10th Crossroads in Cultural Studies Conference

Tampere, 1–4 July 2014

PROGRAM booklet
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WELCOMING WORDS

On behalf of the Association for Cultural Studies, I am delighted to welcome you to Tampere and to the 2014 "Crossroads in Cultural Studies" conference. This is the tenth Crossroads conference to date, and we have returned to the site where four of the first five such gatherings were held. One of the main hallmarks of the Crossroads conference has always been its ability to showcase the rich variety of ways that cultural studies is practiced in different national and regional contexts. As such, I encourage of you to take advantage of this unique opportunity to expand your sense of what cultural studies is – and can be.

Let me also extend my heartfelt thanks to Conference Director Mikko Lehtonen and his team of conference organizers and program planners. A conference of this size and scope requires a tremendous amount of labor over several years, and I deeply appreciate all the time and energy that our hosts have devoted to making this a successful and enjoyable event for all of us.

The next four days promise to be an intellectually rewarding gathering of cultural studies practitioners from across the globe that will enrich us all. Welcome – and enjoy!

Gilbert B. Rodman
Chair, Association for Cultural Studies

** *** **

Dear participants of 10th Crossroads in Cultural Studies 2014 Conference!

Warmly welcome to Tampere, old friends and new. When we organized the first Crossroads with Pertti Alasuutari and others back in 1996, we could not imagine that the Crossroads would evolve into a series of international conferences. Here we are, however, meeting again in Tampere that is not only the first host of the conference but also the home base of the Association for Cultural Studies that came into being during the course of the first conferences.

The 10th conference will be, by necessity, different from the first one. The scope of the themes as well as of countries where the participants come from has changed. Compared with the first conference, especially the number of participants from South-East Asia has increased significantly. Also University of Tampere has changed during these 18 years. The change goes on. We are happy to tell that the School of Communication, Media
and Theatre (that did not exist in 1996) will launch in 2016 a new international MA program in cultural studies.

All the conference venues, hotels etc. are at a very short walking distance from each other, so we will all have good possibilities to concentrate on what is the most important thing in the conference: creating dialogues, opening fresh horizons, building new networks, gaining novel understandings of how to study the world with culture.

We, us organizers and you conference participants, have laid the table together. It is now our joint turn to give and to get!

Mikko Lehtonen
Professor of Media Culture
Chair of the Organizing Committee

** *** **

Dear participant of the Crossroads 2014,

It is our great pleasure to welcome you to the tenth Crossroads conference in Cultural Studies.

During the next days, an exciting collection of keynote and plenary speeches and lots of interesting sessions is served, intended to reflect the vast changes, improvements and enhancements that the Cultural Studies has to offer. The program was put together appreciating the variety of perspectives in Cultural Studies. We hope that you will value the diversity and challenge yourself to take also detours and bypaths while journeying through the rich conference program. It is, however, in the unexpected encounters, that the most groundbreaking ideas originate.

We hope that your days in the conference will be filled with inspiring thought, constructive debate, and intellectual joy. You are warmly welcome in Finland, in Tampere, and in this exciting conference.

Jyrki Korpua
serving president of the Society for Cultural Studies in Finland
Tuija Saresma
former president of the Society for Cultural Studies in Finland
and member of the organizing committee for the Crossroads 2014

** *** **

Meet at the Crossroads

Crossroads – what a wonderful metaphor for a scholarly conference!

First, crossroads refers to roads, streets, traffic and travelling. A crossroads is a junction in which cars and people coming from different directions meet. A junction may be jammed but there are silent moments, too. Collisions may take place. There are egocentrics paying no attention to other drivers – and there are flexible fellow strollers who give way and take their move when it’s their turn. All this is fits to intellectual traffic, too. As to cultural studies, the metaphor of travelling appears particularly apposite, since being born in Britain and the USA it has spread all over the world and been localized to various historical
settings from which it, then, keeps returning to common roads and junctions, such as this
conference.

Second, crossroads is a metaphor for an encounter – and that’s what a
scientific conference is. This is particularly true of cultural studies, a discipline known for its
interdisciplinarity, transdisciplinarity, or even anti-disciplinarity. Cultural studies is an
intersection of not just two roads but a myriad of different directions which, however, share
a common point of reference, that of a scholarly analysis of “the actual, grounded terrain of
practices, representations, languages and customs” (Stuart Hall) in our societies. There is no
single theory, no single methodology in cultural studies. Instead, there is a continuous and
innovative exchange of theories and approaches, which makes the junction so lively.

Third, crossroads is also a metaphor for a choice. When a company is
considering its future strategy, it is said to be at a crossroads. Any of us has walked in on a
crossroads with a pressing need to decide which way to go. What is characteristic for the
crossroads in cultural studies is that a scholar is not necessarily expected to take the obvious
direction. Cultural studies is “open to unexpected, unimagined, even uninvited
possibilities”, as Lawrence Grossberg et al. once put it.

The first Crossroads conference was organized in Tampere 18 years ago, in
1996. The conference is thus traveling back to its roots to celebrate the tenth Crossroads in
Cultural Studies. On behalf of the University of Tampere and the School of Communication,
Media and Theatre (CMT) I am pleased welcome you to Finland. I wish you’ll have a
conference filled with fruitful collisions of ideas and reflection. Hit-and-run drivers will be
prosecuted.

Heikki Hellman
Dean
School of Communication, Media and Theatre (CMT)
University of Tampere
CONFERENCE ORGANIZATION

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Conference secretary
Meri Kytö

Conference assistants
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Jussi-Pekka Kumpulainen

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Special thanks to
Olli Juhala (ACS)
Kaisu Hynnä (ACS)
Gilbert Rodman (ACS)
Minna Nerg (Society for Cultural Studies in Finland)

Tampere Hall congress department
Mira Mäkelä
Ella Näsi

Conference logo
Matti Isotalo (ORK Media)

Conference book editor & layout
Meri Kytö
GENERAL INFORMATION

Registration desk
Pick up your program and badge at the registration desk. The desk is open from 7:45-17:30 (Tue-Fri). The badge entitles you to enter all conference rooms and attend the academic events included in the conference fee. Lunch and coffee during the scheduled breaks are served to participants wearing the badge. We therefore kindly ask you to wear the badge at all times during the conference.

You can also collect your participation certificate at the registration desk. If you have any questions you can call the desk (conference info mobile phone) at +358 46 655 2635

Wifi
There is a free WiFi on venue (Tampere Hall). The password is: customer2012

Abstract book
The abstract book is available online as a PDF file at www.crossroads2014.net

Speaker service rooms
Authors can make last minute changes and update their presentation in the Speaker Service Room (1st floor, behind the registration desk). There you can also upload your presentation to the main cloud so that it will be ready in the session room computer.

Paper sessions
Session duration is 90 minutes including three to four papers. The time reserved for one paper presentation is 20 minutes. Presentation of individual papers is followed by discussion and Q&A. The session chair will be helping presenters to keep time.

Technical assistants
There will be several assistants in the conference venue at all times, and they are happy to help you with any practical questions or problems you may have during the conference. You will recognize them easily as they will be wearing red t-shirts with the Crossroads logo.

Conference updates and tweets
There is a Twitter feed wall (http://xr2014.tweetwally.com) by the registration desk where updates will be posted. Please share your own message using the conference hashtag #XR2014. If you are not a Twitter user you can enter your Tweet through the conference website (there is a form at the conference main page) or via the registration desk. You can also share your thoughts about the conference on our Facebook page (event name: Crossroads 2014) and on Twitter @XR2014Tampere.
Book exhibitions
Publishers’ exhibits are located in the second floor (next to the lunch restaurant) and are open during the conference.

ACS general meeting
The ACS general meeting is in the Studio on Thursady starting at 17:30.

Smoking
Smoking is prohibited indoors. There are smoking areas outside the venue at the main entrance and the Park Hall door.

Cloakroom
There is a guarded cloakroom free of charge available on the first floor.

Recycling
Please don’t forget to return your name badge plastic holder to the registration desk when leaving the conference.

Lunches
The lunches and coffees/teas will be served at the venue restaurant (2nd floor). They are included in the registration fee. The coffees and teas are fair trade. The restaurant favors organic and seasonal ingredients. If you have questions about allergies or special diets you can ask directly the restaurant personnel who will be present.

Snacks and beverages
You can buy snacks and beverages at the venue first floor Café Soolo. There is also a café kiosque and a Minetti ice cream van in the park next to the venue. Tap water in Finland has been found to be significantly purer than bottled drinking water. We encourage participants to drink fresh tap water.

Restaurants, bars, sights, shopping and FIFA
The official conference restaurant is Telakka at Tullintori (see map). Show your badge at the counter for a discount.
FIFA World Cup 2014: The Finnish National Broadcasting company YLE is showing all the matches directly so you can watch the games in your hotel. If you want to watch together please see the list of pubs below.

Sights and museums
The Finnish Labour Museum Werstas, Väinö Linnan aukio 8
The Lenin Museum, Hämeenpuisto 28
Sara Hildén Art Museum, Laiturikatu 13
Tampere Art Museum, Puutarhakatu 34
Pyynikki Observation Tower
Hatanpää Arboretum
Tampere Cathedral
Restaurants
Restaurant Piemonte, Suvantokatu 9
Restaurant Hella & Huone, Salhojankatu 48
Restaurant Huber, Aleksis Kiven katu 13
Restaurant Tiilihovi, Kauppakatu 10
Restaurant Näsinneula, Särkänniemi

Bistros & gastro pubs
Telakka, Tullikamarin aukio 3
Gastropub Tuulensuu, Hämeenpuisto 23
Panimoravintola Plevna, Itäinenkatu 8 (Finlayson area)
Tapas Bar Inez, Pellavatehtaankatu 19
Gastropub Nordic, Otavalankatu 3

Bars & pubs
Salhojankadun Pub, Salhojankatu 29
Gastropub Soho, Otavalankatu 10
O’Connells’s, Rautatienkatu 24
Jazz Club Paapan Kapakka, Koskikatu 9

Shopping
Finlayson Factory Shop, Kuninkaankatu 3
PikkuPutiikit, Kehräsaari
Tallipiha Stable Yards, Kuninkaankatu 4
Taito Shop, Hatanpää Valtatie 4
Finnish Designers Boutique OMB, Hatanpää vallatie 6

More details at the conference website at “What to do in Tampere?” under the page “Travel info”.

Tourist Information
The Tourist Information office is at the Railway station.
http://www.visittampere.fi

ATMs
There are a few ATMs near the conference venue. One is at Tullintori shopping centre, one next to the pharmacy at Itsenäisyysdenkatu and one in the corner of Itsenäisyysdenkatu and Tammelan puistotie (Yliopistonkatu). All are at five minutes walking distance.

