

# 10th Crossroads in Cultural Studies Conference

Tampere, 1–4 July 2014

PROGRAM booklet

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2014

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# WELCOMING WORDS



On behalf of the Association for Cultural Studies, I am delighted to welcome you to Tampere and to the 2014 "Crossroads in Cultural Studies" conference. This is the tenth Crossroads conference to date, and we have returned to the site where four of the first five such gatherings were held. One of the main hallmarks of the Crossroads conference has always been its ability to showcase the rich variety of ways that cultural studies is practiced in different national and regional contexts. As such, I encourage of you to take advantage of this unique opportunity to expand your sense of what cultural studies is – and can be.

Let me also extend my heartfelt thanks to Conference Director Mikko Lehtonen and his team of conference organizers and program planners. A conference of this size and scope requires a tremendous amount of labor over several years, and I deeply appreciate all the time and energy that our hosts have devoted to making this a successful and enjoyable event for all of us.

The next four days promise to be an intellectually rewarding gathering of cultural studies practitioners from across the globe that will enrich us all. Welcome – and enjoy!

Gilbert B. Rodman  
Chair, Association for Cultural Studies

\*\* \*\*\* \*\*

Dear participants of 10th Crossroads in Cultural Studies 2014 Conference!

Warmly welcome to Tampere, old friends and new. When we organized the first Crossroads with Pertti Alasuutari and others back in 1996, we could not imagine that the Crossroads would evolve into a series of international conferences. Here we are, however, meeting again in Tampere that is not only the first host of the conference but also the home base of the Association for Cultural Studies that came into being during the course of the first conferences.

The 10th conference will be, by necessity, different from the first one. The scope of the themes as well as of countries where the participants come from has changed. Compared with the first conference, especially the number of participants from South-East Asia has increased significantly. Also University of Tampere has changed during these 18 years. The change goes on. We are happy to tell that the School of Communication, Media

and Theatre (that did not exist in 1996) will launch in 2016 a new international MA program in cultural studies.

All the conference venues, hotels etc. are at a very short walking distance from each other, so we will all have good possibilities to concentrate on what is the most important thing in the conference: creating dialogues, opening fresh horizons, building new networks, gaining novel understandings of how to study the world with culture.

We, us organizers and you conference participants, have laid the table together. It is now our joint turn to give and to get!

Mikko Lehtonen  
Professor of Media Culture  
Chair of the Organizing Committee

\*\* \*\*\* \*\*

Dear participant of the Crossroads 2014,

It is our great pleasure to welcome you to the tenth Crossroads conference in Cultural Studies.

During the next days, an exciting collection of keynote and plenary speeches and lots of interesting sessions is served, intended to reflect the vast changes, improvements and enhancements that the Cultural Studies has to offer. The program was put together appreciating the variety of perspectives in Cultural Studies. We hope that you will value the diversity and challenge yourself to take also detours and bypaths while journeying through the rich conference program. It is, however, in the unexpected encounters, that the most groundbreaking ideas originate.

We hope that your days in the conference will be filled with inspiring thought, constructive debate, and intellectual joy. You are warmly welcome in Finland, in Tampere, and in this exciting conference.

Jyrki Korpua  
serving president of the Society for Cultural Studies in Finland  
Tuija Saresma  
former president of the Society for Cultural Studies in Finland  
and member of the organizing committee for the Crossroads 2014

\*\* \*\*\* \*\*

Meet at the Crossroads

Crossroads – what a wonderful metaphor for a scholarly conference!

First, crossroads refers to roads, streets, traffic and travelling. A crossroads is a junction in which cars and people coming from different directions meet. A junction may be jammed but there are silent moments, too. Collisions may take place. There are egocentrics paying no attention to other drivers – and there are flexible fellow strollers who give way and take their move when it's their turn. All this fits to intellectual traffic, too. As to cultural studies, the metaphor of travelling appears particularly apposite, since being born in Britain and the USA it has spread all over the world and been localized to various historical

settings from which it, then, keeps returning to common roads and junctions, such as this conference.

Second, crossroads is a metaphor for an encounter – and that’s what a scientific conference is. This is particularly true of cultural studies, a discipline known for its interdisciplinarity, transdisciplinarity, or even anti-disciplinarity. Cultural studies is an intersection of not just two roads but a myriad of different directions which, however, share a common point of reference, that of a scholarly analysis of “the actual, grounded terrain of practices, representations, languages and customs” (Stuart Hall) in our societies. There is no single theory, no single methodology in cultural studies. Instead, there is a continuous and innovative exchange of theories and approaches, which makes the junction so lively.

Third, crossroads is also a metaphor for a choice. When a company is considering its future strategy, it is said to be at a crossroads. Any of us has walked in on a crossroads with a pressing need to decide which way to go. What is characteristic for the crossroads in cultural studies is that a scholar is not necessarily expected to take the obvious direction. Cultural studies is “open to unexpected, unimagined, even uninvited possibilities”, as Lawrence Grossberg et al. once put it.

The first Crossroads conference was organized in Tampere 18 years ago, in 1996. The conference is thus traveling back to its roots to celebrate the tenth Crossroads in Cultural Studies. On behalf of the University of Tampere and the School of Communication, Media and Theatre (CMT) I am pleased welcome you to Finland. I wish you’ll have a conference filled with fruitful collisions of ideas and reflection. Hit-and-run drivers will be prosecuted.

Heikki Hellman  
Dean  
School of Communication, Media and Theatre (CMT)  
University of Tampere

# CONFERENCE ORGANIZATION

## Chair

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## Conference secretary

Meri Kytö

## Conference assistants

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Jussi-Pekka Kumpulainen

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Milja Vanhanen  
Hanna Varjakoski  
Jenni Viitala  
Patricia Zanardi de Toledo

## Special thanks to

Olli Juhala (ACS)  
Kaisu Hynnä (ACS)  
Gilbert Rodman (ACS)  
Minna Nerg (Society for Cultural Studies in Finland)

## Tampere Hall congress department

Mira Mäkelä  
Ella Näsi

## Conference logo

Matti Isotalo (ORK Media)

## Conference book editor & layout

Meri Kytö



# GENERAL INFORMATION

## Registration desk

Pick up your program and badge at the registration desk. The desk is open from 7:45-17:30 (Tue-Fri). The badge entitles you to enter all conference rooms and attend the academic events included in the conference fee. Lunch and coffee during the scheduled breaks are served to participants wearing the badge. We therefore kindly ask you to wear the badge at all times during the conference.

You can also collect your participation certificate at the registration desk. If you have any questions you can call the desk (conference info mobile phone) at +358 46 655 2635

## Wifi

There is a free WiFi on venue (Tampere Hall). The password is:  
customer2012

## Abstract book

The abstract book is available online as a PDF file at  
[www.crossroads2014.net](http://www.crossroads2014.net)

## Speaker service rooms

Authors can make last minute changes and update their presentation in the Speaker Service Room (1st floor, behind the registration desk). There you can also upload your presentation to the main cloud so that it will be ready in the session room computer.

## Paper sessions

Session duration is 90 minutes including three to four papers. The time reserved for one paper presentation is 20 minutes. Presentation of individual papers is followed by discussion and Q&A. The session chair will be helping presenters to keep time.

## Technical assistants

There will be several assistants in the conference venue at all times, and they are happy to help you with any practical questions or problems you may have during the conference. You will recognize them easily as they will be wearing red t-shirts with the Crossroads logo.

## Conference updates and tweets

There is a Twitter feed wall (<http://xr2014.tweetwally.com>) by the registration desk where updates will be posted. Please share your own message using the conference hashtag #XR2014. If you are not a Twitter user you can enter your Tweet through the conference website (there is a form at the conference main page) or via the registration desk. You can also share your thoughts about the conference on our Facebook page (event name: Crossroads 2014) and on Twitter @XR2014Tampere.

## Book exhibitions

Publishers' exhibits are located in the second floor (next to the lunch restaurant) and are open during the conference.

## ACS general meeting

The ACS general meeting is in the Studio on Thursday starting at 17:30.

## Smoking

Smoking is prohibited indoors. There are smoking areas outside the venue at the main entrance and the Park Hall door.

## Cloakroom

There is a guarded cloakroom free of charge available on the first floor.

## Recycling

Please don't forget to return your name badge plastic holder to the registration desk when leaving the conference.

## Lunches

The lunches and coffees/teas will be served at the venue restaurant (2nd floor). They are included in the registration fee. The coffees and teas are fair trade. The restaurant favors organic and seasonal ingredients. If you have questions about allergies or special diets you can ask directly the restaurant personnel who will be present.

## Snacks and beverages

You can buy snacks and beverages at the venue first floor Café Soolo. There is also a café kiosk and a Minetti ice cream van in the park next to the venue. Tap water in Finland has been found to be significantly purer than bottled drinking water. We encourage participants to drink fresh tap water.

## Restaurants, bars, sights, shopping and FIFA

The official conference restaurant is Telakka at Tullintori (see map).

Show your badge at the counter for a discount.

FIFA World Cup 2014: The Finnish National Broadcasting company YLE is showing all the matches directly so you can watch the games in your hotel. If you want to watch together please see the list of pubs below.

## Sights and museums

The Finnish Labour Museum Werstas, Väinö Linnan aukio 8

The Lenin Museum, Hämeenpuisto 28

Sara Hildén Art Museum, Laiturikatu 13

Tampere Art Museum, Puutarhakatu 34

Pyynikki Observation Tower

Hatanpää Arboretum

Tampere Cathedral

## Restaurants

Restaurant Piemonte, Suvantokatu 9  
Restaurant Hella & Huone, Salhojankatu 48  
Restaurant Huber, Aleksis Kiven katu 13  
Restaurant Tiilihovi, Kauppakatu 10  
Restaurant Näsinneula, Särkänniemi

## Bistros & gastro pubs

Telakka, Tullikamarin aukio 3  
Gastropub Tuulensuu, Hämeenpuisto 23  
Panimoravintola Plevna, Itäinenkatu 8 (Finlayson area)  
Tapas Bar Inez, Pellavatehtaankatu 19  
Gastropub Nordic, Otavalankatu 3

## Bars & pubs

Salhojankadun Pub, Salhojankatu 29  
Gastropub Soho, Otavalankatu 10  
O'Connells's, Rautatienkatu 24  
Jazz Club Paapan Kapakka, Koskikatu 9

## Shopping

Finlayson Factory Shop, Kuninkaankatu 3  
PikkuPutiikit, Kehräsaari  
Tallipiha Stable Yards, Kuninkaankatu 4  
Taito Shop, Hatanpään Valtatie 4  
Finnish Designers Boutique OMB, Hatanpään valtatie 6

More details at the conference website at "What to do in Tampere?"  
under the page "Travel info".

## Tourist Information

The Tourist Information office is at the Railway station.  
<http://www.visittampere.fi>

## ATMs

There are a few ATMs near the conference venue. One is at Tullintori shopping centre, one next to the pharmacy at Itsenäisyydenkatu and one in the corner of Itsenäisyydenkatu and Tammelan puistotie (Yliopistonkatu). All are at five minutes walking distance.

