon Centre for English Studies (Portugal)** • Hogarth, Hockney, Bell and Moore – The power of graphic art throughout the last three centuries **Paula Rama Da Silva** – University of Lisbon Centre for English Studies - CEAUL (Portugal) • Spooks are us: the television series Homeland and the normalization of the CIA **Dawn Spring** – Trine University (USA) • Nep-hop for peace? Political visions and divisions in the booming Nepalese hip-hop scene **Martin Lundqvist** – Lund University (Sweden) • Hip-hop dance as an aesthetic intervention in Finnish Christianity **Tuomas Järvenpää** – University of Eastern Finland (Finland)	**Localizing Cold War experiences: Hong Kong Media and Politics** **Chair: Shuk Man Leung – School of Chinese the University of Hong Kong (Hong Kong)** • Making Movies "Pink": Entertainment and Ideology in Hong Kong Leftist Cinema **Man-Fung Yip** – University of Oklahoma (USA) • Hong Kong Identity at (Cold) War: The Chinese Cultural Revolution discourse in Ming Pao **Shuk Man Leung** – School of Chinese the University of Hong Kong (Hong Kong)

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DAY 1 - NOVEMBER 17th, 2022

17:15 SPOTLIGHT PANEL 2

Postcolonial Intimacies Reconsidered

Chair: Helene Strauss – University of the Free State (South Africa)

* Black Unrest
Kimberly Bain – University of British Columbia (Canada)

* "Closer to each other than we've ever been": Intimate mediations and pandemic temporalities in/of the April 2020 Rapid-Response Essay
Sarah Brophy – McMaster University (Canada)

* Algorithmic Protest: Memetic Form and Affect on TikTok
Danielle Wong – University of British Columbia (Canada)

DAY 2 - NOVEMBER 18th, 2022

8:00 SPOTLIGHT PANEL 3

Postdigital Cultures

Chair: Janneke Adema – Coventry University (UK)

• Post-Publishing. Between the Digital and the Human
Janneke Adema – Coventry University (UK)

• Liminality and the Postdigital
Rolien Hoyng – The Chinese University of Hong Kong (Hong Kong)

• Postdigital Collective
Daisy Tam – Hong Kong Baptist University (Hong Kong)

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DAY 2 - NOVEMBER 18th, 2022

9:45 PARALLEL SESSIONS 5

ROOM A	ROOM B	ROOM C
Rethinking the Human and the Posthuman **Chair: Andrea Barcaro, School of Arts and Humanities, University of Lisbon (Portugal)** • Atlantis: Cables, Ruins, and Myth at The Ocean Floor **Juan Pablo Pacheco Bejarano** – Independent artist (Colombia) • Uncovering the Uneven Globe: Documentaries on Radioactive Disposal **Hideaki Fujiki** – Nagoya University (Japan) • Stories of War and Refuge Imagining Futures in Afghan Exile Art **Ann-Katrine S. Nielsen** – University of Oslo (Norway) • Multiple Temporalities of the Idomeni Camp in Greece **Naoki Kambe** – Rikkyo University (Japan)	**Managing Cities** **Chair: Ana Gonçalves – ESHTE / Centre of Geographical Studies, Associated Laboratory of TERRA, IGOT-ULisboa / CiTUR (Portugal)** • What it Means to have a Seat at the Table: on the Ambiguities of Inclusion **Carolin Müller –** The Hebrew University Jerusalem (Israel) • Telling Things, Technology, and Place: Material Culture in Central Seoul **Anneke Coppoolse –** College of Fine Arts Hongik University, Seoul (South Korea) • Community Redux **Ana Gonçalves** – ESHTE / Centre of Geographical Studies, Associated Laboratory of TERRA, IGOT-ULisboa / CiTUR (Portugal)	**The Rising Culture of Digital Citizenship? Panopticon, Protest, Precarity, and Play** **Chair: Wenhao Bi – Centre for Interdisciplinary Methodologies, University of Warwick (UK)** • 'Bless you a lotus via airdrop': Operativity and Internet Meme in Hong Kong's Protest Culture **Wing Ki Lee** – Academy of Visual Arts, Hong Kong Baptist University (Hong Kong) • Cultural Citizenship through Play: Danmu Comments in the Playthrough of Detroit: Become Human **Wenhao Bi** – Centre for Interdisciplinary Methodologies, University of Warwick (UK)