Bus tickets
Your name badge will serve as a free bus pass in the local bus transport during 1-4 July. On other days you can buy the ticket from the bus driver (2,60 eur, valid for one hour).

Taxis
There is a taxi stand right outside the main entrance of the venue. You can ask the venue info desk to call you one or if you are not at the venue call the Tampere taxi at +358 100 4131.
Taxis only take customers from a taxi stand of by phone, not by hailing.
Tampere Hall floor plans
Map of Tampere Centre
SOCIAL PROGRAM

Book exchange
If you have brought along a book or a journal that you'd want to exchange you can leave yours to the table next to the book exhibition hall (2nd floor) and collect one you would prefer in exchange.

Monday: ”The Stuart Hall Project” documentary
There will be a screening of John Akomfrah’s 2013 documentary on Monday at 17:30. The venue is Lecture Hall A1 at the University main building, next to the venue (see map).

Monday evening Get-together
Cash bar and salty snacks after the screening at University of Tampere main building (2nd floor), next to the venue, beginning at 19:00

Tuesday: City reception
The invitation letter to the Tampere City cocktail reception is inside your program booklet. The venue is Museum Centre Vapriikki (see map). The reception with drinks and food starts at 20:00.

Wednesday: Tampere Walks
Some of our local colleagues have volunteered to show around Tampere from their own perspective. On Wednesday at 19:00 you can participate on one of these short walks. You can sign up on your preferred walk at the registration desk where there will be more information. Please remember the group sizes are limited.

Wednesday: Conference Dinner
The conference dinner will be at Kauppahalli (see map) at 20:00.

Thursday: Midsummer’s night at Viikinsaari island
Boats leave at 19:30 from Laukontori harbor (see map). The trip includes boat trips to the Viikinsaari Island and back (ca. 20 minutes), a buffet dinner at the island pavilion, a possibility to go to sauna and swimming, and football, mölkky or other games. The boat will return to Laukontori before midnight.

Friday: Closing Coctail Party
is at the Park hall (venue first floor), right after the closing words. Cash bar and salty snacks, and farewells until the next Crossroads in 2016!
PUBLICATIONS PRESENT

rowmaninternational.com
sagepub.com

lwbooks.co.uk/journals/newformations
yorku.ca/topia

routledge.com
kulttuurintutkimus.fi

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<tr>
<td>8.00-9.30</td>
<td>Registration</td>
<td>Session E</td>
<td>Session I</td>
<td>Session M</td>
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<td>9.30-9.45</td>
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<td>9.45-11.00</td>
<td>Welcome + Keynote 1: Elena Trubina</td>
<td>Plenary 1: Urban transnationalism</td>
<td>Plenary 2: Crisis</td>
<td>Plenary 3: Knowledge</td>
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<td>11.00-11.15</td>
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<td>11.15-12.45</td>
<td>Session A</td>
<td>Session F</td>
<td>Session J</td>
<td>Session N</td>
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<td>12.45-13.45</td>
<td>Registration @ Tampere Hall</td>
<td>Lunch</td>
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<td>13.45-15.15</td>
<td>Session B</td>
<td>Session G</td>
<td>Session K</td>
<td>Session O</td>
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<td>15.15-15.45</td>
<td>Coffee</td>
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<td>15.45-17.15</td>
<td>Session C</td>
<td>Session H</td>
<td>Session L</td>
<td>Keynote 2: Wang Xiaoming + Closing</td>
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<td>17.15-17.30</td>
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<td>17.30-19.00</td>
<td>Film: The Stuart Hall Project @ Tampere University</td>
<td>Session D</td>
<td>Spotlight Sessions</td>
<td>ACS General Meeting @ Studio, Tampere Hall</td>
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<td>Cocktail party @ Park Hall, Tampere Hall</td>
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<td>Evening programme</td>
<td>19.00 Get-together @ Tampere University</td>
<td>20.00 Cocktail Reception @ Museum Centre Yaprlikki</td>
<td>19.00 Walks and visits @ Tampere Conference dinner @ Kaupahalli</td>
<td>19.30 Midsummer’s night @ Viikinsaari Island</td>
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Schedule overview
INVITED SPEAKERS

Keynote 1 (Tuesday 10:00–11:00)
Chair: Heikki Hellman, University of Tampere, Finland
Room: Small auditorium

Arendt and the city: conceptualizing citizens, consumers and superfluous people
Elena Trubina, Ural Federal University, Russia

Plenary 1: Urban transnationalism (Wednesday 9:45–11:00)
Chair: Susanna Paasonen, University of Turku, Finland
Room: Small auditorium

Comparing Convivialities – Dreams and realities of living-with-difference
Magdalena Nowicka, Humboldt University, Germany
Care and Cosmopolitanism in the Global City: Transnational Care Workers and the Eldercare Crisis in Singapore
Brenda S.A. Yeoh, National University of Singapore, and Shirlena Huang

Plenary 2: Crisis (Thursday 9:45–11:00)
Chair: Katja Valaskivi, University of Tampere, Finland
Room: Small auditorium

Distributed communications, totality and contemporary insurgencies
Benjamin Arditi, National University of Mexico
Policing the Crises?
John Clarke, The Open University, United Kingdom

Plenary 3: Knowledge (Friday 9:45–11:00)
Chair: Laura Huttunen, University of Tampere, Finland
Room: Small auditorium

The ruin and the understanding of the present
Catalina Cortes Severino, Universidad de los Andes, Colombia
Can the Sámi speak now? Politics, research, and the debate on “Who is a Sámi” in Finland
Laura Junka-Aikio, University of Lapland, Finland

Keynote 2 (Friday 15:45–16:45)
Chair: Pertti Alasuutari, University of Tampere, Finland
Room: Small auditorium

Questions Raised by Today’s China as a New kind of Capitalism
Wang Xiaoming, Shanghai University, China
SECTIONS A (Tuesday 11:15–12:45)

A1 Being human
Chair: Tal Morse, London School of Economics and Political Science, Israel
Room: Rondo

The human, the victim and the distant suffering: affective entrepreneurship in contemporary Colombia
Juan Ricardo Aparicio, Universidad de los Andes, Colombia

Humanitarian Image Flows
Saara Särmä, University of Tampere, Finland & Noora Kotilainen, Finnish Institute of International Affairs, Finland

Collective memory and imagination: Multi-layered perception of urbanization in a Southern China village
Jingwen Liang, The Chinese University of Hong Kong

A2 "White" affect
Chair: Michelle Nicolson, University of Oulu, Finland
Room: Sopraano

Is there only one kind of Finnishness? White Finnishness in nationalist TV advertisements
Miia Rantala, University of Lapland, Finland

“Don’t be offended, if someone is calling you N*” – Strategies of naturalizing white hegemony in German news media
Katharina Fritsche, Leuphana University of Lueneburg, Germany

Some Othered Europeans: Roma’s “Dirty” Whiteness in the French Media
Marion Dalibert, Université Charles-de-Gaulle Lille 3, France

A3 Dance subcultures
Chair: Kim Ramstedt, Åbo Akademi University, Finland
Room: Opus 4

Subcultural Citizenship in Translocal Music Scenes
Rosa Reitsamer, University of Music and Performing Arts Vienna, Austria

Performance and narrative in the We Love Helsinki parties
Kim Ramstedt, Åbo Akademi University, Finland

A4 Translations of East and West
Chair: Rita Vargas de Freitas Matias, University of Jyväskylä, Finland
Room: Park Hall A

Veep, The Thick Of It, and the Politics of (Transnational) Humour
Nicholas Holm, Massey University, New Zealand

Is Finland Japan’s Ideal Other?: Circulating meanings on Finland boom in Japanese Media
Rie Fuse, University of Tampere, Finland

Framing (Im)Mobility: Tony Gatlif’s Transnational Moving Images
Eve Schiefer, Alpen-Adria-Universitaet Klagenfurt, Austria
A5 Voice and matter
Chair: Teija Waaramaa, University of Tampere, Finland
Room: Aaria

Handmade Craft and Material Authenticity: The Aura of the Analogue
Susan Luckman, University of South Australia, Australia

Transcultural production and the value of voice in UK community radio
Katie Moylan, University of Leicester, United Kingdom

Emotion identification from voice in cross-cultural conditions
Teija Waaramaa, University of Tampere, Finland

A6 Hometown Spaces
Chair: Katrina Schlunke, University of Technology Sydney, Australia
Room: Sonaatti 1

Karaoke and Hometown
Jan Idle, University of New South Wales, Australia

Topographies of Sexuality
Tess Lea, University of Sydney & Catherine Driscoll, University of Sydney, Australia

Miniature hometowns: cultural memory of displacement in the European borderlands
Maja Mikula, Nottingham Trent University, United Kingdom

A7 Gender and politics
Chair: Jiřina Šmejkalová, University of Lincoln, United Kingdom
Room: Park Hall B

Female subjectivity, telenovelas, and tv series: Gender and genre in contemporary Colombian television
Isis Giraldo, Université de Lausanne, Switzerland

Neoliberalized Romantic Encounter: Gender Politics of Chinese Reality TV
Jia Tan, Hong Kong Baptist University, Hong Kong

Local Responses to the Global Vaginahood: A Study on Cultural Appropriation of The Vagina Monologues in Hong Kong, Taiwan and Mainland China
Yuping Zhang, CUHK, Hong Kong

A8 The Eros of Slow Communication
Chair: Megan Le Masurier, University of Sydney, Australia
Room: Sonaatti 2

Slow journalism and the recovery of cultural memory
Megan Le Masurier, University of Sydney, Australia

Slowness through speed: indie filmmaking in the age of digital culture
John Hughes, University of New South Wales, Australia

Breastfeeding as Slow Food: commensality and corporeal communication
Fiona Giles, Sydney University, Australia

Slow Learning and Creative Teaching (and vice versa)
Louise Katz, University of Sydney, Australia
A9 Using Economics or Diverting Economics to fight against the Neoliberal Vision
Chair: Eric Maigret, Université Paris 3, France
Room: Studio

Rearticulating economics and the contemporary worlds
Eric Maigret, Université Paris 3, France
Cultural economy vs. solidarity economy: similarities and antagonisms
Gerome Guibert, Université Paris 3 Sorbonne Nouvelle, France
‘Just like us’: meritocracy and the ordinary plutocrat
Jo Littler, City University London, United Kingdom

SESSIONS B (Tuesday 13:45–15:15)

B1 Bodies at work
Chair: Laura Saarenmaa, University of Tampere, Finland
Room: Sonaatti 2

Asian Males in Abercrombie & Fitch: Male Modeling, Race, and Sexuality
Zhikun Wang, The Chinese University of Hong Kong
“Clothes Make the Woman”: Fashion, Gender and Representation in French Media
Sylvain Rimbault, Paris 3 - Sorbonne Nouvelle, France
Beauty at work: the body of a professional self
Maria Davidenko, La Trobe University, Australia