## Bus tickets

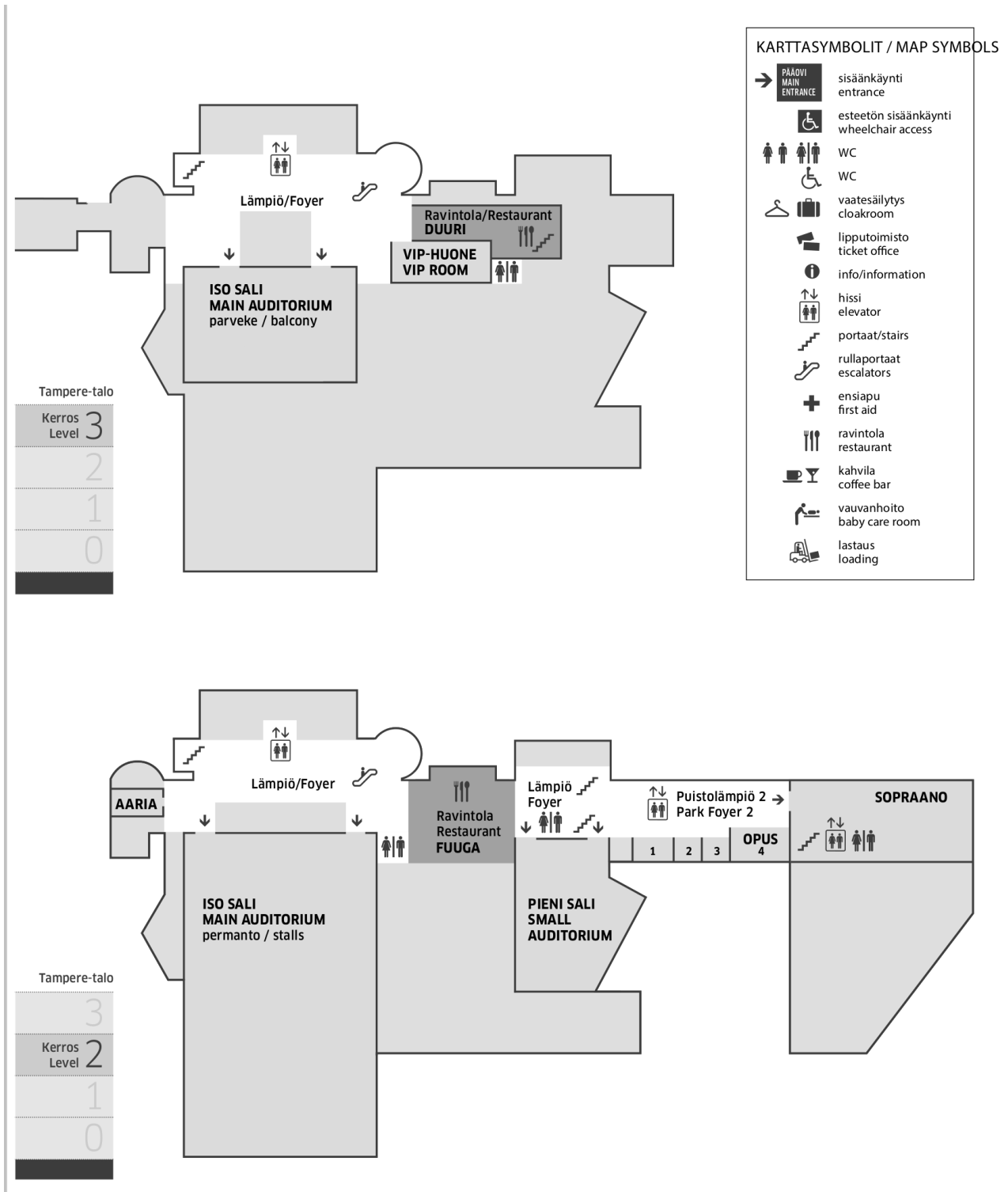
Your name badge will serve as a free bus pass in the local bus transport during 1-4 July. On other days you can buy the ticket from the bus driver (2,60 eur, valid for one hour).

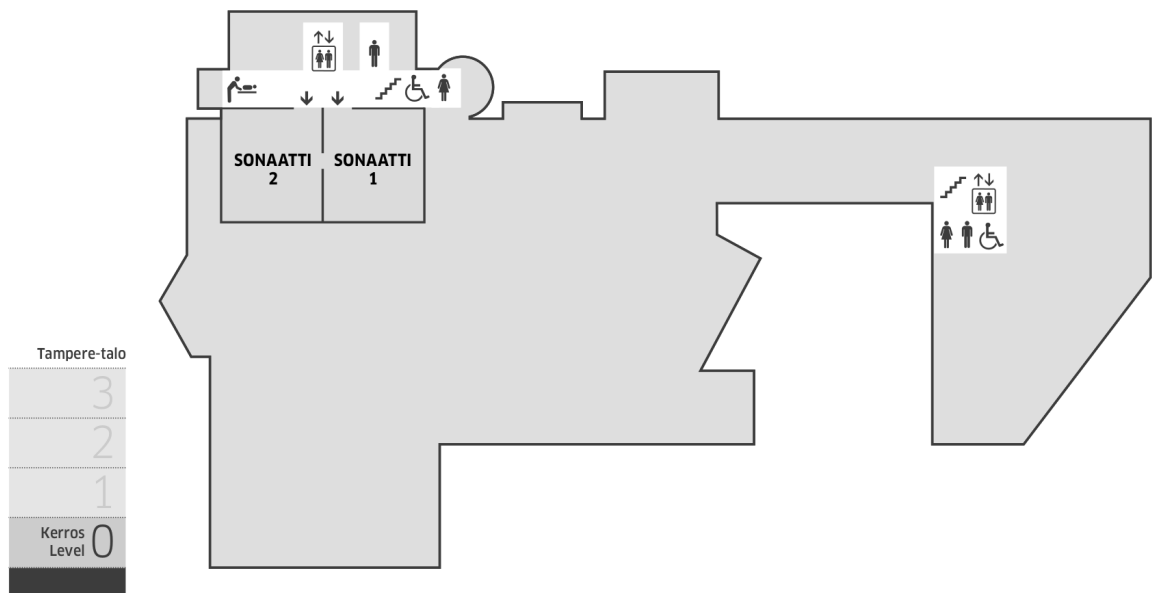
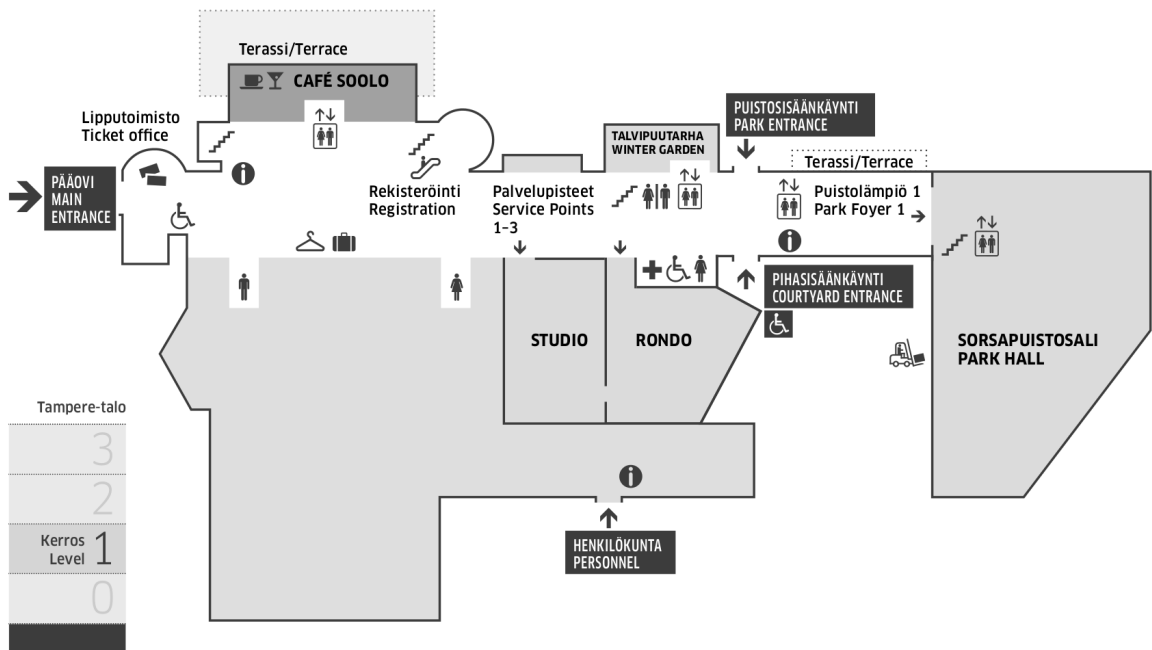
## Taxis

There is a taxi stand right outside the main entrance of the venue. You can ask the venue info desk to call you one or if you are not at the venue call the Tampere taxi at +358 100 4131.

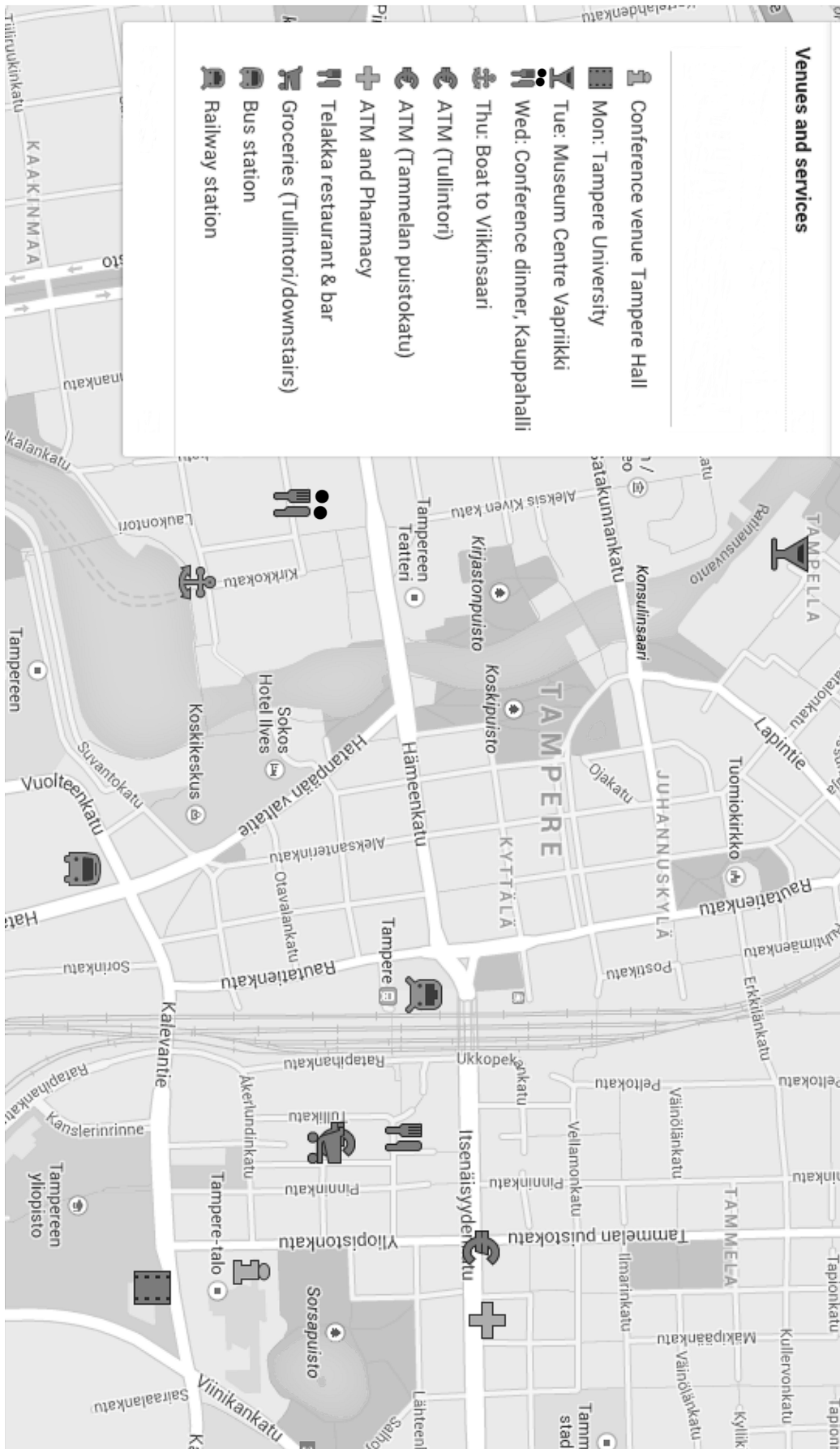
Taxis only take customers from a taxi stand or by phone, not by hailing.

# Tampere Hall floor plans





# Map of Tampere Centre



# SOCIAL PROGRAM

## Book exchange

If you have brought along a book or a journal that you'd want to exchange you can leave yours to the table next to the book exhibition hall (2nd floor) and collect one you would prefer in exchange.

## Monday: "The Stuart Hall Project" documentary

There will be a screening of John Akomfrah's 2013 documentary on Monday at 17:30. The venue is Lecture Hall A1 at the University main building, next to the venue (see map).

## Monday evening Get-together

Cash bar and salty snacks after the screening at University of Tampere main building (2nd floor), next to the venue, beginning at 19:00

## Tuesday: City reception

The invitation letter to the Tampere City cocktail reception is inside your program booklet. The venue is Museum Centre Vapriikki (see map). The reception with drinks and food starts at 20:00.

## Wednesday: Tampere Walks

Some of our local colleagues have volunteered to show around Tampere from their own perspective. On Wednesday at 19:00 you can participate on one of these short walks. You can sign up on your preferred walk at the registration desk where there will be more information. Please remember the group sizes are limited.

## Wednesday: Conference Dinner

The conference dinner will be at Kauppahalli (see map) at 20:00.

## Thursday: Midsummer's night at Viikinsaari island

Boats leave at 19:30 from Laukontori harbor (see map). The trip includes boat trips to the Viikinsaari Island and back (ca. 20 minutes), a buffet dinner at the island pavilion, a possibility to go to sauna and swimming, and football, mölkky or other games. The boat will return to Laukontori before midnight.