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11:30 PARALLEL SESSIONS 6

ROOM A	ROOM B	ROOM C
Globalisation and Culture / Gender, Sexuality, Race and Class in the Anthropocene **Chair: Nedine Moonsamy – University of Pretoria (South Africa)** • Glocal Intimacies: Mobile Media, Globalised Filipinos, and Social Intimacies **Cecilia Uy-Tioco** – California State University San Marcos (USA) **Jason Vincent Cabañes** – De La Salle University (Philippines) • The Commodification of Javanese Culture in Tourism Industry in Contemporary Yogyakarta, Indonesia **Lita Ambarwati** – Center for International Language and Cultural Studies, Universitas Islam Indonesia (Indonesia) • The Issue of Sexuality in Salsa—Dancers' Attitudes and Strategies in Guangzhou **Qiong Wang** – Guangdong University of Foreign Studies (China) • I Am the Body to Happen: Technology and Philosophy of The Body **João Emanuel Diogo** – Centre for Classical and Humanistic Studies / Institute for Philosophical Studies - University of Coimbra (Portugal)	**Popular Affect Online / Rethinking the Human and the Posthuman** **Chair: Bernardo Palmeirim – University of Lisbon Centre for English Studies (Portugal)** • Recontextualizing Affect: The Collective-Experimental Sensibility of Free Folk Music **Maximilian Georg Spiegel** – Independent scholar (USA) • Postglobalization and Hallyu Assemblage **Keewoong Lee** – Sungkonghoe University (South Korea) • Audiencing Grassroots Data After Fukushima **Yasuhito Abe** – Doshisha University (Japan)	**Noir Imaginaries Revisited through Fashion** **Chair: Susan Ingram – York University (Canada)** • Urban Nostalgia and Domestic Menace in The Naked City **Art Redding** – York University (Canada) • Flaunting Death: Revisiting L. A. Noir with Melanie Pullen **Susan Ingram** – York University (Canada) • Noir Murder and Intrigue in New Zealand's Fashion-Conscious Fresh Eggs **Nicole Perry** – University of Auckland (New Zealand)

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14:00 PARALLEL SESSIONS 7

ROOM A	ROOM B
Digital Infrastructure **Chair: Ana Raquel Fernandes – University of Lisbon Centre for English Studies (Portugal)** • Metaphorical Understanding of Digital Media: Toward a Three-Dimensional Media Literacy **Shin Mizukoshi** – Kansai University (Japan) • An investigation into the logic of the 'digital' in the cinematic 21st-century adaptations of Hamlet **Samya Brata Roy** – School of Liberal Arts, IIT Jodhpur (India) • Let's Save the Internet… Again or the Culture of the Internet Savior **Jeremy Hunsinger** – Wilfrid Laurier University (Canada) • Approaching Chinese Text in Interactive Environments **Yue-Jin Ho** – Hong Kong Metropolitan University (Hong Kong)	**Popular Cultures and Genres** **Chair: Ana Maria Crespo Gomez – University of Almeria (Spain)** • A Time in New York City: The Factory of Music Scenes's Temporalities **Maxim Bonin** – Université du Québec en Abitibi-Témiscamingue (Canada) • Women's Memoir as Autoethnography: Re-presenting Japan through a Blurred Genre **Noriko Watanabe** – Ritsumeikan University (Japan) • "The Menades' dance of women travelers - João Allen and the Grand Tour" **Maria De Fátima Lambert** – Superior School of Education, Porto Polytechnic (Portugal)