B2 Investments of authenticity
Chair: Salli Anttonen, University of Eastern Finland
Room: Park Hall B

Exploiting Surplus Labors of Love: Narrating Ownership and Theft in Corporate Monetization Schemes
Anne Kustritz, University of Amsterdam, Netherlands
Beyond Financial Commitment: Historical transgressions, global fandom and the emotional delimitation of local music industry in late-modern Japan
Maria Grajdian, Nagasaki University, Germany
Lady Gaga, Rolling Stone and the production of authenticity
Salli Anttonen, University of Eastern Finland

B3 Remembrance of loss
Chair: Laura Huttunen, University of Tampere, Finland
Room: Rondo

Ethics, killing and dying. The discursive struggle between ethics of war and peace models in the Cypriot independence war of 1955-1959
Nico Carpentier, Vrije Universiteit Brussel & Charles University in Prague, Belgium
Critically Conscious Youth: Teaching about Deaf People and Deaf Culture for Social Justice
Ana Cruz, St. Louis Community College-Meramec, United States

Absence and liminality: The missing persons in Bosnia-Hertzegovina
Laura Huttunen, University of Tampere, Finland

B4 Affective Hometowns
Chair: Jan Idle, University of New South Wales, Australia
Room: Sonaatti 1

On Boredom: Hometown
Prudence Black, University of Sydney, Australia & Katrina Schlunke,
University of Technology Sydney, Australia

Hometown Affects: Nostalgia, nausea and the uncanny
Linnell Secomb, University of Greenwich, United Kingdom

Strange Towns
Katrina Schlunke, University of Technology Sydney, Australia

B5 Uses of TV
Chair: Mikko Hautakangas, University of Tampere, Finland
Room: Sopraano

Fansubbing and Collective Intelligence in Eastern Europe
Kamil Luczaj, Jagiellonian University, Poland & Magdalena Holy-Luczaj,
Jagiellonian University, Poland

The Philosophy of the Edge. Demeaning Spaces for Homosexual Protagonists in Contemporary Film and TV Fiction
Gregoire Halbout, Sciences Po Paris, France

The Good Television. Factual Programs: Quality and Subjective Experiences
Marjaana Mykkänen, University of Helsinki, Finland

B6 Human-technology-animal relationships
Chair: Hanna Wirman, The Hong Kong Polytechnic University
Room: Park Hall A

Cross-species performativity in digital game play and its design
Hanna Wirman, The Hong Kong Polytechnic University

Animal-Machine Analogies
Timo Kylmälä, University of Tampere, Finland

B7 Expanding Agendas for Critical Thinking: Cultural Studies and Film Studies
Chair: Chantal Cornut-Gentille D’arcy, University of Zaragoza, Spain
Room: Studio

The Challenge of Jacques Rancière’s Politics of Aesthetics
Rainer Winter, Alpen-Adria-Universität Klagenfurt, Austria

Beneath Still Waters: Film Aesthetics and Social Awareness
Juan Tarancon, University of Zaragoza, Spain
Art imitating life, or life imitating art? A radical contextualization of the comedy Local Hero (Bill Forsyth, 1985)
Chantal Cornut-Gentille D’Arcy, University of Zaragoza, Spain

**B8 Challenges to achieve a more inclusive cultural management**
Chair: Ahtziri Molina Roldán, Universidad Veracruzana, Mexico
Room: Aaria

New dialogues between government and society: An analysis of the Brazilian National Cultural Affairs Council
Deborah Rebello Lima, Fundação Casa de Rui Barbosa, Brazil

Human development and Citizenship through artistic education. An analysis of CONartes aims and procedures
Ahtziri Molina Roldan, Centro de Estudios en Artes Universidad Veracruzana, Mexico

**SESSIONS C (Tuesday 15:45–17:15)**

**C1 Transnational production and consumption of popular cultures**
Chair: Aljosa Puzar, Yonsei University, Republic of Korea
Room: Park Hall B

K-pop beyond the Asia
Ae Jin Han, University of Sussex, United Kingdom

Redefining the ‘Popular’ in Czech Command Culture of the 1950s-1960s
Jiřina Šmejkalová, University of Lincoln, United Kingdom

The popular, the youth, and music reconsidered
Antti-Ville Kärjä, Finnish Jazz & Pop Archive JAPA, Helsinki

**C2 TV and others**
Chair: Katja Valaskivi, University of Tampere, Finland
Room: Opus 4

Vampires and the Ethics of Species Consumption. True Blood and Post human Philosophy
Marco Renzo Dell’Omodarme, University Paris 1 Panthéon Sorbonne, France

“Othering” within: Internal-orientalism and Imagination Creation of Remote Minority Regions in Popular TV Dramas of Mainland China
Xiaojing An, The Chinese University of Hong Kong

Male Cinderella on screen: myth, gender and modernity
Hao Li, The Chinese University of Hong Kong

**C3 Relocating culture**
Chair: Tess Lea, University of Sydney, Australia
Room: Aaria
Changes on Chinese Importation of Foreign Films in The 1990s
Myungkoo Kang, Seoul National University, Republic of Korea & Changxue Wu, Seoul National University, China

Location, locality and place: Pacific Rim, The Hobbit and Global Hollywood
Thierry Jutel, Victoria University of Wellington, New Zealand

Cross-cultural Content Analysis: Are Values Reflected in Online Skincare Advertisements from the Philippines and Taiwan the Same?
Chih-Ping Chen, Yuan Ze University, Taiwan & Anna Marie C. Cañete, Yuan Ze University, Philippines

C4 Media, materiality and memory
Chair: Susanna Paasonen, University of Turku, Finland
Room: Rondo

Fleshy histories: memory work and personal porn archives
Katariina Kyrölä, University of Turku, Finland

Moments to remember: animated gifs and the construction of memory in Internet fan cultures
Mari Pajala, University of Turku, Finland

Pleasures of the archive: The case of Erkki Kurenniemi
Susanna Paasonen, University of Turku, Finland

C5 Cultural Perspectives on Fat Studies
Chair: Hannele Harjunen, University of Jyväskylä, Finland
Room: Sopraano

Invisible Bodies: strategies for making fat experience visible in contemporary art
Cindy Baker, University of Lethbridge, Canada

Using culturally relevant pedagogy in secondary education to make space for fat acceptance
Ashley Fullbrook, Ryerson University, Canada

Neoliberal bodies: the Case of the (Gendered) Fat Body
Hannele Harjunen, University of Jyväskylä, Finland

C6 Cultural Studies and the Research of (Digital) Games 1
Chair: Markus Wiemker, MHMK Stuttgart, Germany
Discussant: Rainer Winter, Alpen-Adria-Universität Klagenfurt, Austria
Room: Park Hall A

The Methodology of Game Sexuality: GTA’s Gay Tony and the Sims3
Julie Rak, University of Alberta, Canada

Learning about Cultural-Distant and Cultural-Relevant Scenarios through Serious Games: A Cross-Cultural Inquiry into “Global Conflicts”
Ronit Kampf, Tel Aviv University, Israel & Esra Cuhadar, Bilkent University, Turkey
C7 Documentary film: On the Border
Chair: Lizzie Thynne, Sussex University, United Kingdom
Room: Studio

‘On the Border’ (2012, 56 minutes)

C8 Listening to films - intersections of music, sound, and the cultural production of listening
Chair: Meri Kytö, University of Tampere, Finland
Room: Sonaatti 1

Theorizing Film Music: Landscapes, Leitmotifs and Melancholy in Turkish Dönem Films
Eliot Bates, University of Birmingham, United Kingdom
The Resonance of Stalking
Sini Mononen, University of Turku, Finland
Film sound as cultural production - The praxis of sound postproduction in Yesilcam studios
Meri Kytö, University of Tampere, Finland

C9 Political bodies
Chair: Maria Grajdian, Nagasaki University, Germany
Room: Sonaatti 2

The “Masculinity Crisis” or the French Masculinist’s Complain
Nina Miletti, Sorbonne Nouvelle University, France
Body Blow of Sexual Cleansing in the Age of HIV-AIDS Pandemic in the African Continent- A Critical Study
Tushar Kanti Saha, National University of Lesotho, Lesotho
Servicewomen taking action: Feminism, militarism, and online discourse in the War on Terror
Isra Ali, Rutgers, the State University of NJ, United States

SESSIONS D (Tuesday 17:30–19:00)

D1 Iconic Figures: The National Imaginary in African Visual Culture
Chair: Lize van Robbroeck, Stellenbosch University, South Africa
Room: Opus 4

The Criminalisation of the Patriarchy: Regarding the Occult Imaginary in Nigerian Video--Film
Nomusa Makhubu, University of Cape Town, South Africa
Boer and Brit in a Men’s Magazine: Symbolic Power in Apartheid South Africa
Stella Viljoen, Stellenbosch University, South Africa
The Sharp Edge of the Spear: iconoclastic art and discursive mayhem in South Africa
Lize van Robbroeck, Stellenbosch University, South Africa
D2 ECREA Roundtable at Crossroads 2014
Chair: Nico Carpentier, Vrije Universiteit Brussel & Charles University in Prague, Belgium
Room: Rondo

Panelists (in alphabetical order):
Tal Morse, London School of Economics and Political Science, Israel
Kaarina Nikunen, University of Tampere, Finland
Tanja Thomas, University of Lueneburg, Germany
Gavan Titley, National University of Ireland Maynooth, Ireland
Jeffrey Wimmer, University of Technology Ilmenau, Germany

D3 Uses and abuses of innocent others
Chair: tba
Room: Sonaatti 2

The Hunter and the Hunted: Uses and Abuses of Animals in the West's So-called "War on Terror"
Blair Kuntz, University of Toronto, Canada

Restoring robots in Simondon’s theory of technology
Chris Chesper, University of Sydney, Australia

The Currency of Cuteness Innocence, Interval of Animal and Spatiality - Depictions of the Adorable Tomboy in Transnational Cinema
Ludo Foster, University of Sussex, United Kingdom

D4 Memory and storytelling
Chair: Christine Lohmeier, University of Munich, Germany
Room: Sopraano

CCTV Beyond Surveillance: Memory and Narration
Nicole Falkenhayner, Universität Freiburg, Germany

Travelling Without Moving: Navigating the Liminal Space between Memoir and Fiction
Laura King, Curtin University Western Australia

Negotiating the Apparatus for Indigenous Storytelling: Photographer Edward Curtis
Kalli Paakspuu, York University, Canada

D5 Gaming in China
Chair: Bjarke Liboriussen, University of Nottingham Ningbo China
Room: Park Hall A

Hobby Goldfarming in China
Bjarke Liboriussen, University of Nottingham Ningbo China

Giving up shuffling: How the automatic Mahjong table changes the dynamics of tactile social play
Hanna Wirman, The Hong Kong Polytechnic University