## Friday: Closing Coctail Party

is at the Park hall (venue first floor), right after the closing words. Cash bar and salty snacks, and farewells until the next Crossroads in 2016!

# PUBLICATIONS PRESENT



rowmaninternational.com



sagepub.com

*new formations*

lwbooks.co.uk/journals/newformations



yorku.ca/topia

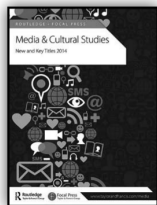


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# Schedule overview

	Mon 30.6.	Tue 1.7.	Wed 2.7.	Thu 3.7.	Fri 4.7.
8.00-9.30		Registration	Session E	Session I	Session M
9.30-9.45		break	break	break	break
9.45-11.00		Welcome + Keynote 1: Elena Trubina	Plenary 1: Urban transnationalism	Plenary 2: Crisis	Plenary 3: Knowledge
11.00-11.15		break	break	break	break
11.15-12.45		Session A	Session F	Session J	Session N
12.45-13.45	Registration @ Tampere Hall	Lunch	Lunch	Lunch	Lunch
13.45-15.15		Session B	Session G	Session K	Session O
15.15-15.45		Coffee	Coffee	Coffee	Coffee
15.45-17.15		Session C	Session H	Session L	Keynote 2: Wang Xiaoming + Closing
17.15-17.30		break	break	break	break
17.30-19.00	Film: The Stuart Hall Project @ Tampere University	Session D	Spotlight Sessions	ACS General Meeting @ Studio, Tampere Hall	Cocktail party @ Park Hall, Tampere Hall
Evening programme	19.00 Get-together @ Tampere University	20.00 Cocktail Reception @ Museum Centre Vapriikki	19.00 Walks and visits @ Tampere 20.00 Conference dinner @ Kauppahalli	19.30 Midsummer's night @ Viikinsaari Island	

# SCHEDULE

## INVITED SPEAKERS

### **Keynote 1** (Tuesday 10:00–11:00)

Chair: Heikki Hellman, University of Tampere, Finland  
Room: Small auditorium

*Arendt and the city: conceptualizing citizens, consumers and superfluous people*  
Elena Trubina, Ural Federal University, Russia

### **Plenary 1: Urban transnationalism** (Wednesday 9:45–11:00)

Chair: Susanna Paasonen, University of Turku, Finland  
Room: Small auditorium

*Comparing Convivialities – Dreams and realities of living-with-difference*  
Magdalena Nowicka, Humboldt University, Germany  
*Care and Cosmopolitanism in the Global City: Transnational Care Workers and the  
Eldercare Crisis in Singapore*  
Brenda S.A. Yeoh, National University of Singapore, and Shirlena Huang

### **Plenary 2: Crisis** (Thursday 9:45–11:00)

Chair: Katja Valaskivi, University of Tampere, Finland  
Room: Small auditorium

*Distributed communications, totality and contemporary insurgencies*  
Benjamin Arditi, National University of Mexico  
*Policing the Crises?*  
John Clarke, The Open University, United Kingdom

### **Plenary 3: Knowledge** (Friday 9:45–11:00)

Chair: Laura Huttunen, University of Tampere, Finland  
Room: Small auditorium

*The ruin and the understanding of the present*  
Catalina Cortes Severino, Universidad de los Andes, Colombia  
*Can the Sámi speak now? Politics, research, and the debate on “Who is a Sámi” in  
Finland*  
Laura Junka-Aikio, University of Lapland, Finland

### **Keynote 2** (Friday 15:45–16:45)

Chair: Pertti Alasuutari, University of Tampere, Finland  
Room: Small auditorium

*Questions Raised by Today’s China as a New kind of Capitalism*  
Wang Xiaoming, Shanghai University, China

## SESSIONS A (Tuesday 11:15–12:45)

### **A1 Being human**

Chair: Tal Morse, London School of Economics and Political Science, Israel

Room: Rondo

*The human, the victim and the distant suffering: affective entrepreneurship in contemporary Colombia*

Juan Ricardo Aparicio, Universidad de los Andes, Colombia

*Humanitarian Image Flows*

Saara Särnä, University of Tampere, Finland & Noora Kotilainen, Finnish Institute of International Affairs, Finland

*Collective memory and imagination: Multi-layered perception of urbanization in a Southern China village*

Jingwen Liang, The Chinese University of Hong Kong

### **A2 "White" affect**

Chair: Michelle Nicolson, University of Oulu, Finland

Room: Sopraano

*Is there only one kind of Finnishness? White Finnishness in nationalist TV advertisements*

Miia Rantala, University of Lapland, Finland

*"Don't be offended, if someone is calling you N\*" – Strategies of naturalizing white hegemony in German news media*

Katharina Fritsche, Leuphana University of Lueneburg, Germany

*Some Othered Europeans: Roma's "Dirty" Whiteness in the French Media*

Marion Dalibert, Université Charles-de-Gaulle Lille 3, France

### **A3 Dance subcultures**

Chair: Kim Ramstedt, Åbo Akademi University, Finland

Room: Opus 4

*Subcultural Citizenship in Translocal Music Scenes*

Rosa Reitsamer, University of Music and Performing Arts Vienna,

Austria *Performance and narrative in the We Love Helsinki parties*

Kim Ramstedt, Åbo Akademi University, Finland

### **A4 Translations of East and West**

Chair: Rita Vargas de Freitas Matias, University of Jyväskylä, Finland

Room: Park Hall A

*Veep, The Thick Of It, and the Politics of (Transnational) Humour*

Nicholas Holm, Massey University, New Zealand

*Is Finland Japan's Ideal Other?: Circulating meanings on Finland boom in Japanese Media*

Rie Fuse, University of Tampere, Finland

*Framing (Im)Mobility: Tony Gatlif's Transnational Moving Images*

Eve Schiefer, Alpen-Adria-Universität Klagenfurt, Austria

## **A5 Voice and matter**

Chair: Teija Waaramaa, University of Tampere, Finland

Room: Aaria

*Handmade Craft and Material Authenticity: The Aura of the Analogue*

Susan Luckman, University of South Australia, Australia

*Transcultural production and the value of voice in UK community radio*

Katie Moylan, University of Leicester, United Kingdom

*Emotion identification from voice in cross-cultural conditions*

Teija Waaramaa, University of Tampere, Finland

## **A6 Hometown Spaces**

Chair: Katrina Schlunke, University of Technology Sydney, Australia

Room: Sonaatti 1

*Karaoke and Hometown*

Jan Idle, University of New South Wales, Australia

*Topographies of Sexuality*

Tess Lea, University of Sydney & Catherine Driscoll, University of Sydney, Australia

*Miniature hometowns: cultural memory of displacement in the European borderlands*

Maja Mikula, Nottingham Trent University, United Kingdom

## **A7 Gender and politics**

Chair: Jiřina Šmejkalová, University of Lincoln, United Kingdom

Room: Park Hall B

*Female subjectivity, telenovelas, and tv series: Gender and genre in contemporary Colombian television*

Isis Giraldo, Université de Lausanne, Switzerland

*Neoliberalized Romantic Encounter: Gender Politics of Chinese Reality TV*

Jia Tan, Hong Kong Baptist University, Hong Kong

*Local Responses to the Global Vaginahood: A Study on Cultural Appropriation of The Vagina Monologues in Hong Kong, Taiwan and Mainland China*

Yuping Zhang, CUHK, Hong Kong

## **A8 The Eros of Slow Communication**

Chair: Megan Le Masurier, University of Sydney, Australia

Room: Sonaatti 2

*Slow journalism and the recovery of cultural memory*

Megan Le Masurier, University of Sydney, Australia

*Slowness through speed: indie filmmaking in the age of digital culture*

John Hughes, University of New South Wales, Australia

*Breastfeeding as Slow Food: commensality and corporeal communication*

Fiona Giles, Sydney University, Australia

*Slow Learning and Creative Teaching (and vice versa)*

Louise Katz, University of Sydney, Australia

## **A9 Using Economics or Diverting Economics to fight against the Neoliberal Vision**

Chair: Eric Maigret, Université Paris 3, France

Room: Studio

*Rearticulating economics and the contemporary worlds*

Eric Maigret, Université Paris 3, France

*Cultural economy vs. solidarity economy: similarities and antagonisms*

Gerome Guibert, Université Paris 3 Sorbonne Nouvelle, France

*'Just like us': meritocracy and the ordinary plutocrat*

Jo Littler, City University London, United Kingdom

## **SESSIONS B (Tuesday 13:45–15:15)**

### **B1 Bodies at work**

Chair: Laura Saarenmaa, University of Tampere, Finland

Room: Sonaatti 2

*Asian Males in Abercrombie & Fitch: Male Modeling, Race, and Sexuality*

Zhikun Wang, The Chinese University of Hong Kong

*"Clothes Make the Woman": Fashion, Gender and Representation in French Media*

Sylvain Rimbault, Paris 3 - Sorbonne Nouvelle, France

*Beauty at work: the body of a professional self*

Maria Davidenko, La Trobe University, Australia

### **B2 Investments of authenticity**

Chair: Salli Anttonen, University of Eastern Finland

Room: Park Hall B

*Exploiting Surplus Labors of Love: Narrating Ownership and Theft in Corporate Monetization Schemes*

Anne Kustritz, University of Amsterdam, Netherlands

*Beyond Financial Commitment: Historical transgressions, global fandom and the emotional delimitation of local music industry in late-modern Japan*

Maria Grajdian, Nagasaki University, Germany

*Lady Gaga, Rolling Stone and the production of authenticity*

Salli Anttonen, University of Eastern Finland

### **B3 Remembrance of loss**

Chair: Laura Huttunen, University of Tampere, Finland

Room: Rondo

*Ethics, killing and dying. The discursive struggle between ethics of war and peace models in the Cypriot independence war of 1955-1959*

Nico Carpentier, Vrije Universiteit Brussel & Charles University in Prague, Belgium

*Critically Conscious Youth: Teaching about Deaf People and Deaf Culture for Social Justice*

Ana Cruz, St. Louis Community College-Meramec, United States  
*Absence and liminality: The missing persons in Bosnia-Hertzevovina*  
Laura Huttunen, University of Tampere, Finland

## **B4 Affective Hometowns**

Chair: Jan Idle, University of New South Wales, Australia  
Room: Sonaatti 1

*On Boredom: Hometown*

Prudence Black, University of Sydney, Australia & Katrina Schlunke,  
University of Technology Sydney, Australia  
*Hometown Affects: Nostalgia, nausea and the uncanny*  
Linnell Secomb, University of Greenwich, United Kingdom  
*Strange Towns*  
Katrina Schlunke, University of Technology Sydney, Australia

## **B5 Uses of TV**

Chair: Mikko Hautakangas, University of Tampere, Finland  
Room: Sopraano

*Fansubbing and Collective Intelligence in Eastern Europe*

Kamil Luczaj, Jagiellonian University, Poland & Magdalena Holy-Luczaj,  
Jagiellonian University, Poland  
*The Philosophy of the Edge. Demeaning Spaces for Homosexual Protagonists in Contemporary Film and TV Fiction*  
Gregoire Halbout, Sciences Po Paris, France  
*The Good Television. Factual Programs: Quality and Subjective Experiences*  
Marjaana Mykkänen, University of Helsinki, Finland

## **B6 Human-technology-animal relationships**

Chair: Hanna Wirman, The Hong Kong Polytechnic University  
Room: Park Hall A

*Cross-species performativity in digital game play and its design*

Hanna Wirman, The Hong Kong Polytechnic University  
*Animal-Machine Analogies*  
Timo Kylmälä, University of Tampere, Finland

## **B7 Expanding Agendas for Critical Thinking: Cultural Studies and Film Studies**

Chair: Chantal Cornut-Gentille D'arcy, University of Zaragoza, Spain  
Room: Studio

*The Challenge of Jacques Rancière's Politics of Aesthetics*

Rainer Winter, Alpen-Adria-Universität Klagenfurt, Austria  
*Beneath Still Waters: Film Aesthetics and Social Awareness*  
Juan Tarancon, University of Zaragoza, Spain

*Art imitating life, or life imitating art? A radical contextualization of the comedy Local Hero (Bill Forsyth, 1985)*

Chantal Cornut-Gentille D' Arcy, University of Zaragoza, Spain

## **B8 Challenges to achieve a more inclusive cultural management**

Chair: Ahtziri Molina Roldán, Universidad Veracruzana, Mexico

Room: Aaria

*New dialogues between government and society: An analysis of the Brazilian National Cultural Affairs Council*

Deborah Rebello Lima, Fundação Casa de Rui Barbosa, Brazil

*Human development and Citizenship through artistic education. An analysis of CONartes aims and procedures*