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15:30 PARALLEL SESSIONS 8

ROOM A	ROOM B	ROOM C
Critical and Cultural Theory **Chair: Sílvia Frota – School of Arts and Humanities, University of Lisbon (Portugal)** • Constitution of a Êthos Black Researcher: Analytical Possibilities from Foucaultian Studies **Caroline Brandelli Garziera** – Universidade Federal do Rio Grande do Sul (Brazil) **Cristianne Maria Famer Rocha** – Universidade Federal do Rio Grande do Sul (Brazil) • Uberization in Education: An Analysis from Foucaultian Studies **Maura Jeisper Fernandes Vieira** – Universidade Federal do Rio Grande do Sul (Brazil) **Cristianne Maria Famer Rocha** – Universidade Federal do Rio Grande do Sul (Brazil) • "You Can Exchange Love Only for Love": Constitutive Incommensurability as A Cultural Logic **Douglas Spielman** – San Francisco State University (USA) • The Evangelical Material Religion: New Empirical and Theoretical Stakes for Cultural Studies **Camila Arêas** – Université de la Réunion (France)	**Race, Racism and Postcolonialism /Rethinking the Human and Posthuman** **Chair: Rogério Puga – NOVA FCSH/CETAPS (Portugal)** • The Heritage Industry: Making Race Amid Demographic Changes and Migration Debates **Inna Arzumanova** – University of San Francisco (USA) • Fictive Kinship in A Family-Like Community – A Case Study of Young Adults with Intellectual Disabilities in Shenzhen **Danchen Shao** – The University of Hong Kong (China)	**Cultural Studies and the Research of (Digital) Games. Session 1** **Chair: Alexander Becker – SRH Hochschule Heidelberg (Germany)** • The Ethical Game Design in *Life is Strange* **Murat Kabak** – Istanbul Kültür University (Turkey) • Digital games teaching values? The relationship between serious games and human rights education **Sonja Gabriel** – Kirchliche Pädagogische Hochschule Wien/Krems (Austria) • The end of capitalism: the economic imaginary of incremental videogames **Paolo Ruffino** – University of Liverpool (UK)

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17:15 PARALLEL SESSIONS 9

ROOM A	ROOM B	ROOM C
Screen and Media Cultures **Chair: José Duarte – University of Lisbon Centre for English Studies (Portugal)** • Classical Music Listening and Constructions of the Self in Contemporary Cinema: Listening to Beethoven in The Soloist (2009) **Tobias Pontara** – Department of Cultural Sciences, University of Gothenburg (Sweden) • Opera in/and film: The diva concept and female empowerment **Johanna Ethnersson Pontara** – Department of Culture and Aesthetics, Stockholm University (Sweden) • Negotiated and redefined meanings of Western art music when symphony orchestra concerts are provided by streaming services **Åsa Bergman** – Department of Cultural Sciences, University of Gothenburg (Sweden)	**Urban Imaginaries/Media Regulation: from Censorship to Piracy** **Chair: Jean Page – University of Lisbon Centre for English Studies (Portugal)** • Outside the Inside: Photographs of Urban Communities in L.A. and San Francisco, 1978-2015 **Sheila Brannigan** – CETAPS (Centre for English, Translation, and Anglo-Portuguese Studies), Nova University, FCSH (Portugal) • The Reproduction of Spaces Through Sounds: Work, Habitation, and the Politics of Listening in Contemporary Urbanity **Shubhasree Bhattacharyya** – O. P. Jindal Global University (India) • Deepfake videos and remix cultures **Graham Meikle** – University of Westminster (UK) • News and the Emotional Social Imaginary: The Morbid Romance of 'The Good Job' in Austere Times **Kerry Moore** – Cardiff University School of Journalism, Media and Culture (UK)	**Translating Race, Locating Racisms: Emergent Articulations, Contested Practices** **Chair: Gilbert Rodman – University of Minnesota (USA)** • "The best country in the world to be a black person"?: Making racism ordinary **John Clarke** – The Open University (UK) • Black Lives Matter and its Transcultural Negotiations: Borders, Translation and Globalization **Giulia Pelillo-Hestermeyer** – University of Heidelberg (Germany) • Found in Translation: Black Lives Matter, Minneapolis, and Heidelberg **Gilbert B. Rodman** – University of Minnesota (USA)