Tight Control, Free Market: The Study of China’s Game Industry
Anthony Ying-Him Fung, The Chinese University of Hong Kong
D6 Cinema and gender
Chair: Valerie Palmer-Mehta, Oakland University, United States
Room: Park Hall B

The Cultural Geography of the Garden: Reclaiming the Garden as Liberatory Space in Shirin Neshat’s “Women Without Men”
Valerie Palmer-Mehta, Oakland University, United States
Cultures That Matter: Gender and Youth in Edward Yang’s Cinema
Kai-Man Chang, Tulane University, United States
Queering the Jew-sical: Barbra Streisand’s Camp Elegy to Classical Hollywood Cinema
Ron Gabriel Dor, Northwestern University, United States

D7 Making Up Hometowns
Chair: Katrina Schlunke, University of Technology Sydney, Australia
Room: Sonaatti 1

Hometown: where are you from? Looking for Hometown through display and exhibition of Australian art in Europe
Helen Idle, King's College London, United Kingdom
Intimate Places: Domestic Objects and Community in Sydney's Autonomous Alternative Performance Venues
Alyssa Critchley, University of Technology Sydney, Australia
Broome’s Economy: Domesticating Neoliberalism?
Stephen Muecke, University of New South Wales, Australia & Katrina Schlunke, UNSW, Australia

D8 The Somali Diaspora to Europe in Documentary Movies
Chair: Helena Oikarinen-Jabai, Aalto University, Finland
Room: Studio

‘La quarta via: Mogadiscio, Italia /The Fourth Road: Mogadishu, Italy’ (2012)
‘Minun Helsinki /My Helsinki /Waa/Magaaladeydi Helsinki’ (2010)

D9 Translating Fashions in an Age of Constrained Global Mobility
Chair and discussant: Susan Ingram, York University, Canada
Room: Aaria

Translators in the West, in the East: Have We Metaphor?
Angela Kölling, Gothenburg University, Sweden
Mapping the Glamscape in the Tate Liverpool's Glam! The Performance of Style
Kathryn Franklin, York University, Canada

D10 ACS board meeting
Room: VIP room, 3rd floor
SESSIONS E (Wednesday 08:00–09:30)

E1 Postcolonial Strategies of South Korean Animation: two cases of textual and industrial negotiations
Chair: Kukhee Choo, Tulane University, United States
Room: Sopraano

Beyond Humanity and Sovereign Species: Animality and Bestial Ambivalence in South Korean Anti-Communist Visual Culture
Yongwoo Lee, Ministry of Culture, Sports and Tourism, Republic of Korea

Hyperbolic Nationalism: South Korea’s Shadow Animation Industry
Kukhee Choo, Tulane University, United States

E2 From Violent Backlash to Reparative Interventions
Chair: Sanna Karkulehto, University of Jyväskylä, Finland
Discussant: Rosemary Hennessy, Rice University Houston, United States
Room: Studio

Deviant Will to Knowledge: The Pandora Myth and Its ‘Reparative’ Revisions
Ilmari Leppihalme, University of Oulu, Finland

Slash fiction – rewriting cultural narratives, ‘repairing’ virtual space
Sanna Karkulehto University of Jyväskylä, Finland & Tuija Virkki, University of Jyväskylä, Finland

E3 Images of Cultures and Nations in the European Public Spheres
Chair: Udo Göttlich, Zeppelin University, Germany
Room: Sonaatti 2

Language Diversity between National and European Identity: Conflicts and Discourse Practices in the French, German, Italian and Spanish Press
Giulia Pelillo, Universität Heidelberg, Germany

Ridiculing stereotypes. The comedic subversion of cultural and national stereotypes on German television
Martin R. Herbers, Zeppelin Universität gemeinnützige GmbH, Germany

Symbolic power: museums, national identities and intercultural encounters
Lilia Abadia, University of Nottingham/CAPES Foundation, United Kingdom/Brazil

Changes of the agenda of Roma people representation in the Czech main tv news since the year 2000
Renata Sedlakova, University Palacky, Czech Republic

E4 Performing Identities in Film and Literature
Chair: Justyna Fruzińska, University of Lodz, Poland
Room: Park Hall A
What Does It Mean to Be A Real Indian? Identity in Chris Eyre’s "Smoke Signals"
Justyna Fruzińska, University of Lodz, Poland

To Unveil/Veil the Real’s Hallucinatory Resemblance to Self. Performing identity in Leos Carax’s Holy Motors
Justyna Stepien, University of Szczecin, Poland

Fluid Identity in Native American Trickster Novels
Monika Kocot, University of Lodz, Poland

E5 Convergent (& Divergent) Temporalities & Histories of 21st-century Urban Reform
Chair: James Hay, University of Illinois at Urbana-Champaign, United States
Room: Park Hall B

Toward an “Archaeology” of the Neo-liberal City & Its Media
James Hay, University of Illinois, United States

“Ancient-izing” the Modern Cities: (Re)Constructing Space, History, and National Identity
Yang Jiao, University of Illinois, United States

Developmental Imagination and its Geographical Discontent: the case of Smart Cities Project in South Korea
Chamee Yang, University of Illinois at Urbana-Champaign, United States

Signs of home: film production and the privatization of public space post-Katrina
Vicki Mayer, Tulane University, United States

E6 Changing Climates I: Weathering the Everyday
Chair: Michael Denning, Yale University, United States
Room: Rondo

River Landscapes in the Iconography of Climate Change
Sigma Colon, Yale University, United States

In the Shadow of Izalco: Volcanoes and Salvadoran Daily Life
Jorge Cuellar, Yale University, United States

Climate and normality: narrating the everyday in socialist television series
Veronika Pehe, Yale University, United States

Climates of Work
Michael Denning, Yale University, United States

E7 Cities by and for People: Cultural Empowerment, Inclusiveness and Liveability in Contemporary Cities I: Democratising Cityscapes – Cultural Creativity and Empowerment
Chair: Ana Gonçalves, Estoril Higher Institute for Tourism and Hotel Studies (ESHTE) and University of Lisbon, Portugal
Room: Sonaatti 1

Wonderful city? Urban changes and cultural empowerment through public art in Rio de Janeiro
Jhessica Reia, Federal University of Rio de Janeiro, Brazil

Small is Beautiful: Liveability, Cultural Creativity and Inclusiveness in Small Cities
Ana Gonçalves, ESHTE, Portugal
Becoming-Tricycle: Informal urban street markets, ambiances and assemblages in Shanghai, China
Clifton Evers, University of Nottingham Ningbo China

SESSIONS F (Wednesday 11:15–12:45)

F1 Intersecting Politics: Japanese Cinema on Hiroshima Fukushima and Beyond
Chair: Yoshiharu Tezuka, Komazawa University, Japan
Discussant: Vera Mackie, University of Wollongong, Australia
Room: Park Hall B

Cinema and Political Culture in the Post 3.11 Japan
Yoshiharu Tezuka, Komazawa University, Japan
Citizen Activism and Cinema on Radiation
Hideaki Fujiki, Nagoya University, Japan
Political History of Japanese Cinema on Hiroshima and Nagasaki
Yuko Shibata, University of Otago, New Zealand

F2 Organised cultural encounters
Chair: Kirsten Hvenegård-Lassen, Roskilde University, Denmark
Room: Opus 3

Interfaith dialogue as moral encounter
Lise Paulsen Galal, Roskilde University, Denmark
Culture meets management = diversity?
Kirsten Hvenegård-Lassen, Roskilde University, Denmark
The Idealized Cultural Encounter, for panel: The Organised Cultural Encounter
Lene Bull Christiansen, Roskilde University, Denmark
Orchestrated cultural encounters in Danish professional football
Helle Bach Riis, Roskilde University, Denmark

F3 Cultural Continuities in the Asian Cold War
Chair: Leong Yew, National University of Singapore
Room: Aaria

Beyond Comparison? Cold War Discourses of Exclusion and their Persistence in Contemporary Thailand
Rachel Harrison, SOAS, United Kingdom
Victory and defeat during the (never-ending) atomic age: cold war themes in the work of Huzir Sulaiman, Alfian Sa’at, and Yeng Pway Ngon
Tony Day, Yale-NUS College, Singapore
Reading the Berlin Wall: The Eccentric Routes/Roots of Cold War Culture in Singapore
Leong Yew, National University of Singapore
**F4 Cultural Studies and the Research of (Digital) Games 2**

Chair: Markus Wiemker, MHMK Stuttgart, Germany  
Room: Park Hall A

*The Culture of Censorship in Digital Games*  
Markus Wiemker, MHMK Stuttgart, Germany

*The Relationship between Avatar and Player in Single Player Video Games: To What Extent is the Player Influenced by the Avatar they are playing as?*  
Tom Burton, Goldsmiths, United Kingdom

*Online gambling in convergence culture*  
Jani Kinnunen, University of Tampere, Finland

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**F5 Afropolitanism**

Chairs: Mark Stein, University of Münster, Germany & Anna Rastas, University of Tampere, Finland  
Discussant: Marta Sofía López, Universidad de León, Spain  
Room: Opus 4

*Afropolitans in Willesden? Reading Zadie Smith’s African Emigrants*  
Ulla Rahbek, Copenhagen University, Denmark

*A skin of the right size: A reading of Chimamanda Adichie’s Americanah*  
Eva Rask Knudsen, Copenhagen University, Denmark

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**F6 Cultural Studies of Health Looks at Practices**

Chairs: Johanna Uotinen & Sinikka Vakimo, University of Eastern Finland  
Room: Sonaatti 2

*From transparency to biohacking – self-knowledge in the era of dataism*  
Mika Pantzar, National Consumer Research Centre, Finland & Minna Ruckenstein, National Consumer Research Centre, Finland

*Narrating health in the context of life history – frames and intersections*  
Sinikka Vakimo, University of Eastern Finland

*Talking about boxes with random number generators – Medical technologies and work practices in the technical heart of a hospital*  
Johanna Uotinen, University of Eastern Finland

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**F7 Bodies That Cook**

Chair: Marco Dell’Omodarme, University Paris 1 Panthéon Sorbonne, France  
Room: Studio

*Bodies That Cook and Cooked Bodies*  
Anna Isabelle François, Sorbonne Nouvelle University, France

*Bodies that create while cooking. The figure of chef revisited in food TV shows*  
Nelly Quemener, Sorbonne Nouvelle University, France

*Food for Muscle Jews? The Case of German Jews in Palestine/Israel (1930s-1950s)*  
Patrick Farges, Sorbonne Nouvelle University, France
F8 Changing Climates II: Cultures of the Anthropocene
Chair: Michael Denning, Yale University, United States
Discussant: Samar Al-Bulushi, Yale University, United States
Room: Rondo