Ahtziri Molina Roldan, Centro de Estudios en Artes Universidad Veracruzana, Mexico

## **SESSIONS C (Tuesday 15:45–17:15)**

### **C1 Transnational production and consumption of popular cultures**

Chair: Aljosa Puzar, Yonsei University, Republic of Korea

Room: Park Hall B

*K-pop beyond the Asia*

Ae Jin Han, University of Sussex, United Kingdom

*Redefining the 'Popular' in Czech Communist Culture of the 1950s-1960s*

Jiřina Šmejkalová, University of Lincoln, United Kingdom

*The popular, the youth, and music reconsidered*

Antti-Ville Kärjä, Finnish Jazz & Pop Archive JAPA, Helsinki

### **C2 TV and others**

Chair: Katja Valaskivi, University of Tampere, Finland

Room: Opus 4

*Vampires and the Ethics of Species Consumption. True Blood and Post human Philosophy*

Marco Renzo Dell'Omodarme, University Paris 1 Panthéon Sorbonne, France

*"Othering" within: Internal-orientalism and Imagination Creation of Remote Minority Regions in Popular TV Dramas of Mainland China*

Xiaojing An, The Chinese University of Hong Kong

*Male Cinderella on screen: myth, gender and modernity*

Hao Li, The Chinese University of Hong Kong

### **C3 Relocating culture**

Chair: Tess Lea, University of Sydney, Australia

Room: Aaria

*Changes on Chinese Importation of Foreign Films in The 1990s*

Myungkoo Kang, Seoul National University, Republic of Korea & Changxue Wu, Seoul National University, China

*Location, locality and place: Pacific Rim, The Hobbit and Global Hollywood*

Thierry Jutel, Victoria University of Wellington, New Zealand

*Cross-cultural Content Analysis: Are Values Reflected in Online Skincare Advertisements from the Philippines and Taiwan the Same?*

Chih-Ping Chen, Yuan Ze University, Taiwan & Anna Marie C. Cañete, Yuan Ze University, Philippines

## **C4 Media, materiality and memory**

Chair: Susanna Paasonen, University of Turku, Finland

Room: Rondo

*Fleshy histories: memory work and personal porn archives*

Katariina Kyrölä, University of Turku, Finland

*Moments to remember: animated gifs and the construction of memory in Internet fan cultures*

Mari Pajala, University of Turku, Finland

*Pleasures of the archive: The case of Erkki Kurenniemi*

Susanna Paasonen, University of Turku, Finland

## **C5 Cultural Perspectives on Fat Studies**

Chair: Hannele Harjunen, University of Jyväskylä, Finland

Room: Sopraano

*Invisible Bodies: strategies for making fat experience visible in contemporary art*

Cindy Baker, University of Lethbridge, Canada

*Using culturally relevant pedagogy in secondary education to make space for fat acceptance*

Ashley Fullbrook, Ryerson University, Canada

*Neoliberal bodies: the Case of the (Gendered) Fat Body*

Hannele Harjunen, University of Jyväskylä, Finland

## **C6 Cultural Studies and the Research of (Digital) Games 1**

Chair: Markus Wiemker, MHMK Stuttgart, Germany

Discussant: Rainer Winter, Alpen-Adria-Universität Klagenfurt, Austria

Room: Park Hall A

*The Methodology of Game Sexuality: GTA's Gay Tony and the Sims3*

Julie Rak, University of Alberta, Canada

*Learning about Cultural-Distant and Cultural-Relevant Scenarios through Serious Games: A Cross-Cultural Inquiry into "Global Conflicts"*

Ronit Kampf, Tel Aviv University, Israel & Esra Cuhadar, Bilkent University, Turkey



## **C7 Documentary film: On the Border**

Chair: Lizzie Thynne, Sussex University, United Kingdom

Room: Studio

*'On the Border'* (2012, 56 minutes)

## **C8 Listening to films - intersections of music, sound, and the cultural production of listening**

Chair: Meri Kytö, University of Tampere, Finland

Room: Sonaatti 1

*Theorizing Film Music: Landscapes, Leitmotifs and Melancholy in Turkish Dönem Films*

Eliot Bates, University of Birmingham, United Kingdom

*The Resonance of Stalking*

Sini Mononen, University of Turku, Finland

*Film sound as cultural production - The praxis of sound postproduction in Yesilcam studios*

Meri Kytö, University of Tampere, Finland

## **C9 Political bodies**

Chair: Maria Grajdian, Nagasaki University, Germany

Room: Sonaatti 2

*The "Masculinity Crisis" or the French Masculinist's Complain*

Nina Miletti, Sorbonne Nouvelle University, France

*Body Blow of Sexual Cleansing in the Age of HIV-AIDS Pandemic in the African Continent- A Critical Study*

Tushar Kanti Saha, National University of Lesotho, Lesotho

*Servicewomen taking action: Feminism, militarism, and online discourse in the War on Terror*

Isra Ali, Rutgers, the State University of NJ, United States

## **SESSIONS D (Tuesday 17:30–19:00)**

### **D1 Iconic Figures: The National Imaginary in African Visual Culture**

Chair: Lize van Robbroeck, Stellenbosch University, South Africa

Room: Opus 4

*The Criminalisation of the Patriarchy: Regarding the Occult Imaginary in Nigerian Video--Film*

Nomusa Makhubu, University of Cape Town, South Africa

*Boer and Brit in a Men's Magazine: Symbolic Power in Apartheid South Africa*

Stella Viljoen, Stellenbosch University, South Africa

*The Sharp Edge of the Spear: iconoclastic art and discursive mayhem in South Africa*

Lize van Robbroeck, Stellenbosch University, South Africa

## **D2 ECREA Roundtable at Crossroads 2014**

Chair: Nico Carpentier, Vrije Universiteit Brussel & Charles University in Prague, Belgium  
Room: Rondo

Panelists (in alphabetical order):

Tal Morse, London School of Economics and Political Science, Israel

Kaarina Nikunen, University of Tampere, Finland

Tanja Thomas, University of Lueneburg, Germany

Gavan Titley, National University of Ireland Maynooth, Ireland

Jeffrey Wimmer, University of Technology Ilmenau, Germany

## **D3 Uses and abuses of innocent others**

Chair: tba

Room: Sonaatti 2

*The Hunter and the Hunted: Uses and Abuses of Animals in the West's So-Called "War on Terror"*

Blair Kuntz, University of Toronto, Canada

*Restoring robots in Simondon's theory of technology*

Chris Chesher, University of Sydney, Australia

*The Currency of Cuteness Innocence, Interval of Animal and Spatiality - Depictions of the Adorable Tomboy in Transnational Cinema*

Ludo Foster, University of Sussex, United Kingdom

## **D4 Memory and storytelling**

Chair: Christine Lohmeier, University of Munich, Germany

Room: Sopraano

*CCTV Beyond Surveillance: Memory and Narration*

Nicole Falkenhayner, Universität Freiburg, Germany

*Travelling Without Moving: Navigating the Liminal Space between Memoir and Fiction*

Laura King, Curtin University Western Australia

*Negotiating the Apparatus for Indigenous Storytelling: Photographer Edward Curtis*

Kalli Paakspuu, York University, Canada

## **D5 Gaming in China**

Chair: Bjarke Liboriussen, University of Nottingham Ningbo China

Room: Park Hall A

Hobby Goldfarming in China

Bjarke Liboriussen, University of Nottingham Ningbo China

*Giving up shuffling: How the automatic Mahjong table changes the dynamics of tactile social play*

Hanna Wirman, The Hong Kong Polytechnic University

*Tight Control, Free Market: The Study of China's Game Industry*

Anthony Ying-Him Fung, The Chinese University of Hong Kong

## **D6 Cinema and gender**

Chair: Valerie Palmer-Mehta, Oakland University, United States

Room: Park Hall B

*The Cultural Geography of the Garden: Reclaiming the Garden as Liberatory Space in Shirin Neshat's "Women Without Men"*

Valerie Palmer-Mehta, Oakland University, United States

*Cultures That Matter: Gender and Youth in Edward Yang's Cinema*

Kai-Man Chang, Tulane University, United States

*Queering the Jew-sical: Barbra Streisand's Camp Elegy to Classical Hollywood Cinema*

Ron Gabriel Dor, Northwestern University, United States

## **D7 Making Up Hometowns**

Chair: Katrina Schlunke, University of Technology Sydney, Australia

Room: Sonaatti 1

*Hometown: where are you from? Looking for Hometown through display and exhibition of Australian art in Europe*

Helen Idle, King's College London, United Kingdom

*Intimate Places: Domestic Objects and Community in Sydney's Autonomous Alternative Performance Venues*

Alyssa Critchley, University of Technology Sydney, Australia

*Broome's Economy: Domesticating Neoliberalism?*

Stephen Muecke, University of New South Wales, Australia & Katrina

Schlunke, UNSW, Australia

## **D8 The Somali Diaspora to Europe in Documentary Movies**

Chair: Helena Oikarinen-Jabai, Aalto University, Finland

Room: Studio

*'La quarta via: Mogadiscio, Italia /The Fourth Road: Mogadishu, Italy'* (2012)

*'Minun Helsingini /My Helsinki /Waa/Magaaladeydii Helsinki'* (2010)

## **D9 Translating Fashions in an Age of Constrained Global Mobility**

Chair and discussant: Susan Ingram, York University, Canada

Room: Aaria

*Translators in the West, in the East: Have We Metaphor?*

Angela Kölling, Gothenburg University, Sweden

*Mapping the Glamscape in the Tate Liverpool's Glam! The Performance of Style*

Kathryn Franklin, York University, Canada

## **D10 ACS board meeting**

Room: VIP room, 3<sup>rd</sup> floor

## SESSIONS E (Wednesday 08:00–09:30)

### **E1 Postcolonial Strategies of South Korean Animation: two cases of textual and industrial negotiations**

Chair: Kukhee Choo, Tulane University, United States

Room: Sopraano

*Beyond Humanity and Sovereign Species: Animality and Bestial Ambivalence in South Korean Anti-Communist Visual Culture*

Yongwoo Lee, Ministry of Culture, Sports and Tourism, Republic of Korea

*Hyperbolic Nationalism: South Korea's Shadow Animation*

*Industry*

Kukhee Choo, Tulane University, United States

### **E2 From Violent Backlash to Reparative Interventions**

Chair: Sanna Karkulehto, University of Jyväskylä, Finland

Discussant: Rosemary Hennessy, Rice University Houston, United States

Room: Studio

*Deviant Will to Knowledge: The Pandora Myth and Its 'Reparative' Revisions*

Ilmari Leppihalme, University of Oulu, Finland

*Slash fiction – rewriting cultural narratives, 'repairing' virtual space*

Sanna Karkulehto University of Jyväskylä, Finland & Tuija Virkki,

University of Jyväskylä, Finland

### **E3 Images of Cultures and Nations in the European Public Spheres**

Chair: Udo Göttlich, Zeppelin University, Germany

Room: Sonaatti 2

*Language Diversity between National and European Identity: Conflicts and Discourse Practices in the French, German, Italian and Spanish Press*

Giulia Pelillo, Universität Heidelberg, Germany

*Ridiculing stereotypes. The comedic subversion of cultural and national stereotypes on German television*

Martin R. Herbers, Zeppelin Universität gemeinnützige GmbH, Germany

*Symbolic power: museums, national identities and intercultural encounters*

Lilia Abadia, University of Nottingham/CAPES Foundation, United Kingdom/Brazil

*Changes of the agenda of Roma people representation in the Czech main tv news since the year 2000*

Renata Sedlakova, University Palacky, Czech Republic

### **E4 Performing Identities in Film and Literature**

Chair: Justyna Fruzińska, University of Lodz, Poland

Room: Park Hall A

*What Does It Mean to Be A Real Indian? Identity in Chris Eyre's "Smoke Signals"*

Justyna Fruzińska, University of Lodz, Poland

*To Unveil/Veil the Real's Hallucinatory Resemblance to Self. Performing identity in Leos Carax's Holy Motors*

Justyna Stepień, University of Szczecin, Poland

*Fluid Identity in Native American Trickster Novels*

Monika Kocot, University of Lodz, Poland

## **E5 Convergent (& Divergent) Temporalities & Histories of 21st-century Urban Reform**

Chair: James Hay, University of Illinois at Urbana-Champaign, United States

Room: Park Hall B

*Toward an "Archaeology" of the Neo-liberal City & Its Media*

James Hay, University of Illinois, United States

*"Ancient--izing" the Modern Cities: (Re)Constructing Space, History, and National Identity*

Yang Jiao, University of Illinois, United States

*Developmental Imagination and its Geographical Discontent: the case of Smart Cities Project in South Korea*