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08:00 PARALLEL SESSIONS 10

ROOM A	ROOM B
(In)Visible Performances: Desiring Race, Gender, and Sexuality in K-pop **Chairs: Michelle Ho – National University of Singapore (Singapore) & Aljosa Puzar – University of Ljubljana (Slovenia)** • Dollification apparatus and the question of female gaze **Aljosa Puzar** – University of Ljubljana (Slovenia) • Intersectional Invisibility of Black female fandom of K-Pop **Jee Won Lee** – Seoul National University (South Korea)	**Policing the Borders of U.S. Empire: Indigenous Dispossession, Racial Capitalism, and Gender Violence** **Chair: Edgardo Medeiros da Silva – University of Lisbon Centre for English Studies (Portugal)** • Tensions and Normalization of Populist Radical Right Discourse **Erzsébet Barát** – University of Szeged (Hungary) • Air and Wind as Mediums of Aspiration and Expiration in Toni Morrison's *Song of Solomon* **Dorottya Mozes** – University of Debrecen (Hungary)

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09:45 PARALLEL SESSIONS 11

ROOM A	ROOM B
(In)Visible Performances: Desiring Race, Gender, and Sexuality in K-pop **Chairs: Michelle Ho – National University of Singapore (Singapore) & Aljosa Puzar – University of Ljubljana (Slovenia)** • Parsing the Queering interpretations of K-pop Fandoms: reframing idols into LGBTQ+ rights activists **Mathieu Berbiguier** – University of California, Los Angeles (USA) • "I'm Just Me": Amber and Androgynous Looks in K-pop **Michelle H. S. Ho** – National University of Singapore (Singapore)	**Culture and Food at the Crossroads of Readings and Experiences** **Chair: Maria José Pires – ESHTE; University of Lisbon Centre for English Studies (Portugal)** • "A Taste of Blake" from verbal messages into visual forms" **Ricardo Bonacho** – ESHTE; University of Lisbon Centre for English Studies (Portugal) • Reading Falstaff | Toasting to Shakespeare **Maria José Pires** – ESHTE; University of Lisbon Centre for English Studies (Portugal) • From the old manuscript to the avant-garde kitchen. Reinterpretations of an 18th century cookbook **Dulce Freire** – Faculdade de Economia, University of Coimbra (Portugal)

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11:30 PARALLEL SESSIONS 12

ROOM A	ROOM B
Culture, Gender and Sexuality / Adaptation Cultures **Chair: Ana Daniela Coelho – University of Lisbon Centre for English Studies (Portugal)** • Masculinity and Aged Care in "Death of A Salesman" and "I Never Sang for My Father" **Chin-Ying Chang** – Chung Yuan Christian University (Taiwan) • Public Morality, Privacy, Security: The Case of Transmasculine Refugees in Lebanon **Nisrine Chaer** – Utrecht University (Netherlands) • The Twisted Father Figure - Jane Austen's and Yang Jiang's Antiromantic Comedic Art **Alice Hiu Yan Cheung** – The Education University of Hong Kong (Hong Kong)	**Unsettling feelings: Queer History, Media, and Politics in Japan** **Chair: Kazuyoshi Kawasaka – Heinrich Heine University Düsseldorf (Germany)** • Surviving the denial of "lesbianism": affective bodily interaction and its eroticism between Raicho and Kokichi **Yuko Sasaki** – The University of Tokyo (Japan) • Queers and National Anxiety: Discourses on Gender and Sexuality from Anti-Gender Backlash Movements in Japan **Kazuyoshi Kawasaka** – Heinrich Heine University Düsseldorf (Germany) • Rehabilitating Dysphoria and Stigma: Trans(sexual) temporality in Japan **Hidenobu Yamada** –The University of Tokyo (Japan) • Desire for surveillance and affective politics of fear: transphobic "feminist" discourse in Japanese SNS **Akiko Shimizu** –The University of Tokyo (Japan)