**Empire, Treachery, and Roger Casement: A Climatic Analysis**
David Minto, Yale University, United States

**Tropical Storm as Trope: A Genealogy of The Tempest in Caribbean Literature**
Tao Leigh Goffe, Yale University, United States

**Climate and the Long Historical Novel**
Edward King, Yale University, United States

F9 Digital Cartographies I: Layering, folding, inscribing
Chair: Heather Zwicker, University of Alberta, Canada
Room: Sopraano

**Digital mapping as an anti-colonial strategy**
Heather Zwicker, University of Alberta, Canada & Kisha Supernant, University of Alberta, Canada

**Layers: Navigating Urban Space**
Nanna Verhoeff, Utrecht University, Netherlands

**Traces of other times and places: mobile mapping in the postcolonial city**
Clancy Wilmott, University of Manchester, United Kingdom

F10 Cities by and for People: Cultural Empowerment, Inclusiveness and Liveability in Contemporary Cities II:
Reclaiming the City: a grassroots approach
Chair: Ana Gonçalves, Estoril Higher Institute for Tourism and Hotel Studies (ESHTE) and University of Lisbon, Portugal
Room: Sonaatti 1

**Reclaiming the Park as a Public Space: Gezi Resistance and the Performances of Radical Democracy**
Irem Inceoglu, Kadir Has University, Turkey

**Occupation against Occupation: Space, the City, and Anticolonial Resistance**
Eli Jelly-Schapiro, University of California, Merced, United States

**Notes on the street. Space, place and metaphor**
Roman Horak, University of Applied Arts, Austria
SESSIONS G (Wednesday 13:45–15:15)

G1 Blogs, critics and TV serials: between alternative knowledge, amateurs’ expertise and hegemonic discourses
Chair: Nelly Quemener, University Sorbonne Nouvelle – Paris 3, France
Room: Park Hall B

Watching and Judging TV serials in French Cultural Field
Anne-Sophie Béliard, Sorbonne Nouvelle University, France

What do TV Serials tell us about Motherhood?
Sarah Lécossais, Sorbonne Nouvelle University, France

G2 Cultural Studies and the Research of (Digital) Games 3
Chair: Olli Sotamaa, University of Tampere, Finland
Room: Park Hall A

Videogame blockbusters, ideology and social meaning
Merce Oliva, Pompeu Fabra University, Spain & Oliver Perez, Pompeu Fabra University, Spain

Playing to change the world: Rhetorics of Action in Newsgames and Persuasive Games
Jorge Palinhos, CECS-Universidade do Minho, Portugal

Play as Expression Versus Policing and Civility: The Case of Trash-talking in Digital Gaming
Talmadge Wright, Loyola University Chicago, United States

G3 Digital bodies
Chair: Katja Valaskivi, University of Tampere, Finland
Room: Opus 4

‘Yes, You’re Racist’: Racism and Antiracism in Digitized Times
Alana Lentin, University of Western Sydney, Australia & Gavan Titley, National University of Ireland Maynooth, Ireland

Bodies at the Boundary: The Augmented Reality Player’s Body
Kyle Moore, Macquarie University, Australia

Digital Pilgrimages to the Commodity Fetish - Online Menswear Stores and the Re-enchantment of the Commodity
Nathaniel Weiner, York University, Canada

G4 Digital Cartographies II: Playing, navigating, performing
Chair: Sybille Lammes, University of Warwick, United Kingdom
Room: Sopraano

Moving Queerly through the Mediated City
Maureen Engel, University of Alberta, Canada

Navigating landscapes: Playful Mapping and the Inscription of Critical Power
Sybille Lammes, University of Warwick, United Kingdom & Chris Perkins, University of Manchester, United Kingdom
Mashing Infrastructures: Between Google’s Ingress and Waze
Alex Gekker, Utrecht University, Netherlands

Playing with Protest: Tactical Cartographies as Territorial Strategies
Sam Hind, University of Warwick, United Kingdom

G5 Public Futures / Future Publics
Chair: John Clarke, Open University, United Kingdom
Room: Rondo

Articulating globality: transnational media activism and shifting formations of publicness
Hilde Stephansen, The Open University, United Kingdom

Youth participation: Agency for the future
Liisa Häikiö, Jarkko Bamberg and Stephen Burrell, University of Tampere, Finland

The weight of public engagement
Nick Mahony, The Open University, United Kingdom

G6 Talking Race: Canadian Discourses
Chairs: Jennifer Simpson, University of Waterloo, Canada & Yasmin Jiwani, Concordia University, Canada
Room: Studio

The Deniability of Race: Losing and Finding Racism in Educational Spaces
Jennifer S Simpson, University of Waterloo, Canada

Framing Race, Talking Culture: Strategic Omissions and Substitutions in Canadian Media
Yasmin Jiwani, Concorda University, Canada

‘Settling’ the multi-cultural nation-state: The ‘moderate Muslim’ and the politics of race, gender and nationalism
Shelina Kassam, University of Toronto, Canada

G7 Past, present and future transgressions
Chair: Kimi Kärki, University of Turku, Finland
Room: Sonaatti 1

Treme: An Alternative Future of New Orleans
Outi Hakola, University of Helsinki, Finland

Bogotá’s True Colors: beyond the Spectrum of Racism in the film La playa D.C.
Ludy Grandas, American University, United States

Listening To Transhumanist Dreams?
Kimi Kärki, University of Turku, Finland

G8 Making affects, making genders
Chair: Susanna Paasonen, University of Turku, Finland
Room: Sonaatti 2

The Bodily Feelings of Everyday Life: Rethinking the Philosophical Implication About Being and Perception
Hui-Lan Chang, National Chengchi University, Taiwan

Towards a Theory of Networked Masculinities
Ben Light, QUT, Australia
H1 Permeable Boundaries: Bodies in Science, Medicine, and Culture
Chair: Michelle Iwen, Arizona State University, United States
Room: Park Hall B

Black Bile: The Secreting Female Body
Michelle Iwen, Arizona State University, United States

The Permeable Spaceman: Gendered Bodies and Unstable Borders in the Extra-Terrestrial
Kat Deerfield, Cardiff University, United Kingdom

The immunological employment agency: symbiotic and biopolitical boundary breakdown
David Andrew Griffiths, Cardiff University, United Kingdom

Quantifying the Self: All these emotions, all these yearnings, all these data
Aristea Fotopoulou, University of Sussex, United Kingdom

H2 Spaces and places of popular culture
Chair: Elina Hytönen-Ng, University of Eastern Finland
Room: Aaria

The Englishnesses of the New English Folk Resurgence
Trish Winter, University of Sunderland, United Kingdom

Border-crossing Korean stars in the 21st century media industries in East Asia
Yi-Hsuan Lai, King's College London, United Kingdom

Contemporary jazz musicians’ and their audience
Elina Hytönen-Ng, University of Eastern Finland

H3 Emotions/Affect/Ideology: The Politics of Stereotyping, Anti-Semitism, and Public Memory
Chair: Heather Hadar Wright, Wittenberg University, United States
Room: Park Hall A

Gendering Jews in Public Space: Nationalism, Emotion and Anti-Semitism in Poland and the United States
Heather Hadar Wright, Wittenberg University, United States

Stereotype Contagion: I’ll Paint You (and the Other Guy!) with a Broad Brush
Michael Anes, Wittenberg University, United States

Affective Flows, Sensible Becomings: Holocaust Memorials and the Reenactment of Trauma
Dorota Golanska, University of Lodz, Poland

Nationalism, Victimhood, and Stereotypical Representations of Jews: the Dominant Historical Politics as Reflected in the Polish Television Series Days of Honor
Aleksandra Rozalska, University of Lodz, Poland
**H4 The Militarization and Securitization of Everyday Life**
Chair: Kristin Scott, George Mason University, United States
Room: Rondo

*CyberCity, USA: Re-Engineering Citizenship Through Urban Militarization and Securitization*
  Kristin Scott, George Mason University, United States

*Gezi Park Resistance: Manifestation of the Technologies of Securitization in Istanbul*
  Basak Durgun, George Mason University, United States

*War and Remains: Digital Ethnography, Self-Making, and the Embodied Contradictions of War*
  Sandra Trappen, City University of New York, United States

**H5 Constructing national imageries**
Chair: Katja Valaskivi, University of Tampere, Finland
Room: Studio

*Looking Westwards and Worshiping: the New York 'Creative Revolution' and British Advertising 1959-89*
  Sean Nixon, University of Essex, United Kingdom

*The Death of the Great Father Figure Kekkonen – Media rituals and the Finnish political culture in the Finnish media in 1986*
  Lotta Lounasmeri, University of Helsinki, Finland & Johanna Sumiala, University of Helsinki, Finland

*Cool Nation: Media and the Circulating Imaginary of Nation Branding*
  Katja Valaskivi, University of Tampere, Finland

**H6 Television and video culture**
Chair: tba
Room: Opus 4

*Contemporary Quality TV and its Cult influences*
  Andrew Lynch, University of Melbourne, Australia

*Racialized Closets and Coming Out Temporalities in Contemporary U.S. TV Series*
  Maxime Garnery, The University of Melbourne / Université Sorbonne Nouvelle - Paris 3, Australia

*Benin Video-film: A Case for the Documentary Genre*
  Osakue Omoera, Ambrose Alli University, Nigeria

**H7 Queer Growth**
Chair: Daniel Marshall, Deakin University, Australia
Room: Sonaatti 2

*Growing Queer*
  Daniel Marshall, Deakin University, Australia

*Queer Becomings: Leo Bersani*
  Mikko Tuhkanen, Texas A&M University, United States

*How To Be Gay (Refugee Version)*
  David A.B. Murray, York University, Canada
H8 Affects, history and potentials of documentary film
Chair: April Lindala, Northern Michigan University, United States
Room: Sopraano

Affect and the Rise of Popular Zionism in the British Jewish Community after the ‘Six Day War’ (1967)
Jamie Hakim, University of East London, United Kingdom

"Honoring the Sacrifice": The Culture of Militarism in Remembering Pearl Harbor
Rusty Bartels, University of California, Davis, United States

Aspirational Attachments: Ambivalent Youth Publics in Contemporary South African Documentary Film
Helene Strauss, University of the Free State, South Africa

H9 Audiencing in the mediat(is)ed city
Chair: Seija Ridell, University of Tampere, Finland & Scott Mcquire, University of Melbourne, Australia
Discussant: Gillian Rose, Open University, United Kingdom
Room: Sonaatti 1

Urban audiencing in the service of propaganda and branding: The Berlin 1936 Olympic Games and the FIFA World Cup Germany 2006 as concentrated spectacles
Sami Kolamo, University of Tampere, Finland & Jani Vuolteenaho, University of Helsinki, Finland

City Dwellers as Content Creators and Audiences in urban public places
Anna Luusua, University of Oulu, Finland & Johanna Ylipulli, University of Oulu, Finland