Chamee Yang, University of Illinois at Urbana-Champaign, United States

*Signs of home: film production and the privatization of public space post-Katrina*

Vicki Mayer, Tulane University, United States

## **E6 Changing Climates I: Weathering the Everyday**

Chair: Michael Denning, Yale University, United States

Room: Rondo

*River Landscapes in the Iconography of Climate Change*

Sigma Colon, Yale University, United States

*In the Shadow of Izalco: Volcanoes and Salvadoran Daily Life*

Jorge Cuellar, Yale University, United States

*Climate and normality: narrating the everyday in socialist television series*

Veronika Pehe, Yale University, United States

*Climates of Work*

Michael Denning, Yale University, United States

## **E7 Cities by and for People: Cultural Empowerment, Inclusiveness and Liveability in Contemporary Cities I: Democratising Cityscapes – Cultural Creativity and Empowerment**

Chair: Ana Gonçalves, Estoril Higher Institute for Tourism and Hotel Studies (ESHTE) and University of Lisbon, Portugal

Room: Sonaatti 1

*Wonderful city? Urban changes and cultural empowerment through public art in Rio de Janeiro*

Jhessica Reia, Federal University of Rio de Janeiro, Brazil

*Small is Beautiful: Liveability, Cultural Creativity and Inclusiveness in Small Cities*

Ana Gonçalves, ESHTE, Portugal

*Becoming-Tricycle: Informal urban street markets, ambiances and assemblages in Shanghai, China*

Clifton Evers, University of Nottingham Ningbo China

## SESSIONS F (Wednesday 11:15–12:45)

### **F1 Intersecting Politics: Japanese Cinema on Hiroshima Fukushima and Beyond**

Chair: Yoshiharu Tezuka, Komazawa University, Japan

Discussant: Vera Mackie, University of Wollongong, Australia

Room: Park Hall B

*Cinema and Political Culture in the Post 3.11 Japan*

Yoshiharu Tezuka, Komazawa University, Japan

*Citizen Activism and Cinema on Radiation*

Hideaki Fujiki, Nagoya University, Japan

*Political History of Japanese Cinema on Hiroshima and Nagasaki*

Yuko Shibata, University of Otago, New Zealand

### **F2 Organised cultural encounters**

Chair: Kirsten Hvenegård-Lassen, Roskilde University, Denmark

Room: Opus 3

*Interfaith dialogue as moral encounter*

Lise Paulsen Galal, Roskilde University, Denmark

*Culture meets management = diversity?*

Kirsten Hvenegård-Lassen, Roskilde University, Denmark

*The Idealized Cultural Encounter, for panel: The Organised Cultural Encounter*

Lene Bull Christiansen, Roskilde University, Denmark

*Orchestrated cultural encounters in Danish professional football*

Helle Bach Riis, Roskilde University, Denmark

### **F3 Cultural Continuities in the Asian Cold War**

Chair: Leong Yew, National University of Singapore

Room: Aaria

*Beyond Comparison? Cold War Discourses of Exclusion and their Persistence in Contemporary Thailand*

Rachel Harrison, SOAS, United Kingdom

*Victory and defeat during the (never-ending) atomic age: cold war themes in the work of Huzir Sulaiman, Alfian Sa'at, and Yeng Pway Ngon*

Tony Day, Yale-NUS College, Singapore

*Reading the Berlin Wall: The Eccentric Routes/Roots of Cold War Culture in Singapore*

Leong Yew, National University of Singapore

## **F4 Cultural Studies and the Research of (Digital) Games 2**

Chair: Markus Wiemker, MHMK Stuttgart, Germany

Room: Park Hall A

*The Culture of Censorship in Digital Games*

Markus Wiemker, MHMK Stuttgart, Germany

*The Relationship between Avatar and Player in Single Player Video Games: To What Extent is the Player Influenced by the Avatar they are playing as?*

Tom Burton, Goldsmiths, United Kingdom

*Online gambling in convergence culture*

Jani Kinnunen, University of Tampere, Finland

## **F5 Afropolitanism**

Chairs: Mark Stein, University of Münster, Germany & Anna Rastas, University of Tampere, Finland

Discussant: Marta Sofía López, Universidad de León, Spain

Room: Opus 4

*Afropolitans in Willesden? Reading Zadie Smith's African Emigrants*

Ulla Rahbek, Copenhagen University, Denmark

*A skin of the right size: A reading of Chimamanda Adichie's Americanah*

Eva Rask Knudsen, Copenhagen University, Denmark

## **F6 Cultural Studies of Health Looks at Practices**

Chairs: Johanna Uotinen & Sinikka Vakimo, University of Eastern Finland

Room: Sonaatti 2

*From transparency to biohacking – self-knowledge in the era of dataism*

Mika Pantzar, National Consumer Research Centre, Finland & Minna

Ruckenstein, National Consumer Research Centre, Finland

*Narrating health in the context of life history – frames and intersections*

Sinikka Vakimo, University of Eastern Finland

*Talking about boxes with random number generators – Medical technologies and work practices in the technical heart of a hospital*

Johanna Uotinen, University of Eastern Finland

## **F7 Bodies That Cook**

Chair: Marco Dell'Omodarme, University Paris 1 Panthéon Sorbonne, France

Room: Studio

*Bodies That Cook and Cooked Bodies*

Anna Isabelle François, Sorbonne Nouvelle University, France

*Bodies that create while cooking. The figure of chef revisited in food TV shows*

Nelly Quemener, Sorbonne Nouvelle University, France

*Food for Muscle Jews? The Case of German Jews in Palestine/Israel (1930s-1950s)*

Patrick Farges, Sorbonne Nouvelle University, France

## **F8 Changing Climates II: Cultures of the Anthropocene**

Chair: Michael Denning, Yale University, United States

Discussant: Samar Al-Bulushi, Yale University, United States

Room: Rondo

*Empire, Treachery, and Roger Casement: A Climatic Analysis*

David Minto, Yale University, United States

*Tropical Storm as Trope: A Genealogy of The Tempest in Caribbean Literature*

Tao Leigh Goffe, Yale University, United States

*Climate and the Long Historical Novel*

Edward King, Yale University, United States

## **F9 Digital Cartographies I: Layering, folding, inscribing**

Chair: Heather Zwicker, University of Alberta, Canada

Room: Sopraano

*Digital mapping as an anti-colonial strategy*

Heather Zwicker, University of Alberta, Canada & Kisha Supernant, University of Alberta, Canada

*Layers: Navigating Urban Space*

Nanna Verhoeff, Utrecht University, Netherlands

*Traces of other times and places: mobile mapping in the postcolonial city*

Clancy Wilmott, University of Manchester, United Kingdom

## **F10 Cities by and for People: Cultural Empowerment, Inclusiveness and Liveability in Contemporary Cities II: Reclaiming the City: a grassroots approach**

Chair: Ana Gonçalves, Estoril Higher Institute for Tourism and Hotel Studies (ESHTE) and University of Lisbon, Portugal

Room: Sonaatti 1

*Reclaiming the Park as a Public Space: Gezi Resistance and the Performances of Radical Democracy*

Irem Inceoglu, Kadir Has University, Turkey

*Occupation against Occupation: Space, the City, and Anticolonial Resistance*

Eli Jelly-Schapiro, University of California, Merced, United States

*Notes on the street. Space, place and metaphor*

Roman Horak, University of Applied Arts, Austria



## SESSIONS G (Wednesday 13:45–15:15)

### **G1 Blogs, critics and TV serials: between alternative knowledge, amateurs' expertise and hegemonic discourses**

Chair: Nelly Quemener, University Sorbonne Nouvelle – Paris 3, France  
Room: Park Hall B

*Watching and Judging TV serials in French Cultural Field*

Anne-Sophie Béliard, Sorbonne Nouvelle University, France

*What do TV Serials tell us about Motherhood?*

Sarah Lécossais, Sorbonne Nouvelle University, France

### **G2 Cultural Studies and the Research of (Digital) Games 3**

Chair: Olli Sotamaa, University of Tampere, Finland  
Room: Park Hall A

*Videogame blockbusters, ideology and social meaning*

Merce Oliva, Pompeu Fabra University, Spain & Oliver Perez, Pompeu Fabra University, Spain

*Playing to change the world: Rhetorics of Action in Newsgames and Persuasive Games*

Jorge Palinhos, CECS-Universidade do Minho, Portugal

*Play as Expression Versus Policing and Civility: The Case of Trash-talking in Digital Gaming*

Talmadge Wright, Loyola University Chicago, United States

### **G3 Digital bodies**

Chair: Katja Valaskivi, University of Tampere, Finland  
Room: Opus 4

*'Yes, You're Racist!': Racism and Antiracism in Digitized Times*

Alana Lentin, University of Western Sydney, Australia & Gavan Titley, National University of Ireland Maynooth, Ireland

*Bodies at the Boundary: The Augmented Reality Player's Body*

Kyle Moore, Macquarie University, Australia

*Digital Pilgrimages to the Commodity Fetish - Online Menswear Stores and the Re-enchantment of the Commodity*

Nathaniel Weiner, York University, Canada

### **G4 Digital Cartographies II: Playing, navigating, performing**

Chair: Sybille Lammes, University of Warwick, United Kingdom  
Room: Sopraano

*Moving Queerly through the Mediated City*

Maureen Engel, University of Alberta, Canada

*Navigating landscapes: Playful Mapping and the Inscription of Critical Power*

Sybille Lammes, University of Warwick, United Kingdom & Chris Perkins, University of Manchester, United Kingdom

*Mashing Infrastructures: Between Google's Ingress and Waze*  
Alex Gekker, Utrecht University, Netherlands  
*Playing with Protest: Tactical Cartographies as Territorial Strategies*  
Sam Hind, University of Warwick, United Kingdom

## **G5 Public Futures / Future Publics**

Chair: John Clarke, Open University, United Kingdom  
Room: Rondo

*Articulating globality: transnational media activism and shifting formations of publicness*  
Hilde Stephansen, The Open University, United Kingdom  
*Youth participation: Agency for the future*  
Liisa Häikiö, Jarkko Bamberg and Stephen Burrell, University of Tampere,  
Finland  
*The weight of public engagement*  
Nick Mahony, The Open University, United Kingdom

## **G6 Talking Race: Canadian Discourses**

Chairs: Jennifer Simpson, University of Waterloo, Canada & Yasmin Jiwani, Concordia  
University, Canada  
Room: Studio

*The Deniability of Race: Losing and Finding Racism in Educational Spaces*  
Jennifer S Simpson, University of Waterloo, Canada  
*Framing Race, Talking Culture: Strategic Omissions and Substitutions in Canadian Media*  
Yasmin Jiwani, Concordia University, Canada  
*'Settling' the multi-cultural nation-state: The 'moderate Muslim' and the politics of race,  
gender and nationalism*  
Shelina Kassam, University of Toronto, Canada

## **G7 Past, present and future transgressions**

Chair: Kimi Kärki, University of Turku, Finland  
Room: Sonaatti 1

*Treme: An Alternative Future of New Orleans*  
Outi Hakola, University of Helsinki, Finland  
*Bogotá's True Colors: beyond the Spectrum of Racism in the film La playa D.C.*  
Ludy Grandas, American University, United States  
*Listening To Transhumanist Dreams?*  
Kimi Kärki, University of Turku, Finland

## **G8 Making affects, making genders**

Chair: Susanna Paasonen, University of Turku, Finland  
Room: Sonaatti 2

*The Bodily Feelings of Everyday Life : Rethinking the Philosophical Implication About  
Being and Perception*  
Hui-Lan Chang, National Chengchi University, Taiwan  
*Towards a Theory of Networked Masculinities*  
Ben Light, QUT, Australia

*Act Like a Woman? Think Like a Man?: Popular Formations of Crises and the Regulation of Raced and Gendered Bodies*

Lisa Calvente, DePaul University, United States

## SESSIONS H (Wednesday 15:45–17:15)

### **H1 Permeable Boundaries: Bodies in Science, Medicine, and Culture**

Chair: Michelle Iwen, Arizona State University, United States

Room: Park Hall B

*Black Bile: The Secreting Female Body*

Michelle Iwen, Arizona State University, United States

*The Permeable Spaceman: Gendered Bodies and Unstable Borders in the Extra-Terrestrial*

Kat Deerfield, Cardiff University, United Kingdom

*The immunological employment agency: symbiotic and biopolitical boundary breakdown*