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14:00   PARALLEL SESSIONS 13

ROOM A	ROOM B	ROOM C
Diversity, Culture, Governance / Food Studies **Chair: Maria José Pires – ESHTE; University of Lisbon Centre for English Studies (Portugal)** • Throwing the Midwife out with the Bathwater: Labor, State Representation, and Structures of Knowledge/Authority **Preston Adcock** – University of North Carolina at Chapel Hill (USA) • Dis/Integrating the Nation-State: Triangulating an Infrastructural Problematic **Preston Adcock and Codey Bills** – University of North Carolina at Chapel Hill (USA) • The Government of Things in the 21st-Century Technocene **James Hay** – University of Illinois (Institute of Communications Research) (USA) • When the fridge is the window to the soul: Trump, Biden, and the cultural politics of food **Nicholas Gerstner and Dafna Kaufman** – University of North Carolina at Chapel Hill (USA)	**Culture, Gender and Sexuality** **Chair: Nelson Gomes – University of Lisbon Centre for English Studies (Portugal)** • International lesbian fandom: between transformative and affirmative fan creativity **Iveta Jansová** – Faculty of Social Studies, Masaryk University, Brno (Czech Republic) • African Women's Fiction and the Politics of Gender: Agencies and Strategies of Resistance **Isabella Villanova**- University of Padua (Italy) • Transnational Soap Operas, Neo-Ottomanism and Gender Representation **Dimitra Laurence Larochelle** – Université Sorbonne Nouvelle - Paris (France) • Exploring (queer) femme-ininity in Germany **Svenja Spyra** – LMU Munich (Germany)	**Cultural Studies and the Research of (Digital) Games. Session 2** **Chair: Markus Wiemker – Hochschule Fresenius (Germany)** • The Interconnection Between the Design and Appropriation of Toys, Games, Gambling **Markus Wiemker** – Hochschule Fresenius (Germany) • Who Can be a Hero? Representations of Protagonists in Recent Video Games **Christine Tomlinson** – University of California (USA)

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15:30 PARALLEL SESSIONS 14

ROOM A	ROOM B
Public Culture and Cultural Policy/ Screen and Media Cultures **Chair: Zuzanna Sanches – University of Lisbon Centre for English Studies (Portugal)** • Submerged Perspectives on Possessing Nature **Claudia Costa Pederson** – Wichita State University (USA) • Mother of Dragons: The Fear of Intuition or an Appropriation of the Critical Narrative? **Polina Golovatina-Mora** – Norwegian University of Science and Technology – NTNU (Norway) • Green Plastic, Sustainability and Corporate Marketing: an Approach from Cultural Studies **Laziê Laerte Da Silva** – Universidade Luterana do Brasil (Brazil) • Writing Our Ageing: an Exploration of Material and Immaterial Lines **Karine Bellerive** – Université du Québec à Montréal (Canada)	**Asian Screen Media And Public Culture: Politics Of Gender, Ethnicity, And Scale** **Chair: Kristy H.A. Kang – Arizona State University (USA)** • On the Politics, Poetics, and Performance of Scale in Hong Kong's Screened City **Stephanie DeBoer** – Indiana University (USA) • "City Stories: Digital Placemaking and Public History in Singapore" **Kristy H.A. Kang** – Arizona State University (USA)

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DAY 3 - NOVEMBER 19th, 2022

17:15 ROUNDTABLE "WHAT NEXT FOR CULTURAL STUDIES?"

Chair: Maria Manuel Baptista, University of Aveiro (Portugal)

Lawrence Grossberg, University of North Carolina (USA)

Patricia McManus, University of Brighton (UK)

Gilbert Rodman, University of Minnesota (USA)

18:30 CLOSING SESSION