Captive audience positions in urban space: sketching an ethnographic approach
Simone Tosoni, Università Cattolica di Milano, Italy

SPOTLIGHT SESSIONS
(Wednesday 17:30–19:00)

S1 Making things political
Chair: John Clarke, Open University, United Kingdom
Room: Rondo

The “marketing turn”: the de-politicization of sociological categories in Perú
Gisela Cánepa, Pontificia Universidad Católica del Perú, Peru

Delusions of grandeur: Making affect political
Lawrence Grossberg, University of North Carolina at Chapel Hill, United States

Talking to the State or Not: Public or Commons?
Andrew Ross, New York University, United States
S2 Hearing Tampere's Music: The Geopolitics of Local Music Cultures in A Global Media Network
Chair: Tony Mitchell, University of Technology Sydney, Australia
Room: Studio

Känninen saundi: Hardcore-Punk in 1980s Tampere
  Giacomo Bottà, University of Helsinki, Finland

Global Interpretations of Local Influences in the Finnish underground music scene: The case of Fonal Records
  Juho Kaitajarvi-Tiekso, University of Tampere, Finland

Re-located roots? Folk, Rock and the Construction of Place in a Global Media Network
  Tarja Rautiainen-Keskustalo, University of Tampere, Finland

Black Motor and Free Jazz in Tampere
  Tony Mitchell, University of Technology Sydney, Australia

S3 African Cultural Studies and/in Global Cultural Studies: Local, Diasporic, (Outer)Continental
Chair: Handel Kashope Wright, University of British Columbia, Canada
Room: Park Hall A

Cultural Studies from the Ground-up: The African Body in the North and the Semiotics of the Rhizome
  Awad Ibrahim, University of Ottawa, Canada

What Has African Cultural Studies Done For You Lately? Autobiographical, Glocal and Intellectual Considerations of a Floating Signifier
  Handel Kashope Wright, University of British Columbia, Canada

Feeling from the South: Notes about political emotion in contemporary South Africa
  Helene Strauss, University of the Free State, South Africa

SESSIONS I (Thursday 08:00–09:30)

I1 Reflexive love, reflexive political engagement: displacements of the public sphere
Chairs: Celine Morin, Sorbonne Nouvelle University, France & Claire Thoury, Sorbonne Nouvelle University, France
Room: Sonaatti 2

Constructing an “intimate public sphere”: love and reflexive individualism in television shows
  Celine Morin, Sorbonne Nouvelle University, France

Youth’s engagement through the prism of reflexive individualism
  Claire Thoury, Sorbonne Nouvelle University, France

Living alone
  Maude Gauthier, Universite de Montreal, Canada
I2 Territories of the Self: Mobile Technologies, Identity Performance, & Urban Place Interactions  
Chair: Rowan Wilken, Swinburne University of Technology, Australia  
Room: Sopraano

Territories of the City and the Self: A Study of Foursquare Use in Melbourne, Australia  
Rowan Wilken, Swinburne University of Technology, Australia & Lee Humphreys, Cornell University, United States  
Tracing territorialisation dynamics through mobile media inscriptions  
Amparo Lasén, Universidad Complutense de Madrid, Spain  
Locating the Mobile: Intergenerational use of locative media in Melbourne, Shanghai and Tokyo  
Larissa Hjorth, RMIT University, Australia

I3 Cultural Studies and the Research of Digital Games 4: Gamifying the World  
Chair: Alana Staiti, Cornell University, United States  
Room: Park Hall A

Gamifying Outer Space: The Dead Space Case  
Natalija Majsova, University of Ljubljana, Slovenia  
Breathing Life into Elizabeth: Collaboration in Video Game Character Development  
Alana Staiti, Cornell University, United States  
Political Engagement, Everyday Life and Digital Games  
Jeffrey Wimmer, University of Technology Ilmenau, Germany

I4 Everyday life in the Orenburg steppes: practices of cultural originality’s preservation  
Chair: Sergey Lyubichankovskiy, Volga Branch of Institute of Russian History of the Russian Academy of Sciences, Russian Federation  
Room: Opus 4

Everyday Life of the Orenburg Cossacks: Trying to Save the Cultural Originality  
Elena Godovova, Russian Presidential Academy of National Economy and Public Administration, Russian Federation  
Culture Development of the Orenburg region’s Muslims in the Conditions of Provincial Revolutionary Process (Beginning of XX cent.)  
Alfiya Bakirova, Orenburg state institute of management, Russian Federation  
German Migrants on the Edge of Europe: Mennonites’ Communities in the Orenburg Steppes at the End of XIX – the Beginning of XX cent.  
Sergey Lyubichankovskiy, Volga Branch of Institute of Russian History of the Russian Academy of Sciences, Russian Federation

I5 Neighbouring Bodies: Queer Politics of Proximity and Distance In and Around Japan  
Chair: Yuka Kanno, Otaru University of Commerce, Japan  
Room: Park Hall B
Mourning and Distance between Life and Death: Possibilities of Queer Theology in Japan
Horie Yuri, Ritsumeikan University, Japan

Distance in crises: Transqueer movements and the privileges of distance
Yuka Kanno, Otaru University of Commerce, Japan & Claire Maree, University of Melbourne, Australia

I6 Social-Self I: Social media and culture in Japan and Korea
Chairs: Kyounghwa Yonnie Kim, University of Tokyo, Japan & Yeran Kim, Kwangwoon University, Korea
Room: Studio

Reconsidering Wall Poster Activism: Online participatory culture in comparative historical perspective
Kyoung-hwa Yonnie Kim, University of Tokyo, Japan
Creative Labour in Social Media: from subcultural practice to labour
Yeran Kim, Kwangwoon University, Korea
Western Promises?: Changing Landscapes of Power in western Seoul
Hyunjoon Shin, Sungkonghoe University, Republic of Korea

I7 Methodologies of Aesthetic Evaluation
Chair: Camilla Møhring Reestorff, University of Aarhus Denmark
Room: Rondo

Capturing cultural flows: new models for measuring cultural participation and diversity
Audrey Yue, The University of Melbourne, Australia & Rimi Khan, The University of Melbourne, Australia
Public art and the contingent audience
Scott Mcquire, University of Melbourne, Australia
It is never too late to say sorry. Hate crimes and public art
Camilla Møhring Reestorff, University of Aarhus, Denmark
Ambient Perspective and the Emergent Museum
Nikos Papastergiadis, University of Melbourne, Australia & Jasmin Pfefferkorn, University of Melbourne, Australia

I8 The Language of ‘Other’: the Makings of Modern Nation in Southeast Asian and Australian Cinemas
Chair: Pasoot Lasuka, The Australian National University, Australia
Room: Sonaatti 1

The Lives of the ‘Others’: Thai Bourgeois Identity in Contemporary Biographical Pictures
Pasoot Lasuka, The Australian National University, Australia
Sonic Assimilation: Exoticism and ‘Otherness’ in Rabbit Proof Fence
Johnny Milner, The Australian National University, Australia
Cultural Politics of Hybridity: Anita Mui and Post-colonial Hong Kong
Chin-Pang Lei, University of Macau
I9 Solution-Based Crises
Chair and discussant: Katrina Schlunke, University of Technology Sydney, Australia
Room: Aaria

Responsible Drinking Initiatives: There’s No Problem a Booze-Free Month Can’t Solve
Julie Robert, University of Technology Sydney, Australia

Constructing the border crisis
Damian Spruce, University of Technology Sydney, Australia

SESSIONS J (Thursday 11:15–12:45)

J1 Framing Critical Youth Studies
Chair: Handel Kashope Wright, University of British Columbia, Canada
Discussant: Ana Cruz, St. Louis Community College-Meramec, United States
Room: Opus 4

Youth as Critical Cultural Theorists
Awad Ibrahim, University of Ottawa, Canada

Toward the Production of “New Youth, New Times, Liquid Communities”
Handel Kashope Wright, University of British Columbia, Canada

J2 Constructing national identities
Chair: Ana Gonçalves, Estoril Higher Institute for Tourism and Hotel Studies (ESHTE) and University of Lisbon, Portugal
Room: Park Hall B

Negotiation of Hong Kong Identity in the Post-80s
Yuen Han Kok, The University of Hong Kong

‘Too European to be Russian, Too Russian to be European’— Tendencies of Development of Modern Ukrainian Culture
Anna Kutkina, University of Helsinki, Finland

Deirdre Murphy, Culinary Institute of America, United States

J3 Aspects on documents and documentaries
Chair: Laura Saarenmaa, University of Tampere, Finland
Room: Sopraano

Documenting the past through road movie conventions
Tommi Römpöti, University of Turku, Finland

Documentary Film Festivals & Community Building(s)
Marlo Edwards, Okanagan College, Canada

Giving ‘Em Hell: Masculine Identity and ‘Crisis’ in the American ‘True Adventure’ Pulps of the 1950s and 1960s
Bill Osgerby, London Metropolitan University, United Kingdom

The Playboy Interview: Showcase Opportunity for Politicians
Laura Saarenmaa, University of Tampere, Finland
J4 The Somatic and the Social: Theoretical and Methodological Challenges I: Displays of Affect
Chair: Christoffer Kølvraa, Aarhus University, Denmark
Room: Sonaatti 1

Affect and Provocative Politics
Christoffer Kølvraa, Aarhus University, Denmark
Flight of Fantasy - Dance as affective labour
Anu Laukkanen, University of Turku, Finland
“Affective labour” of films on climate change
Brigitte Hipfl, University of Klagenfurt, Austria

J5 Social-Self II: Gender representation and practice
Chairs: Yeran Kim, Kwangwoon University, Korea & Kyounghwa Yonnie Kim, University of Tokyo, Japan
Room: Rondo

Re-definition of Gendered Tastes and Masculine Social Self among Middle-Aged Korean Males
Yung-Ho Im, Pusan National University, Republic of Korea
The pursuit of happiness or relative deprivation - talks and emotions on South Korean lifestyle blogs
Ji-Young Park, Seoul National University, Republic of Korea

J6 Populism as movement and rhetoric I: Intersectional approaches
Chair: Tuija Saresma, University of Jyväskylä, Finland
Discussant: Urpo Kovala, University of Jyväskylä, Finland
Room: Sonaatti 2

Economic rationality in the rhetoric of Finnish anti-immigration activism
Katariina Mäkinen, University of Helsinki, Finland
Intersectional representations of Islam in Finnish online discussions on immigration
Tuuli Lähdesmäki, University of Jyväskylä, Finland & Tuija Saresma, University of Jyväskylä, Finland

J7 Politics of participation
Chair: Irem Inceoglu, Kadir Has University, Turkey
Room: Park Hall A