David Andrew Griffiths, Cardiff University, United Kingdom

*Quantifying the Self: All these emotions, all these yearnings, all these data*

Aristea Fotopoulou, University of Sussex, United Kingdom

### **H2 Spaces and places of popular culture**

Chair: Elina Hytönen-Ng, University of Eastern Finland

Room: Aaria

*The Englishnesses of the New English Folk Resurgence*

Trish Winter, University of Sunderland, United Kingdom

*Border-crossing Korean stars in the 21st century media industries in East Asia*

Yi-Hsuan Lai, King's College London, United Kingdom

*Contemporary jazz musicians' and their audience*

Elina Hytönen-Ng, University of Eastern Finland

### **H3 Emotions/Affect/Ideology: The Politics of Stereotyping, Anti-Semitism, and Public Memory**

Chair: Heather Hadar Wright, Wittenberg University, United States

Room: Park Hall A

*Gendering Jews in Public Space: Nationalism, Emotion and Anti-Semitism in Poland and the United States*

Heather Hadar Wright, Wittenberg University, United States

*Stereotype Contagion: I'll Paint You (and the Other Guy!) with a Broad Brush*

Michael Anes, Wittenberg University, United States

*Affective Flows, Sensible Becomings: Holocaust Memorials and the Reenactment of Trauma*

Dorota Golanska, University of Lodz, Poland

*Nationalism, Victimhood, and Stereotypical Representations of Jews: the Dominant Historical Politics as Reflected in the Polish Television Series Days of Honor*

Aleksandra Rozalska, University of Lodz, Poland

## **H4 The Militarization and Securitization of Everyday Life**

Chair: Kristin Scott, George Mason University, United States

Room: Rondo

*CyberCity, USA: Re-Engineering Citizenship Through Urban Militarization and Securitization*

Kristin Scott, George Mason University, United States

*Gezi Park Resistance: Manifestation of the Technologies of Securitization in Istanbul*

Basak Durgun, George Mason University, United States

*War and Remains: Digital Ethnography, Self-Making, and the Embodied Contradictions of War*

Sandra Trappen, City University of New York, United States

## **H5 Constructing national imageries**

Chair: Katja Valaskivi, University of Tampere, Finland

Room: Studio

*Looking Westwards and Worshiping: the New York 'Creative Revolution' and British Advertising 1959-89*

Sean Nixon, University of Essex, United Kingdom

*The Death of the Great Father Figure Kekkonen – Media rituals and the Finnish political culture in the Finnish media in 1986*

Lotta Lounasmeri, University of Helsinki, Finland & Johanna Sumiala,  
University of Helsinki, Finland

*Cool Nation: Media and the Circulating Imaginary of Nation Branding*

Katja Valaskivi, University of Tampere, Finland

## **H6 Television and video culture**

Chair: tba

Room: Opus 4

*Contemporary Quality TV and its Cult influences*

Andrew Lynch, University of Melbourne, Australia

*Racialized Closets and Coming Out Temporalities in Contemporary U.S. TV Series*

Maxime Garnery, The University of Melbourne / Université Sorbonne  
Nouvelle - Paris 3, Australia

*Benin Video-film: A Case for the Documentary Genre*

Osakue Omoera, Ambrose Alli University, Nigeria

## **H7 Queer Growths**

Chair: Daniel Marshall, Deakin University, Australia

Room: Sonaatti 2

*Growing Queer*

Daniel Marshall, Deakin University, Australia

*Queer Becomings: Leo Bersani*

Mikko Tuhkanen, Texas A&M University, United States

*How To Be Gay (Refugee Version)*

David A.B. Murray, York University, Canada

## **H8 Affects, history and potentials of documentary film**

Chair: April Lindala, Northern Michigan University, United States

Room: Sopraano

*Affect and the Rise of Popular Zionism in the British Jewish Community after the 'Six Day War' (1967)*

Jamie Hakim, University of East London, United Kingdom

*"Honoring the Sacrifice": The Culture of Militarism in Remembering Pearl Harbor*

Rusty Bartels, University of California, Davis, United States

*Aspirational Attachments: Ambivalent Youth Publics in Contemporary South African Documentary Film*

Helene Strauss, University of the Free State, South Africa

## **H9 Audiencing in the mediat(is)ed city**

Chair: Seija Ridell, University of Tampere, Finland & Scott Mcquire, University of Melbourne, Australia

Discussant: Gillian Rose, Open University, United Kingdom

Room: Sonaatti 1

*Urban audiencing in the service of propaganda and branding: The Berlin 1936 Olympic Games and the FIFA World Cup Germany 2006 as concentrated spectacles*

Sami Kolamo, University of Tampere, Finland & Jani Vuolteenaho, University of Helsinki, Finland

*City Dwellers as Content Creators and Audiences in urban public places*

Anna Luusua, University of Oulu, Finland & Johanna Ylipulli, University of Oulu, Finland

*Captive audience positions in urban space: sketching an ethnographic approach*

Simone Tosoni, Università Cattolica di Milano, Italy

## **SPOTLIGHT SESSIONS** (Wednesday 17:30–19:00)

### **S1 Making things political**

Chair: John Clarke, Open University, United Kingdom

Room: Rondo

*The "marketing turn": the de-politicization of sociological categories in Perú*

Gisela Cánepa, Pontificia Universidad Católica del Perú, Peru

*Delusions of grandeur: Making affect political*

Lawrence Grossberg, University of North Carolina at Chapel Hill, United States

*Talking to the State or Not: Public or Commons?*

Andrew Ross, New York University, United States

## **S2 Hearing Tampere's Music: The Geopolitics of Local Music Cultures in A Global Media Network**

Chair: Tony Mitchell, University of Technology Sydney, Australia  
Room: Studio

*Känninen saundi: Hardcore-Punk in 1980s Tampere*

Giacomo Bottà, University of Helsinki, Finland

*Global Interpretations of Local Influences in the Finnish underground music scene: The case of Fonal Records*

Juho Kaitajarvi-Tiekso, University of Tampere, Finland

*Re-located roots? Folk, Rock and the Construction of Place in a Global Media Network*

Tarja Rautiainen-Keskustalo, University of Tampere, Finland

*Black Motor and Free Jazz in Tampere*

Tony Mitchell, University of Technology Sydney, Australia

## **S3 African Cultural Studies and/in Global Cultural Studies: Local, Diasporic, (Outer)Continental**

Chair: Handel Kashope Wright, University of British Columbia, Canada  
Room: Park Hall A

*Cultural Studies from the Ground-up: The African Body in the North and the Semiotics of the Rhizome*

Awad Ibrahim, University of Ottawa, Canada

*What Has African Cultural Studies Done For You Lately? Autobiographical, Glocal and Intellectual Considerations of a Floating Signifier*

Handel Kashope Wright, University of British Columbia, Canada

*Feeling from the South: Notes about political emotion in contemporary South Africa*

Helene Strauss, University of the Free State, South Africa

## **SESSIONS I (Thursday 08:00–09:30)**

### **I1 Reflexive love, reflexive political engagement: displacements of the public sphere**

Chairs: Celine Morin, Sorbonne Nouvelle University, France & Claire Thoury, Sorbonne Nouvelle University, France  
Room: Sonaatti 2

*Constructing an "intimate public sphere": love and reflexive individualism in television shows*

Celine Morin, Sorbonne Nouvelle University, France

*Youth's engagement through the prism of reflexive individualism*

Claire Thoury, Sorbonne Nouvelle University, France

*Living alone*

Maude Gauthier, Université de Montréal, Canada

## **12 Territories of the Self: Mobile Technologies, Identity Performance, & Urban Place Interactions**

Chair: Rowan Wilken, Swinburne University of Technology, Australia

Room: Sopraano

*Territories of the City and the Self: A Study of Foursquare Use in Melbourne, Australia*

Rowan Wilken, Swinburne University of Technology, Australia & Lee  
Humphreys, Cornell University, United States

*Tracing territorialisation dynamics through mobile media inscriptions*

Amparo Lasén, Universidad Complutense de Madrid, Spain

*Locating the Mobile: Intergenerational use of locative media in Melbourne, Shanghai and Tokyo*

Larissa Hjorth, RMIT University, Australia

## **13 Cultural Studies and the Research of Digital Games 4: Gamifying the World**

Chair: Alana Staiti, Cornell University, United States

Room: Park Hall A

*Gamifying Outer Space: The Dead Space Case*

Natalija Majsova, University of Ljubljana, Slovenia

*Breathing Life into Elizabeth: Collaboration in Video Game Character Development*

Alana Staiti, Cornell University, United States

*Political Engagement, Everyday Life and Digital Games*

Jeffrey Wimmer, University of Technology Ilmenau, Germany

## **14 Everyday life in the Orenburg steppes: practices of cultural originality's preservation**

Chair: Sergey Lyubichankovskiy, Volga Branch of Institute of Russian History of the Russian Academy of Sciences, Russian Federation

Room: Opus 4

*Everyday Life of the Orenburg Cossacks: Trying to Save the Cultural Originality*

Elena Godovova, Russian Presidential Academy of National Economy and  
Public Administration, Russian Federation

*Culture Development of the Orenburg region's Muslims in the Conditions of Provincial Revolutionary Process (Beginning of XX cent.)*

Alfiya Bakirova, Orenburg state institute of management, Russian Federation

*German Migrants on the Edge of Europe: Mennonites' Communities in the Orenburg Steppes at the End of XIX – the Beginning of XX cent.*

Sergey Lyubichankovskiy, Volga Branch of Institute of Russian History of the  
Russian Academy of Sciences, Russian Federation

## **15 Neighbouring Bodies: Queer Politics of Proximity and Distance In and Around Japan**

Chair: Yuka Kanno, Otaru University of Commerce, Japan

Room: Park Hall B

*Mourning and Distance between Life and Death: Possibilities of Queer Theology in Japan*  
Horie Yuri, Ritsumeikan University, Japan  
*Distance in crises: Transqueer movements and the privileges of distance*  
Yuka Kanno, Otaru University of Commerce, Japan & Claire Maree, University  
of Melbourne, Australia

## **I6 Social-Self I: Social media and culture in Japan and Korea**

Chairs: Kyoung-hwa Yonnie Kim, University of Tokyo, Japan & Yeran Kim, Kwangwoon University, Korea  
Room: Studio

*Reconsidering Wall Poster Activism: Online participatory culture in comparative historical perspective*

Kyoung-hwa Yonnie Kim, University of Tokyo, Japan  
*Creative Labour in Social Media: from subcultural practice to labour*  
Yeran Kim, Kwangwoon University, Korea  
*Western Promises?: Changing Landscapes of Power in western Seoul*  
Hyunjoon Shin, Sungkonghoe University, Republic of Korea

## **I7 Methodologies of Aesthetic Evaluation**

Chair: Camilla Møhring Reestorff, University of Aarhus Denmark  
Room: Rondo

*Capturing cultural flows: new models for measuring cultural participation and diversity*

Audrey Yue, The University of Melbourne, Australia & Rimi Khan, The University of Melbourne, Australia  
*Public art and the contingent audience*  
Scott Mcquire, University of Melbourne, Australia  
*It is never too late to say sorry. Hate crimes and public art*  
Camilla Møhring Reestorff, University of Aarhus, Denmark  
*Ambient Perspective and the Emergent Museum*  
Nikos Papastergiadis, University of Melbourne, Australia & Jasmin Pfefferkorn, University of Melbourne, Australia

## **I8 The Language of 'Other': the Makings of Modern Nation in Southeast Asian and Australian Cinemas**

Chair: Pasoot Lasuka, The Australian National University, Australia  
Room: Sonaatti 1

*The Lives of the 'Others': Thai Bourgeois Identity in Contemporary Biographical Pictures*

Pasoot Lasuka, The Australian National University, Australia  
*Sonic Assimilation: Exoticism and 'Otherness' in Rabbit Proof Fence*  
Johnny Milner, The Australian National University, Australia  
*Cultural Politics of Hybridity: Anita Mui and Post-colonial Hong Kong*  
Chin-Pang Lei, University of Macau



## **I9 Solution-Based Crises**

Chair and discussant: Katrina Schlunke, University of Technology Sydney, Australia  
Room: Aaria

*Responsible Drinking Initiatives: There's No Problem a Booze-Free Month Can't Solve*

Julie Robert, University of Technology Sydney, Australia

*Constructing the border crisis*

Damian Spruce, University of Technology Sydney, Australia

## **SESSIONS J (Thursday 11:15–12:45)**

### **J1 Framing Critical Youth Studies**

Chair: Handel Kashope Wright, University of British Columbia, Canada  
Discussant: Ana Cruz, St. Louis Community College-Meramec, United States  
Room: Opus 4

*Youth as Critical Cultural Theorists*

Awad Ibrahim, University of Ottawa, Canada

*Toward the Production of "New Youth, New Times, Liquid Communities"*

Handel Kashope Wright, University of British Columbia, Canada

### **J2 Constructing national identities**

Chair: Ana Gonçalves, Estoril Higher Institute for Tourism and Hotel Studies (ESHTE) and University of Lisbon, Portugal  
Room: Park Hall B

