

November 2001

Dear Sir/Madame,

The next international biannual Crossroads in Cultural Studies conference will take place in Tampere, Finland, where it first started in 1996. It is organized by the Department of Sociology and Social Psychology and the International School of Social Sciences, University of Tampere, and the Network Cultural Studies. The conference has attracted a great attention and an expected number of participants rises up to 700-800 delegates from all over the world. Following promotional opportunities are available.

Exhibition

There will be an exhibition next to the main session room open to delegates during the conference, giving you ample opportunity for presenting your goods and services. Exhibition booth can be a "table top" for brochures containing a table+chair or a stand with a space of 4-12 sq.m. Booth constructions, data or electrical connection or other technical equipment should be ordered separately. Exhibition space will be available on first-come, first-serve basis. The fee includes one delegate badge. Extra badges can be ordered from the Secretariat (same fee as for delegates).
Cost: EURO 500 table top EURO 125/ sq.m. (min. 4 sq.m.)

Delegate Pack Inserts

Companies are offered the opportunity to provide promotional literature to be inserted into the delegate packs. These packs include the final conference programme and delegate list and will be given to all conference participants upon registration in Tampere. Literature can be up to A4 in size and can be single-sided or double-sided documents or brochures (approx. weight 100 grams). If possible, please send with your booking an indication of the sort of document you would like to include. The organizers reserve the right to reject the material offered.
Cost: EURO 400

Advertising Space

Your advertisement would appear in the conference programme which contains a copy of the timed conference programme with synopses of the presentations. The conference programme will be given to all delegates upon registration in Tampere. The programme will most probably be published in B&W, B5 in size (176*250 mm), and the size of the advertisement is 1/1 page.
Cost: EURO 400

Enclosed please find the Booking Form for promotional opportunities and the conference Call for Proposals. Your attendance is most welcome to join the social programme and the pre/post conference tours by paying the fees accordingly. Also the accommodation can be arranged through the Secretariat. The Advance Programme with fees, hotels etc will be published in the conference www-page <http://www.crossroads2002.com/> in January. Please fill in the Promotional Opportunities Booking Form and send it to us as soon as possible or before **March 30, 2002**.

Yours sincerely,

Crossroads 2002 Conference Secretariat

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