‘Politics’ under (de)construction? – Young people negotiating ‘the political’ in mediatized everyday lives
Merle-Marie Kruse, University of Bremen, Germany
Spatial aspects of citizen participation
Katja Mäkinen, University of Jyväskylä, Finland
Social media and minority language learning
Joost de Bruin, Victoria University of Wellington, New Zealand
J8 Plays and places
Chair: Giacomo Bottà, University of Helsinki, Finland
Room: Aaria

Taiwanese Women on the Move: Not Just Fun and Play on Game-Based Electronic Book
Chih-Ping Chen, Yuan Ze University, Taiwan
Playing in Ruins: Encounters with ruined cities in video games
Emma Fraser, University of Manchester, United Kingdom
Building A Past to Create a Future: Washington Irving, Tales of the Alhambra, and a Romantic Republican Vision
Beth Forrest, Culinary Institute of America, United States

J9 From the People, For the People, By the People:
Disciplinary politics of Cultural Studies and the Ethnographic Turn
Chair: Juan Tarancon, University of Zaragoza, Spain
Discussant: Mikko Lehtonen, University of Tampere, Finland
Room: Studio

The Treasure Out There: Piratical Cultural Studies and the Ethnographic Externality
Aljosa Puzar, Yonsei University
“I don’t want to be anonymous”: Agency, Memory and the Imbalances of Power in Ethnographic Cultural Studies
Anindya Raychaudhuri, University of St Andrews, United Kingdom

SESSIONS K (Thursday 13:45–15:15)

K1 Global cultures of masculinity
Chair: Anna Hickey-Moody, Goldsmiths College, United Kingdom
Room: Sopraano

Masculinity Politics and the Jargon of Strategy
Timothy Laurie, University of Melbourne, Australia
Carbon fiber masculinity: Homosociality, hegemony and late capitalism
Anna Hickey-Moody, Goldsmiths College, University of London, United Kingdom
“I Just Don’t Know What Went Wrong” - The Brony Masculinity
Mikko Hautakangas, University of Tampere, Finland

K2 Multimodal narration
Chair: Kati Kallio, Finnish Literature Society, Finland
Room: Opus 4

Djibril Diop Mambety’s film ’Hyenas’ at the Crossroads between Life Experience, a Folk Tale, Short Story and Film
Anny Wynchank, University of Cape Town, South Africa
Socio-cultural context in film adaptation
Marjo Vallittu, University of Jyväskylä, Finland

Multimodal registers of Ingrian oral poetry
Kati Kallio, Finnish Literature Society, Finland

K3 Cultural pedagogies
Chair: Lari Aaltonen, University of Tampere, Finland
Room: Park Hall B

“Us and them in children’s culture” – (de)construction of differences in Finnish children’s literature
Jaana Pesonen, University of Oulu, Finland

When you know just a bit too much...: Representation, stereotyping and ethics in applied culture work in Finland
Lari Aaltonen, University of Tampere, Finland & Joonas Keskinen, Culture Cooperative Uulu, Finland

K4 The Somatic and the Social: Theoretical and Methodological Challenges 2: Affective Methodologies
Chair: Britta Timm Knudsen, Aarhus University, Denmark
Room: Sonaatti 1

Affective Mappings as World-Making Tools
Britta Timm Knudsen, Aarhus University, Denmark & Carsten Stage, Aarhus University, Denmark

A ‘mother’ and her fans – affective relations in fandom of Lady Gaga
Lise Dilling-Hansen, Aarhus University, Denmark

Emotional Geographies: Mediating and Feeling Extreme Flooding
Joanne Garde-Hansen, University of Warwick, United Kingdom

K5 The Lure of Nationalism: Reconstructing the national body in cultural productions
Chair: Ken Takiguchi, National University of Singapore
Room: Studio

Nationalism(?) with ‘Our’ Enemy in and out of Japan
Yukie Hirata, Dokkyo University, Japan

We are never free from the lure of the national: Reconstruction of the Marginal Bodies in Movement Dang-Dang’s Fragmented Memories: An Eternal Parting ver.2
Hyunjung Lee, Nanyang Technological University, Singapore

Nationalism, Internationally Constructed: Representation of nationalism in Japan-Singapore theatre collaboration Mobile 2: Flat Cities
Ken Takiguchi, National University of Singapore
**K6 Communicating humanitarianism I: Audiences and publics of humanitarian emergencies**
Chair: Kaarina Nikunen, University of Tampere, Finland
Room: Rondo

*Transient Compassion: How British publics respond to Humanitarian Communication*
Rachel Tavernor, University of Sussex, United Kingdom

*Distance breached or distance transformed? Dilemmas of simulated and banal closeness in humanitarian communication*
Domen Bajde, University of Southern Denmark, Denmark & Gry Høngsmark Knudsen, University of Southern Denmark, Denmark

*Representing and Reconstructing the Disaster: Wenchuan Earthquake as a Media Event in Contemporary Chinese Society*
Xiaojun Ye, National University of Singapore

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**K7 Aesthetics in action**
Chair: Susan Luckman, University of South Australia, Australia
Room: Park Hall A

*Bollywood Cinema of the 1970s: Deciphering the Code and Defining the Genre*
Wendy Cutler, Catholic University of the West Angers, France

*Beautiful Vengeance: Martial Arts Films à-la-mode and the Aestheticized Ethicized Contest*
Keiko Nitta, Rikkyo University, Japan

*‘Here there be dragons’: Adventure Narratives, Technology and the Mobile Homes of Backpackers*
Jessica Pacella, University of South Australia

*Masked life and youth subculture - How cosplayers dwell between the ACG and real worlds in China*
Tingting Qin, Peking University, China

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**K8 Populism as movement and rhetoric II: Populism of the elite?**
Chairs: Emilia Palonen, University of Helsinki, Finland & Erkki Vainikkala, University of Jyväskylä, Finland
Room: Sonaatti 2

*Politics of cultural populism in Finland*
Emilia Palonen, University of Helsinki, Finland

*Populist rhetoric, relationality, and cultures of interaction*
Urpo Kovala, University of Jyväskylä, Finland

*The Dirty Class – Neoliberal Capitalism Translated into Cultural Terms*
Jussi Ojajärvi, University of Oulu, Finland
SESSIONS L (Thursday 15:45–17:15)

L1 Online participation
Chair: Ursula Ganz-Blättler, University of St.Gall, Switzerland
Room: Opus 3

New Media / New Feminism(s): The Lebanese Women’s Movement Goes Online
Nelia Hyndman-Rizk, UNSW Canberra / University of Tampere, Australia

Social Media, editorial codes and widening participation in domestic news coverage
Bernhard Gross, University of the West of England, United Kingdom

Safe on my phone?: safety, risk and selfies
Kath Albury, University of New South Wales, Australia

L2 Queer affect?
Chair: Ron Gabriel Dor, Northwestern University, United States
Room: Aaria

Train of justice, love me queer. About performative affects
Andreas Hudelist, Alpen-Adria-Universität, Austria

Shopping makes me queerific? Identity negotiation for the Taiwanese gay men in the nascent pink economy
Hongchi Shiau, Shih-Hsin University, Taiwan

Stone Butch and Innocent Femme: The Gender Identities of Queer Females in Chinese Femslash Fan Literature
Jing Jamie Zhao, Chinese University of Hong Kong

L3 Food and travel
Chair: Billur Dokur, Kadir Has University, Turkey
Room: Park Hall B

Expat Kitchens in Istanbul: Reading Cultural Identities Through Foodways
Billur Dokur, Kadir Has University, Turkey

Culinary Tourism: Heritage, land, and the tourist gaze
Christina Ceisel, Hamilton College, United States

Decolonizing Reel Foods: Recognizing the Positioning of Colonizers’ Foods in Native Films
April Lindala, Northern Michigan University, United States

L4 (Counter)hegemonies in the internet
Chair: Risto Kunelius, University of Tampere, Finland
Room: Park Hall A

Wikipedia: Communist peer production or liberal complement to capitalism?
Arwid Lund, Department of ALM, Sweden

Internet Celebrity as Hegemonic Political Project: Organic Crisis of Governance in China
Zhongxuan Lin, University of Macau, Macao

#aufschrei – The role of twitter for feminist protest and as platform for alternative publics
Ricarda Drüeke, University of Salzburg, Austria & Elke Zobl, University of Salzburg, Austria
L5 Crisis and representation
Chair: Emilia Palonen, University of Helsinki, Finland
Room: Sonaatti 2

Creating enduring meaning in the 21st century? What journalists write about crisis and change and what is remembered in the public sphere?
Dimitri Prandner, University of Salzburg, Austria

Legitimation mechanisms in the crisis discourse
Vaia Doudaki, Cyprus University of Technology, Cyprus

Representation of the Representation Studies in Iran
Abbas Varij Kazemi, Trinity College, United States & Mahboube Haj Hoseini, University of Tehran, United States

L6 Popular Culture Museums and Transnational Memory
Chair: Mariko Murata, Kansai University, Japan
Room: Opus 4

The Postmodern Wax Museum: Memory, Placeness, and Materiality
Mariko Murata, Kansai University, Japan

Construction of the ‘public’ memory of the celebrity: Popular culture museum in Japan
Saeko Ishita, Osaka City University, Japan

Finland as Moominvalley: National Image Constructed in Transnational Memory
Mikako Hata, Hanazono University, Japan

L7 Rethinking the Cultural in Suicide
Chair: Katrina Jaworski, University of South Australia
Room: Sonaatti 1

Cultural Tensions: Suicide, Sexual Identity and Shame
Rob Cover, The University of Western Australia, Australia

Suicide as an Ethical Gift
Katrina Jaworski, University of South Australia

An Unclouded View: Compulsory Ontology, Clinical Episteme, and Gendering Dissidence of Suicide
Marko Stamenkovic, University of Ghent, Belgium

L8 Negotiating the National within Globalized Media Culture
Chair: Fan Yang, University of Maryland, United States
Discussant: Sumita Chakravarty, The New School, United States
Room: Studio

“Afrika, mon amour”: Colonial Memory and National Identity in Germany Today
Kaya de Wolf, Leuphana University of Lueneburg, Germany

A Bite of China, A Bite of the Heart: Food, Globalization, and the Negotiation of National Difference
Fan Yang, University of Maryland, Baltimore County, United States

The Conquest of Istanbul: Re-articulating Turkish Identity through National Cinema
Chien Yang Erdem, Bilkent University, Turkey
L9 Communicating humanitarianism II: Imageries of solidarity and suffering
Chair: Camilla Haavisto, University of Helsinki, Finland
Room: Rondo

Resurrecting grief: bearing witness to death as an inversion of bare life
Tal Morse, London School of Economics and Political Science, Israel

Routes through ‘other spaces’ in Colombian documentaries of the armed conflict
Maria Luna, Universitat Autonoma de Barcelona, Colombia