*Negotiation of Hong Kong Identity in the Post-80s*

Yuen Han Kok, The University of Hong Kong

*'Too European to be Russian, Too Russian to be European' – Tendencies of Development of Modern Ukrainian Culture*

Anna Kutkina, University of Helsinki, Finland

*Sweet Dreams of Freedom: Free Labor, Maple Syrup, and the Remaking U.S. National Identity*

Deirdre Murphy, Culinary Institute of America, United States

### **J3 Aspects on documents and documentaries**

Chair: Laura Saarenmaa, University of Tampere, Finland  
Room: Sopraano

*Documenting the past through road movie conventions*

Tommi Röpötti, University of Turku, Finland

*Documentary Film Festivals & Community Building(s)*

Marlo Edwards, Okanagan College, Canada

*Giving 'Em Hell: Masculine Identity and 'Crisis' in the American 'True Adventure' Pulps of the 1950s and 1960s*

Bill Osgerby, London Metropolitan University, United Kingdom

*The Playboy Interview: Showcase Opportunity for Politicians*

Laura Saarenmaa, University of Tampere, Finland

## **J4 The Somatic and the Social: Theoretical and Methodological Challenges I: Displays of Affect**

Chair: Christoffer Kølvrå, Aarhus University, Denmark

Room: Sonaatti 1

*Affect and Provocative Politics*

Christoffer Kølvrå, Aarhus University, Denmark

*Flight of Fantasy - Dance as affective labour*

Anu Laukkanen, University of Turku, Finland

*"Affective labour" of films on climate change*

Brigitte Hipfl, University of Klagenfurt, Austria

## **J5 Social-Self II: Gender representation and practice**

Chairs: Yeran Kim, Kwangwoon University, Korea & Kyoung-hwa Yonnie Kim, University of Tokyo, Japan

Room: Rondo

*Re-definition of Gendered Tastes and Masculine Social Self among Middle-Aged Korean Males*

Yung-Ho Im, Pusan National University, Republic of Korea

*The pursuit of happiness or relative deprivation - talks and emotions on South Korean lifestyle blogs*

Ji-Young Park, Seoul National University, Republic of Korea

## **J6 Populism as movement and rhetoric I: Intersectional approaches**

Chair: Tuija Saresma, University of Jyväskylä, Finland

Discussant: Urpo Kovalainen, University of Jyväskylä, Finland

Room: Sonaatti 2

*Economic rationality in the rhetoric of Finnish anti-immigration activism*

Katariina Mäkinen, University of Helsinki, Finland

*Intersectional representations of Islam in Finnish online discussions on immigration*

Tuuli Lähdesmäki, University of Jyväskylä, Finland & Tuija Saresma, University of Jyväskylä, Finland

## **J7 Politics of participation**

Chair: Irem Inceoglu, Kadir Has University, Turkey

Room: Park Hall A

*'Politics' under (de)construction? – Young people negotiating 'the political' in mediatized everyday lives*

Merle-Marie Kruse, University of Bremen, Germany

*Spatial aspects of citizen participation*

Katja Mäkinen, University of Jyväskylä, Finland

*Social media and minority language learning*

Joost de Bruin, Victoria University of Wellington, New Zealand

## **J8 Plays and places**

Chair: Giacomo Bottà, University of Helsinki, Finland

Room: Aaria

*Taiwanese Women on the Move: Not Just Fun and Play on Game-Based Electronic Book*

Chih-Ping Chen, Yuan Ze University, Taiwan

*Playing in Ruins: Encounters with ruined cities in video games*

Emma Fraser, University of Manchester, United Kingdom

*Building A Past to Create a Future: Washington Irving, Tales of the Alhambra, and a Romantic Republican Vision*

Beth Forrest, Culinary Institute of America, United States

## **J9 From the People, For the People, By the People: Disciplinary politics of Cultural Studies and the Ethnographic Turn**

Chair: Juan Tarancon, University of Zaragoza, Spain

Discussant: Mikko Lehtonen, University of Tampere, Finland

Room: Studio

*The Treasure Out There: Piratical Cultural Studies and the Ethnographic Externality*

Aljosa Puzar, Yonsei University

*"I don't want to be anonymous": Agency, Memory and the Imbalances of Power in Ethnographic Cultural Studies*

Anindya Raychaudhuri, University of St Andrews, United Kingdom

## **SESSIONS K (Thursday 13:45–15:15)**

### **K1 Global cultures of masculinity**

Chair: Anna Hickey-Moody, Goldsmiths College, United Kingdom

Room: Sopraano

*Masculinity Politics and the Jargon of Strategy*

Timothy Laurie, University of Melbourne, Australia

*Carbon fiber masculinity: Homosociality, hegemony and late capitalism*

Anna Hickey-Moody, Goldsmiths College, University of London, United Kingdom

*"I Just Don't Know What Went Wrong" - The Brony Masculinity*

Mikko Hautakangas, University of Tampere, Finland

### **K2 Multimodal narration**

Chair: Kati Kallio, Finnish Literature Society, Finland

Room: Opus 4

*Djibril Diop Mambety's film 'Hyenas' at the Crossroads between Life Experience, a Folk Tale, Short Story and Film*

Anny Wynchank, University of Cape Town, South Africa

*Socio-cultural context in film adaptation*

Marjo Vallittu, University of Jyväskylä, Finland

*Multimodal registers of Ingrian oral poetry*

Kati Kallio, Finnish Literature Society, Finland

### **K3 Cultural pedagogies**

Chair: Lari Aaltonen, University of Tampere, Finland

Room: Park Hall B

*"Us and them in children's culture" – (de)construction of differences in Finnish children's literature*

Jaana Pesonen, University of Oulu, Finland

*When you know just a bit too much...: Representation, stereotyping and ethics in applied culture work in Finland*

Lari Aaltonen, University of Tampere, Finland & Joonas Keskinen, Culture Cooperative Uulu, Finland

### **K4 The Somatic and the Social: Theoretical and Methodological Challenges 2: Affective Methodologies**

Chair: Britta Timm Knudsen, Aarhus University, Denmark

Room: Sonaatti 1

*Affective Mappings as World-Making Tools*

Britta Timm Knudsen, Aarhus University, Denmark & Carsten Stage, Aarhus University, Denmark

*A 'mother' and her fans – affective relations in fandom of Lady Gaga*

Lise Dilling-Hansen, Aarhus University, Denmark

*Emotional Geographies: Mediating and Feeling Extreme Flooding*

Joanne Garde-Hansen, University of Warwick, United Kingdom

### **K5 The Lure of Nationalism: Reconstructing the national body in cultural productions**

Chair: Ken Takiguchi, National University of Singapore

Room: Studio

*Nationalism(?) with 'Our' Enemy in and out of Japan*

Yukie Hirata, Dokkyo University, Japan

*We are never free from the lure of the national: Reconstruction of the Marginal Bodies in Movement Dang-Dang's Fragmented Memories: An Eternal Parting ver.2*

Hyunjung Lee, Nanyang Technological University, Singapore

*Nationalism, Internationally Constructed: Representation of nationalism in Japan-Singapore theatre collaboration Mobile 2: Flat Cities*

Ken Takiguchi, National University of Singapore

## **K6 Communicating humanitarianism I: Audiences and publics of humanitarian emergencies**

Chair: Kaarina Nikunen, University of Tampere, Finland

Room: Rondo

*Transient Compassion: How British publics respond to Humanitarian Communication*

Rachel Tavernor, University of Sussex, United Kingdom

*Distance breached or distance transformed? Dilemmas of simulated and banal closeness in humanitarian communication*

Domen Bajde, University of Southern Denmark, Denmark & Gry Høngsmark Knudsen, University of Southern Denmark, Denmark

*Representing and Reconstructing the Disaster: Wenchuan Earthquake as a Media Event in Contemporary Chinese Society*

Xiaojun Ye, National University of Singapore

## **K7 Aesthetics in action**

Chair: Susan Luckman, University of South Australia, Australia

Room: Park Hall A

*Bollywood Cinema of the 1970s: Deciphering the Code and Defining the Genre*

Wendy Cutler, Catholic University of the West Angers, France

*Beautiful Vengeance: Martial Arts Films à-la-mode and the Aestheticized Ethicized Contest*

Keiko Nitta, Rikkyo University, Japan

*'Here there be dragons': Adventure Narratives, Technology and the Mobile Homes of Backpackers*

Jessica Pacella, University of South Australia

*Masked life and youth subculture - How cosplayers dwell between the ACG and real worlds in China*

Tingting Qin, Peking University, China

## **K8 Populism as movement and rhetoric II: Populism of the elite?**

Chairs: Emilia Palonen, University of Helsinki, Finland & Erkki Vainikkala, University of Jyväskylä, Finland

Room: Sonaatti 2

*Politics of cultural populism in Finland*

Emilia Palonen, University of Helsinki, Finland

*Populist rhetoric, relationality, and cultures of interaction*

Urpo Kovala, University of Jyväskylä, Finland

*The Dirty Class – Neoliberal Capitalism Translated into Cultural Terms*

Jussi Ojajarvi, University of Oulu, Finland

## SESSIONS L (Thursday 15:45–17:15)

### **L1 Online participation**

Chair: Ursula Ganz-Blättler, University of St.Gall, Switzerland

Room: Opus 3

*New Media / New Feminism(s): The Lebanese Womes's Movement Goes Online*

Nelia Hyndman-Rizk, UNSW Canberra / University of Tampere, Australia

*Social Media, editorial codes and widening participation in domestic news coverage*

Bernhard Gross, University of the West of England, United Kingdom

*Safe on my phone?: safety, risk and selfies*

Kath Albury, University of New South Wales, Australia

### **L2 Queer affect?**

Chair: Ron Gabriel Dor, Northwestern University, United States

Room: Aria

*Train of justice, love me queer. About performative affects*

Andreas Hudelist, Alpen-Adria-Universität, Austria

*Shopping makes me queerific? Identity negotiation for the Taiwanese gay men in the nascent pink economy*

Hongchi Shiau, Shih-Hsin University, Taiwan

*Stone Butch and Innocent Femme: The Gender Identities of Queer Females in Chinese Femslash Fan Literature*

Jing Jamie Zhao, Chinese University of Hong Kong

### **L3 Food and travel**

Chair: Billur Dokur, Kadir Has University, Turkey

Room: Park Hall B

*Expat Kitchens in Istanbul: Reading Cultural Identities Through Foodways*

Billur Dokur, Kadir Has University, Turkey

*Culinary Tourism: Heritage, land, and the tourist gaze*

Christina Ceisel, Hamilton College, United States

*Decolonizing Reel Foods: Recognizing the Positioning of Colonizers' Foods in Native Films*

April Lindala, Northern Michigan University, United States

### **L4 (Counter)hegemonies in the internet**

Chair: Risto Kunelius, University of Tampere, Finland

Room: Park Hall A

*Wikipedia: Communist peer production or liberal complement to capitalism?*

Arwid Lund, Department of ALM, Sweden

*Internet Celebrity as Hegemonic Political Project: Organic Crisis of Governance in China*

Zhongxuan Lin, University of Macau, Macao

*#aufschrei – The role of twitter for feminist protest and as platform for alternative publics*

Ricarda Drüeke, University of Salzburg, Austria & Elke Zobl, University of Salzburg, Austria

## **L5 Crisis and representation**

Chair: Emilia Palonen, University of Helsinki, Finland

Room: Sonaatti 2

*Creating enduring meaning in the 21<sup>st</sup> century? What journalists write about crisis and change and what is remembered in the public sphere?*

Dimitri Prandner, University of Salzburg, Austria

*Legitimation mechanisms in the crisis discourse*

Vaia Doudaki, Cyprus University of Technology, Cyprus

*Representation of the Representation Studies in Iran*

Abbas Varij Kazemi, Trinity College, United States & Mahboube Haj Hoseini, University of Tehran, United States

## **L6 Popular Culture Museums and Transnational Memory**

Chair: Mariko Murata, Kansai University, Japan

Room: Opus 4

*The Postmodern Wax Museum: Memory, Placeness, and Materiality*

Mariko Murata, Kansai University, Japan

*Construction of the 'public' memory of the celebrity: Popular culture museum in Japan*

Saeko Ishita, Osaka City University, Japan

*Finland as Moominvalley: National Image Constructed in Transnational Memory*

Mikako Hata, Hanazono University, Japan

## **L7 Rethinking the Cultural in Suicide**

Chair: Katrina Jaworski, University of South Australia

Room: Sonaatti 1

*Cultural Tensions: Suicide, Sexual Identity and Shame*

Rob Cover, The University of Western Australia, Australia

*Suicide as an Ethical Gift*

Katrina Jaworski, University of South Australia

*An Unclouded View: Compulsory Ontology, Clinical Episteme, and Gendering Dissidence of Suicide*

Marko Stamenkovic, University of Ghent, Belgium

## **L8 Negotiating the National within Globalized Media Culture**

Chair: Fan Yang, University of Maryland, United States

Discussant: Sumita Chakravarty, The New School, United States

Room: Studio

*"Afrika, mon amour": Colonial Memory and National Identity in Germany Today*

Kaya de Wolf, Leuphana University of Lueneburg, Germany

*A Bite of China, A Bite of the Heart: Food, Globalization, and the Negotiation of National Difference*

Fan Yang, University of Maryland, Baltimore County, United States

*The Conquest of Istanbul: Re-articulating Turkish Identity through National Cinema*

Chien Yang Erdem, Bilkent University, Turkey

## **L9 Communicating humanitarianism II: Imageries of solidarity and suffering**

Chair: Camilla Haavisto, University of Helsinki, Finland

Room: Rondo

*Resurrecting grief: bearing witness to death as an inversion of bare life*

Tal Morse, London School of Economics and Political Science, Israel

*Routes through 'other spaces' in Colombian documentaries of the armed conflict*

Maria Luna, Universitat Autònoma de Barcelona, Colombia

*Challenging humanitarian communication - an exploration of Kony 2012*

Johannes von Engelhardt, Erasmus University Rotterdam, Netherlands & Jeroen

Jansz, Erasmus University Rotterdam, Netherlands

*Filming Hospitality: New humanitarianism, film production and the case of Il Volo by*

Wim Wenders

Kaarina Nikunen, University of Tampere, Finland

## **L10 European Journal of Cultural Studies roundtable**

Chair: Pertti Alasuutari, University of Tampere, Finland

Room: Sopraano

Panelists:

Ann Gray, University of Lincoln, United Kingdom

Joke Hermes, Inholland University, The Netherlands

Pertti Alasuutari, University of Tampere, Finland

Mila Steele, Sage Publications

## **SESSIONS M (Friday 08:00–09:30)**

### **M1 Memory politics in complex mediascapes**

Chair: Randi Marselis, University of Southern Denmark

Room: Sonaatti 1

*Visual repatriation, colonialism and memory politics*

Randi Marselis, University of Southern Denmark

*(Dis-)Owning Nazi memorabilia: Photographs, memory objects, family narratives*

Christine Lohmeier, University of Munich, Germany

*Circulating rumors of the past: The memory struggles between social media, mainstream media and museums*

Karina Horsti, University of Jyväskylä, Finland

### **M2 Power, gender, media**

Chair: Ursula Ganz-Blättler, University of St.Gall, Switzerland

Room: Sonaatti 2

*"Girl Power" Cartoons on Gulli: Promoting or Confining Feminine Identities?*

Melanie Lallet, Sorbonne Nouvelle University, France

*The "Domestic Woman" and Television Dramas in Recessionary Japan*

Novella Gremigni, Birkbeck, United Kingdom



### **M3 Gender and affect**

Chair: Susanna Paasonen, University of Turku, Finland

Room: Park Hall A

*"I just want to be a princess": Affective desire in bridal subjectivity*

Francien Broekhuizen, Coventry University, United Kingdom

*The Curious Cases of Living Dolls and 32 Kilos: Affections towards Excessive Images of Femininity*

Adrienne Evans, Coventry University, United Kingdom

*Intimacy and kinship in fertility clinic and sperm bank websites*

Katherine Harrison, University of Southern Denmark

### **M4 Technological Mediations of Governance: Processes of Managing Selves, Cities, and Political Struggles**

Chair: Rolien Hoyng, Lingnan University, Hong Kong

Room: Park Hall B

*Governing Affect: Reading Faces and Managing the Brain in Neuropsychology and Videogames*

Grant Bollmer, University of Sydney, Australia

*Conflicting Urban Smarts: Istanbul's Urban Struggle as Socio-technical*

Rolien Hoyng, Lingnan University, Hong Kong

*Assembling Creativity*

Matthias Wieser, University of Klagenfurt, Austria

### **M5 Media and Social Justice from a Cosmopolitan Perspective**

Chair: Tanja Thomas, University of Lueneburg, Germany

Room: Sopraano

*Recognition In/Through Media Discourse: The Globalization and Commodification of the Occupy Movement*

Miriam Stehling, Leuhana University Lueneburg, Germany

*Cultural Memory, Cosmopolitanism and Recognition*

Elke Grittmann, Leuphana University of Lueneburg, Germany & Kaya de

Wolff, Leuphana University of Lueneburg, Germany

*On Cosmopolitan Solidarity in Media Cultures*

Tanja Thomas, University of Lueneburg, Germany & Elke Grittmann,

University of Lueneburg, Germany

## SESSIONS N (Friday 11:15–12:45)

### **N1 Intimate encounters**

Chair: Miia Collanus, University of Tampere, Finland

Room: Sonaatti 1

*When species meet on the Internet: Technology-based imagination and mediated relationship*

Yuchen Ren, The Chinese University of Hong Kong

*Anxieties and Hopes of “Left-overs”: An Ethnographic Observation of a Chinese Online Dating Community*

Xiaoxiao Zhang, Jinan University, China

*Exploring the Dialogism in Tabloid feminism: the case of women's sexual confessions in the Apple Daily Taiwan*

Yow-Jiun Wang, National Cheng Kung University, Taiwan

### **N2 The Legacy of the Local: Cultural Politics of the Local Sixties and Seventies**

Chair: Markus Reisenleitner, York University, Canada

Room: Sonaatti 2

*Port Huron and Beyond: Localizing the American New Left*

Arthur Redding, York University, Canada

*Runrig's Celtic Revival: Folk-Rock, the Gaelic Language, and the Cultural Politics of the Scottish Islands*

Markus Reisenleitner, York University, Canada

*Vienna's Arena Occupation: Legacies of Slaughter, Polit-Rock, and a Passion for Proletarians*

Susan Ingram, York University, Canada

### **N3 Exploring Silence as Culture: Applications and Contextualizations in Tourism**

Chair: Noora Vikman, University of Eastern Finland

Discussant: Helmi Järviluoma-Mäkelä, University of Eastern Finland

Room: Sopraano

*Silence as the sonic identity of Chinese Zen Buddhist monasteries*

Yi Yuan, University of Eastern Finland

*The Changing Ecologies of Silence Tourism*

Tuomo Alhojärvi, University of Eastern Finland

*Sustainability of soundscape tourism: a commons-based approach*

Juhana Venäläinen, University of Eastern Finland

### **N4 Uses of media**

Chair: Risto Kunelius, University of Tampere, Finland

Room: Park Hall B

*Filming the 'together-not': affective visibility of ethnic minority youths in Hong Kong*  
Lisa Leung Yuk-ming, Lingnan University, Hong Kong & John Nguyet Erni,  
Hong Kong Baptist University

*Transnational politics behind legal infrastructures of illegal online consumption of foreign TV*

Yu-Kei Tse, Goldsmiths, University of London, United Kingdom

*Digital communication and social media – Implications on artists-in-residence performances*

Rita Vargas de Freitas Matias, University of Jyväskylä, Finland

## **N5 Meanings of theory**

Chair: Emilia Palonen, University of Helsinki, Finland

Room: Park Hall A

*Continuing to Diagnose the Crisis: The Continuing Relevance of Policing the Crisis*

Raphael Ginsberg, University of North Carolina at Chapel Hill, United States

*Exile and Communication*

Sumita Chakravarty, The New School, United States

*"Slumming It" in the Postcolony: New Exoticisms for the Twenty-First Century*

Heather Snell, The University of Winnipeg, Canada

*Neoliberal Culture After the "Juridical Turn": A Cultural Studies Intervention*

Jaafar Aksikas, Columbia College Chicago & Sean Johnson Andrews, Columbia College Chicago, United States

## **N6 Reading affect**

Chair: Joanne Garde-Hansen, University of Warwick, United Kingdom

Room: Opus 4

*Triggering traumas: fan fiction labels, affect and the body*

Mafalda Stasi, Coventry University, United Kingdom

*"What role has reading played in your life?": Affect and the Reading Lives App*

Danielle Fuller, University of Birmingham, United Kingdom & Denel Rehberg

Sedo, Mount Saint Vincent University, Canada

*Affective economy of BAZINGA! A (Big Bang) Theory of Transformation*

Elena Pilipets, University of Klagenfurt, Austria

## **SESSIONS O (Friday 13:45–15:15)**

### **01 Dominance and Subversion in the Transnational Game Industry**

Chair: Olli Sotamaa, University of Tampere, Finland

Room: Park Hall A

*Cultures of Game Industry: The Case of Finland*

Olli Sotamaa, University of Tampere, Finland

*The Discourse of Video Game Policy*

Randall Nichols, Bentley University, United States

## **02 Marginal Media Spaces**

Chair: Rafico Ruiz, McGill University, Canada

Room: Park Hall B

*Digitizing Disability: Library Environments and Equal Access*

Paulina Mickiewicz, McGill University, Canada

*Marginality in the Journalism Machine*

Camilla Haavisto, University of Helsinki, Finland

*Arctic Infrastructures*

Rafico Ruiz, McGill University, Canada

## **03 Autobiographical performances of memory**

Chair: Lizzie Thynne, Sussex University, United Kingdom

Room: Sonaatti 1

*Material Memories: Writing Class Migrant Identity and Femininity*

Lyn Thomas, Sussex University, United Kingdom

*On the Border: Memory, subjectivity and maternal histories*

Lizzie Thynne, Sussex University, United Kingdom

*The Sound of Feminist Memory: Sisterhood and After, The Women's Liberation Oral History Project*

Margaretta Jolly, University of Sussex, United Kingdom

## **04 Values and affect**

Chair: tba

Room: Sonaatti 2

*The future history of the Free Aboriginal Territory*

Blair Mcfarland; Jennifer Mcfarland; Patrick Mcfarland, Caylus, Tangentyere council, Australia

*Whiteness, biopower and monarchy in the UK*

Holly Randell-Moon, University of Otago, New Zealand

*"My Husband is My Wife!" - Moving Images of "Ren-Yao" and the Crisis of Heterosexual Patriarchal Family in Taiwan*

Yi Chien Chen, Shih Hsin University, Taiwan

## **05 Bodies, Materiality and Ableism in Affective Encounters**

Chair: Emmi Vähäpassi, University of Turku, Finland

Discussant: Katariina Kyrölä, University of Turku, Finland

Room: Sopraano

*(Un)tangling trauma and transgender bodies*

Emmi Vähäpassi, University of Turku, Finland

*Feeling discomfort in the pool of joys*

Elina Vaahtera, University of Helsinki, Finland

# ACS Institute 2015

Bloemfontein, South Africa,  
December 7-12

## Theme: Precarious Futures

The 2015 ACS Institute will bring together scholars from across the globe to discuss how cultural studies might help to chart less precarious and more equitable futures. As a field that has, since its inception, been centrally concerned with the relationship between culture and power, cultural studies can offer unique perspectives on precariousness as not only an endemic experience of contemporary life, but as a state increasingly anticipated for human and non-human planetary futures. This Institute will provide a sustained opportunity for critical reflection on the cultural, economic and political trajectories that point to, or might alter, such futures.

As the first ACS Institute to be held on African soil, this event aims to highlight some of the specific contributions that scholars from Africa and other (post)colonial contexts have made to the field of cultural studies, even as it engages many of the long-standing theoretical concerns generated for the field by scholars from the Global North. The 2015 Institute welcomes postgraduate students, postdoctoral researchers and more advanced scholars to participate in an intellectually generative series of seminars offered by some of the leading cultural studies scholars currently working in the field. The event will also feature five keynote lectures delivered by prominent cultural theorists from around the globe.

Following the highly rewarding 2011 and 2013 Institutes respectively held at the University of Ghent (Belgium) and Alpen-Adria-Universität Klagenfurt (Austria), the University of the Free State Institute invites researchers from a range of disciplines, including cultural studies, media and communication studies, cultural sociology, literary studies, film studies, visual cultural studies, linguistics, cultural anthropology, philosophy, and so forth. We hope also to offer participants structured opportunities to discuss their own research with our invited faculty and keynote speakers.

Those interested in participating are invited to take notice of the above mentioned dates. Practical information about registration and a full list of Institute keynotes and faculty will be disseminated in due course.

For further information, please contact Helene Strauss ([straussj@ufs.ac.za](mailto:straussj@ufs.ac.za)) or Gilbert Rodman ([rodman@umn.edu](mailto:rodman@umn.edu))