Challenging humanitarian communication - an exploration of Kony 2012
Johannes von Engelhardt, Erasmus University Rotterdam, Netherlands & Jeroen Jansz, Erasmus University Rotterdam, Netherlands

Filming Hospitality: New humanitarianism, film production and the case of Il Volo by Wim Wenders
Kaarina Nikunen, University of Tampere, Finland

L10 European Journal of Cultural Studies roundtable
Chair: Pertti Alasuutari, University of Tampere, Finland
Room: Sopraano

Panelists:
Ann Gray, University of Lincoln, United Kingdom
Joke Hermes, Inholland University, The Netherlands
Pertti Alasuutari, University of Tampere, Finland
Mila Steele, Sage Publications

SESSIONS M (Friday 08:00–09:30)

M1 Memory politics in complex mediascapes
Chair: Randi Marselis, University of Southern Denmark
Room: Sonaatti 1

Visual repatriation, colonialism and memory politics
Randi Marselis, University of Southern Denmark

(Dis-)Owning Nazi memorabilia: Photographs, memory objects, family narratives
Christine Lohmeier, University of Munich, Germany

Circulating rumors of the past: The memory struggles between social media, mainstream media and museums
Karina Horsti, University of Jyväskylä, Finland

M2 Power, gender, media
Chair: Ursula Ganz-Blättler, University of St.Gall, Switzerland
Room: Sonaatti 2

“Girl Power” Cartoons on Gulli: Promoting or Confining Feminine Identities?
Melanie Lallet, Sorbonne Nouvelle University, France

The “Domestic Woman” and Television Dramas in Recessionary Japan
Novella Gremigni, Birkbeck, United Kingdom
M3 Gender and affect
Chair: Susanna Paasonen, University of Turku, Finland
Room: Park Hall A

“I just want to be a princess”: Affective desire in bridal subjectivity
Francien Broekhuizen, Coventry University, United Kingdom

The Curious Cases of Living Dolls and 32 Kilos: Affections towards Excessive Images of Femininity
Adrienne Evans, Coventry University, United Kingdom

Intimacy and kinship in fertility clinic and sperm bank websites
Katherine Harrison, University of Southern Denmark

M4 Technological Mediations of Governance: Processes of Managing Selves, Cities, and Political Struggles
Chair: Rolien Hoyng, Lingnan University, Hong Kong
Room: Park Hall B

Governing Affect: Reading Faces and Managing the Brain in Neuropsychology and Videogames
Grant Bollmer, University of Sydney, Australia

Conflicting Urban Smarts: Istanbul’s Urban Struggle as Socio-technical
Rolien Hoyng, Lingnan University, Hong Kong

Assembling Creativity
Matthias Wieser, University of Klagenfurt, Austria

M5 Media and Social Justice from a Cosmopolitan Perspective
Chair: Tanja Thomas, University of Lueneburg, Germany
Room: Sopraano

Recognition In/Through Media Discourse: The Globalization and Commodification of the Occupy Movement
Miriam Stehling, Leuphana University Lueneburg, Germany

Cultural Memory, Cosmopolitanism and Recognition
Elke Grittman, Leuphana University of Lueneburg, Germany & Kaya de Wolff, Leuphana University of Lueneburg, Germany

On Cosmopolitan Solidarity in Media Cultures
Tanja Thomas, University of Lueneburg, Germany & Elke Grittman, University of Lueneburg, Germany
SECTIONS N (Friday 11:15–12:45)

N1 Intimate encounters
Chair: Miia Collanus, University of Tampere, Finland
Room: Sonaatti 1

When species meet on the Internet: Technology-based imagination and mediated relationship
Yuchen Ren, The Chinese University of Hong Kong

Anxieties and Hopes of “Left-overs”: An Ethnographic Observation of a Chinese Online Dating Community
Xiaoxiao Zhang, Jinan University, China

Exploring the Dialogism in Tabloid feminism: the case of women’s sexual confessions in the Apple Daily Taiwan
Yow-Jiun Wang, National Cheng Kung University, Taiwan

N2 The Legacy of the Local: Cultural Politics of the Local Sixties and Seventies
Chair: Markus Reisenleitner, York University, Canada
Room: Sonaatti 2

Port Huron and Beyond: Localizing the American New Left
Arthur Redding, York University, Canada

Runrig’s Celtic Revival: Folk-Rock, the Gaelic Language, and the Cultural Politics of the Scottish Islands
Markus Reisenleitner, York University, Canada

Vienna’s Arena Occupation: Legacies of Slaughter, Polit-Rock, and a Passion for Proletarians
Susan Ingram, York University, Canada

N3 Exploring Silence as Culture: Applications and Contextualizations in Tourism
Chair: Noora Vikman, University of Eastern Finland
Discussant: Helmi Järvi, University of Eastern Finland
Room: Sopraano

Silence as the sonic identity of Chinese Zen Buddhist monasteries
Yi Yuan, University of Eastern Finland

The Changing Ecologies of Silence Tourism
Tuomo Alhojärvi, University of Eastern Finland

Sustainability of soundscapes tourism: a commons-based approach
Juhana Venäläinen, University of Eastern Finland

N4 Uses of media
Chair: Risto Kunelius, University of Tampere, Finland
Room: Park Hall B
Filming the ‘together-not’: affective visuality of ethnic minority youths in Hong Kong
Lisa Leung Yuk-ming, Lingnan University, Hong Kong & John Nguyet Erni, Hong Kong Baptist University

Transnational politics behind legal infrastructures of illegal online consumption of foreign TV
Yu-Kei Tse, Goldsmiths, University of London, United Kingdom

Digital communication and social media – Implications on artists-in-residence performances
Rita Vargas de Freitas Matias, University of Jyväskylä, Finland

N5 Meanings of theory
Chair: Emilia Palonen, University of Helsinki, Finland
Room: Park Hall A

Continuing to Diagnose the Crisis: The Continuing Relevance of Policing the Crisis
Raphael Ginsberg, University of North Carolina at Chapel Hill, United States

Exile and Communication
Sumita Chakravarty, The New School, United States
“Slumming It” in the Post colony: New Exoticisms for the Twenty-First Century
Heather Snell, The University of Winnipeg, Canada

Neoliberal Culture After the “Juridical Turn”: A Cultural Studies Intervention
Jaafar Aksikas, Columbia College Chicago & Sean Johnson Andrews, Columbia College Chicago, United States

N6 Reading affect
Chair: Joanne Garde-Hansen, University of Warwick, United Kingdom
Room: Opus 4

Triggering traumas: fan fiction labels, affect and the body
Mafalda Stasi, Coventry University, United Kingdom

“What role has reading played in your life?”: Affect and the Reading Lives App
Danielle Fuller, University of Birmingham, United Kingdom & Denel Rehberg Sedo, Mount Saint Vincent University, Canada

Affective economy of BAZINGA! A (Big Bang) Theory of Transformation
Elena Pilipets, University of Klagenfurt, Austria

SESSIONS O (Friday 13:45–15:15)

01 Dominance and Subversion in the Transnational Game Industry
Chair: Olli Sotamaa, University of Tampere, Finland
Room: Park Hall A

Cultures of Game Industry: The Case of Finland
Olli Sotamaa, University of Tampere, Finland

The Discourse of Video Game Policy
Randall Nichols, Bentley University, United States
02 Marginal Media Spaces
Chair: Rafico Ruiz, McGill University, Canada
Room: Park Hall B

*Digitizing Disability: Library Environments and Equal Access*
Paulina Mickiewicz, McGill University, Canada

*Marginality in the Journalism Machine*
Camilla Haavisto, University of Helsinki, Finland

*Arctic Infrastructures*
Rafico Ruiz, McGill University, Canada

03 Autobiographical performances of memory
Chair: Lizzie Thynne, Sussex University, United Kingdom
Room: Sonaatti 1

*Material Memories: Writing Class Migrant Identity and Femininity*
Lyn Thomas, Sussex University, United Kingdom

*On the Border: Memory, subjectivity and maternal histories*
Lizzie Thynne, Sussex University, United Kingdom

*The Sound of Feminist Memory: Sisterhood and After, The Women’s Liberation Oral History Project*
Margaretta Jolly, University of Sussex, United Kingdom

04 Values and affect
Chair: tba
Room: Sonaatti 2

*The future history of the Free Aboriginal Territory*
Blair Mcfarland; Jennifer Mcfarland; Patrick Mcfarland, Caylus, Tangentyere council, Australia

*Whiteness, biopower and monarchy in the UK*
Holly Randell-Moon, University of Otago, New Zealand

“My Husband is My Wife!” - Moving Images of “Ren-Yao” and the Crisis of Heterosexual Patriarchal Family in Taiwan
Yi Chien Chen, Shih Hsin University, Taiwan

05 Bodies, Materiality and Ableism in Affective Encounters
Chair: Emmi Vähäpassi, University of Turku, Finland
Discussant: Katariina Kyrölä, University of Turku, Finland
Room: Sopraano

*(Un)tangling trauma and transgender bodies*
Emmi Vähäpassi, University of Turku, Finland

*Feeling discomfort in the pool of joys*
Elina Vaahtera, University of Helsinki, Finland
The 2015 ACS Institute will bring together scholars from across the globe to discuss how cultural studies might help to chart less precarious and more equitable futures. As a field that has, since its inception, been centrally concerned with the relationship between culture and power, cultural studies can offer unique perspectives on precariousness as not only an endemic experience of contemporary life, but as a state increasingly anticipated for human and non-human planetary futures. This Institute will provide a sustained opportunity for critical reflection on the cultural, economic and political trajectories that point to, or might alter, such futures.

As the first ACS Institute to be held on African soil, this event aims to highlight some of the specific contributions that scholars from Africa and other (post)colonial contexts have made to the field of cultural studies, even as it engages many of the long-standing theoretical concerns generated for the field by scholars from the Global North. The 2015 Institute welcomes postgraduate students, postdoctoral researchers and more advanced scholars to participate in an intellectually generative series of seminars offered by some of the leading cultural studies scholars currently working in the field. The event will also feature five keynote lectures delivered by prominent cultural theorists from around the globe.

Following the highly rewarding 2011 and 2013 Institutes respectively held at the University of Ghent (Belgium) and Alpen-Adria-Universität Klagenfurt (Austria), the University of the Free State Institute invites researchers from a range of disciplines, including cultural studies, media and communication studies, cultural sociology, literary studies, film studies, visual cultural studies, linguistics, cultural anthropology, philosophy, and so forth. We hope also to offer participants structured opportunities to discuss their own research with our invited faculty and keynote speakers.

Those interested in participating are invited to take notice of the above mentioned dates. Practical information about registration and a full list of Institute keynotes and faculty will be disseminated in due course.

For further information, please contact Helene Strauss (strausshj@ufs.ac.za) or Gilbert Rodman (rodman@umn.edu)